

Exercise #1

Satisfying Interviews/Satisfactory Advice

Use two different “reader’s advisor” websites as models to evaluate different types of reference interview questions and assumptions. Pay attention to the interview questions and process, rather than judging how any resulting list of suggested reading strikes you.

1. What 3-5 things do you want to find out about the patron in order to conduct a successful reader’s advisory interview?

2. Select a partner. One of you will act as a patron in (3) below while the other is the interviewing Reader’s Advisor. For (4) below, switch roles.

3. In the **Public Tools** folder in your Bookmarks, the Reader’s Advisor partner should go to **AllReaders.com** and select “detailed search.”

- a. Use this as the basis for performing a reader’s advisory interview with your patron-partner.
- b. What works in this approach for each of the partners?

- c. What’s missing in this approach?

4. In the **Advisor’s Desk Tools** folder in your Bookmarks, go to **whichbook.net**.

- a. Use this as the basis for performing a reader’s advisory interview with your patron-partner
- b. What works in this approach for each of you?

- c. What’s missing in this approach?
