



WORSE THAN DEATH?

Practical Tips on Public Speaking for Library Staff

Presenters: Jennifer Smith, Sally Thomas, and Erica Lansdown

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Introductions



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Agenda

- Barriers to Effective Public Speaking
- The Role of Preparation
- Structure and Organization
- Last Considerations



Why?????




Barriers to Effective Public Speaking



Facing Your Fear



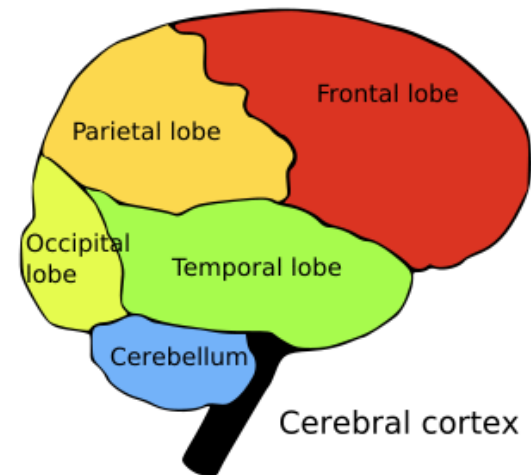
The Role of Preparation

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The Key to Success is
Preparation.

Rehearsal is
Essential.

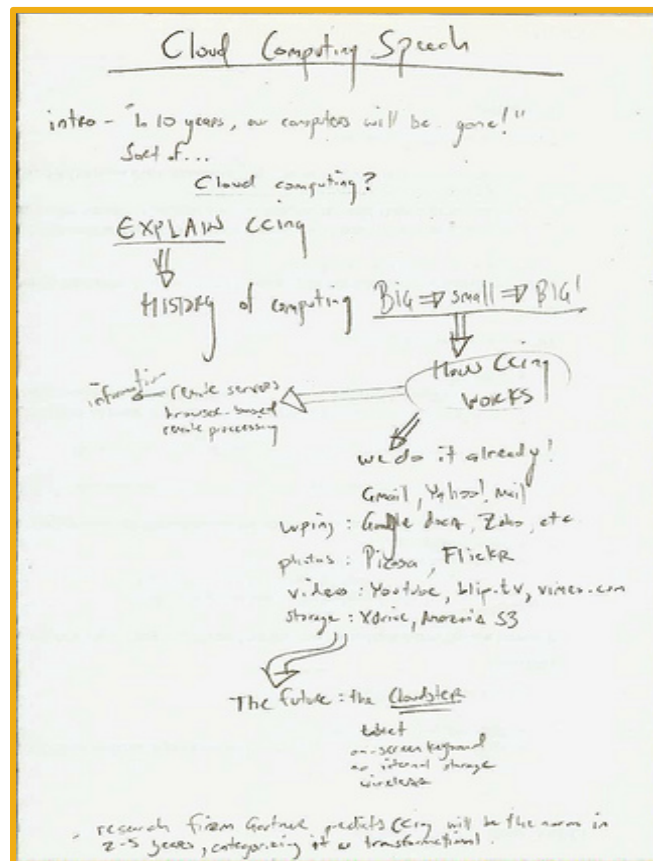
Tips on How to Rehearse



Apps and Tech Tools to Help You



Structure and Organization



Three Basic Considerations:

- Analyze Your Audience
- Have a Main Idea
- What is the Response You Want From Your Listener?

Analyze Your Audience



Have a Main Idea



What is the Response You Want?



A Basic Structure for Your Talk





Structure Elements

- Opening, middle, closing
- Tell a Story



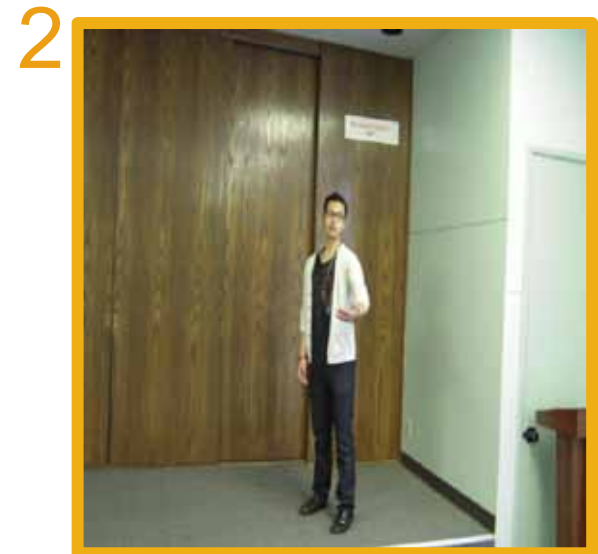
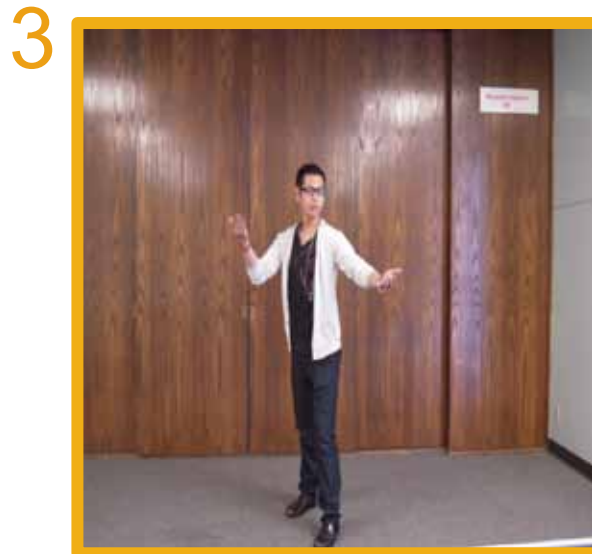
Last Considerations:

- Postures and Body Language
- Technology
- Humor

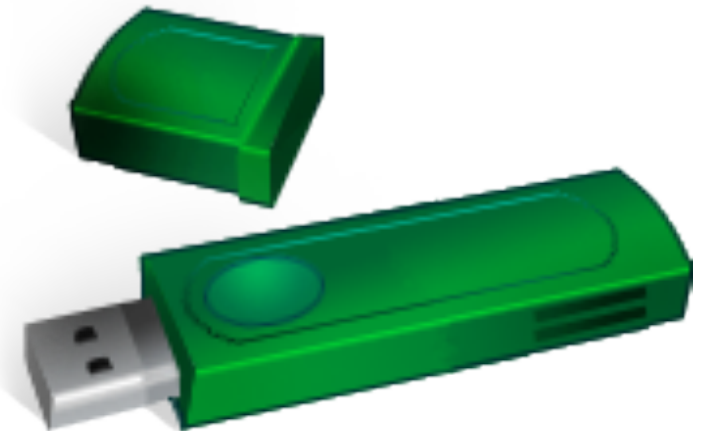
Postures and Body Language



Postures and Body Language Cont.



Prepare for Technology Failures!



Using PowerPoint Effectively



Humor



Questions?



Thank You!



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