

Exercise #3a

Fix the Objective

This exercise gives you practice in identifying what is wrong with weak objectives and “repairing” them.

Instructions: Apply SMART principles to identify one or more weaknesses in each of the following objectives and then rewrite them so they are SMART. *Remember: There is no one “right” way to rewrite these objectives!*

1. Improve the reading levels of K-12 students in Anytown.
 - a. What is wrong with this objective?
 - b. Rewrite the objective.

2. Catalog the local history collection.
 - a. What is wrong with this objective?
 - b. Rewrite the objective.

3. Train x # of library staff with a curriculum to be determined by surveying library staff and implementing test courses.
 - a. What is wrong with this objective?
 - b. Rewrite the objective.

4. Alleviate and stop Internet monopolization by Anytown library patrons of all ages by 50-100% by May 2005.
 - a. What is wrong with this objective?
 - b. Rewrite the objective.