

**Using Twitter Professional Development**  
**Francisca Goldsmith**  
**Webliography**

**Twitter's own support starting point**

[Help Center](https://support.twitter.com/)

<https://support.twitter.com/>

Includes FAQ's, policies, how to use Twitter effectively, mobile apps, troubleshooting—all in plain language.

**Informed and informative discussions/advice**

Bennett, Shea. "[Facebook, Twitter, Pinterest, Instagram, Vine – Social Media Best Practices \[includes infographic\]](#)" (**Mediabistro**, 7 May 2014)

[mediabistro.com/alltwitter/social-media-best-practices\\_b56939](http://mediabistro.com/alltwitter/social-media-best-practices_b56939)

Direct, to the point and timeless advice presented in the context of each social media platform's dedicated users.

Doctor, Vanessa. "[Choosing Who to Follow on Twitter.](#)" (**Hashtags.org**, 23 November 2012)

[hashtags.org/business/management/choosing-who-to-follow-on-twitter/](http://hashtags.org/business/management/choosing-who-to-follow-on-twitter/)

Don't let the age of this article deter you! Many of these leads have become increasingly more valuable.

Fox, Zoe. "[Everything Your Employees Need to Know about Social Media \[includes infographic\]](#)." (**Mashable**, 10 March 2012)

[mashable.com/2012/03/10/employee-social-media/](http://mashable.com/2012/03/10/employee-social-media/)

Excellent overview for library administrators and supervisors.

Potter, Ned. "[New to Twitter? Here's What to Do.](#)" (thewikiman, 24 September 2010)

[thewikiman.org/blog/?p=979](http://thewikiman.org/blog/?p=979)

If you want a list of sound next steps, start with these ten.

Smith, Brandon. "[The Beginner's Guide to Twitter.](#)" (**Mashable**, 5 June 2012)

[mashable.com/2012/06/05/twitter-for-beginners/](http://mashable.com/2012/06/05/twitter-for-beginners/)

Exactly what it says, and still timely for the Twitter-hesitant.

**Lists and accounts to consult**

[Best Library People on Twitter](#)

[mediabistro.com/galleycat/best-library-people-on-twitter\\_b11945](http://mediabistro.com/galleycat/best-library-people-on-twitter_b11945)

While this list was created two years ago, those on it are almost all both still active and creating useful professional development content.

### [California Government List of Federal Twitter Accounts](https://twitter.com/CAGovernment/federal/members)

<https://twitter.com/CAGovernment/federal/members>

A good starting point for those seeking guidance to content providers in such federal government departments as NASA and CDC.

### [100 Best Twitter Feeds for Librarians of the Future](https://onlinecollegecourses.com/2009/08/18/100-best-twitter-feeds-for-librarians-of-the-future/)

[onlinecollegecourses.com/2009/08/18/100-best-twitter-feeds-for-librarians-of-the-future/](https://onlinecollegecourses.com/2009/08/18/100-best-twitter-feeds-for-librarians-of-the-future/)

Another seemingly elderly list with lots of continuingly valuable content.

### [The Ultimate Who-To-Follow Guide for Tweeting Librarians, Info Pros, and Educators](http://oedb.org/ilibrarian/the-ultimate-list-of-tweeting-librarians-info-pros-and-educators/)

[oedb.org/ilibrarian/the-ultimate-list-of-tweeting-librarians-info-pros-and-educators/](http://oedb.org/ilibrarian/the-ultimate-list-of-tweeting-librarians-info-pros-and-educators/)

Nothing may be the ultimate, but this has lots of high quality options.

Archived webinar will be found at: <https://infopeople.org/civicrm/event/info?reset=1&id=401>