What Are Your Personal Turn-Ons (and Turn-Offs)



How do you sort out those things that are truly important-that make you tick – from those things that you learned to consider important only because you got approval and rewards for them?

One way to get a handle on this is to list what drives you to action.

Then consider whether each factor makes the list because it genuinely reflects something you like about yourself or simply because you have been rewarded for it.

For example, is that fact that you are a good troubleshooter going to give you long-term satisfaction? This exercise is a valuable first step toward helping you understand where you are coming from before you begin to make decisions about what to do next.

Review the following motivators and feel free to add other factors that motivate you or would drive you crazy if they were no longer part of your life. Use the chart that follows to note each factor that is important to you now (be selective) and then review the list again with an eye toward the factors you can imagine will or will not be important to you five years from now.

The Transition Network and Gail Bentch, *Smart Women Don't Retire – They Break Free.* New York: Springboard Press, 2008.

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Motivator	Important to me Now	Important in 5 years	Won't be Important in 5 years
1. Have an identity	П	П	П
2. Work autonomously	П	П	n n
3. Be part of a group/team	П	п	n n
4. Feel productive	П	П	n n
5. Be an expert	П	п	n n
6. Be of service to others	П	n n	n n
7. Have an impact on something	П	n n	n n
8. Be valuable	П	n n	n n
9. Use high energy	П	П	n n
10. Avoid isolation	П	Ī	n n
11. Trouble-shoot and problem solve	П	П	n n
12. Negotiate with others	П	П	П
13. Have new accomplishments	П	n n	n n
14. Be connected to an organization	П	n n	n n
15. Have external structure	П	n n	n n
16.Be intellectually stimulated	П	n n	n n
17.Be well compensation	П	П	n n
18. Have purpose	П	П	П
19. Avoid boredom	П	П	П
20. Have influence	П	П	П
21. Organize complex projects	П	П	П
22.Be a leader	П	П	Ī
23.Be challenged	П	П	П
24.Learn new information			
25.Learn new skills			
26. Meet new people			
27.Get praise and recognition			
28.Be physically vital			
29.Get respect			
30.Have power			
31.Mentor others			
32.Manage others			
33.Be creative			
34.Feel confident			
35.Take risks			
36. Have direction			
37. Have specific goals			
38.Be spiritual			

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