

Libraries in a Post-Print World

**An Infopeople Webinar with
Joan Frye Williams and George Needham**

**Tuesday, September 13, 2011
12 Noon to 1PM**

Infopeople webinars are supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

We're not psychic



Scenario planning

- Note a trend
- Extend that trend into the future
- Extend our current practices
into the future
- Compare the two
- Assess vulnerabilities
- Increase our capacity to address the vulnerabilities
- Realign our practices as necessary
- Persist until the changes take hold



The ground is shifting



No one is asking our permission

Stephen King To Release "Mile 81" In EBook-Only Format



Stephen King, the master of horror, is releasing his next digital format only. The chilling story is set at a rest stop and goes on sale Sept. 1 for \$2.99. The new 80-page excerpt from King's upcoming novel, "11/22/63."

King has a long history of writing stories as e-exclusives. A novella was an early Internet sensation when it came out

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Tags # AMAZON # BOOKS # BOOKSELLERS # CONSUMER # EBOOKS

Kindle ebook sales now higher than paperbacks on Amazon

28/01/11 418 Views No Comments

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TRADITIONAL BOOK PUBLISHERS might well worry that the rise of ebooks will make a dent in sales of paperbacks. Online store Amazon has announced that their sale of ebooks designed to be read on their Kindle reading device has now surpassed the sales of paperbacks on their website.

However, it's not quite a death knell. Amazon says paperback sales are also increasing. According to a release from their



What does the library without books look like?



Good news/bad news

libidinous /libidənəs/ *adj.* lustful.
libido /libeɪdə, -bi-/ *n.* (pl. -dos) *Psychol.* psychic energy, esp. that associated with sexual desire.

Libra /leɪbrə, li-/ *n.* **1** a constellation, traditionally regarded as contained in the figure of scales. **2 a** the seventh sign of the zodiac (the Balance or Scales). **b** a person born when the sun is in this sign. □□ **Li-bran** *n.* & *adj.*

li-brar-i-an /li-brɑːreɪən/ *n.* a person in charge of, or an assistant in, a library. □□ **li-brar-i-an-ship** *n.*

li-brary /li-brereɪ/ *n.* (pl. -ies) **1 a** a collection of books, etc., for use by the public or by members of a group. **b** a person's collection of books. **2** a room or building containing a collection of books (for reading or reference rather than for sale). **3 a** a similar collection of films, records, computer software, etc. **b** the place where these are kept. **4** a series of books issued by a publisher in similar bindings, etc., usu. as a set. **5** a public institution charged with the care of a collection of books, films, etc.

► Avoid pronouncing **library** "lie-berry," which many regard as uneducated.

li-bret-to /li-brétō/ *n.* (pl. -tos or **libretti** /-tee/) the text of an opera or other musical vocal work. □□ **li-bret-tist** *n.*

Lib-y-an /li-beeən, libyən/ *adj.* & *n.* • *adj.* **1** of or relating to modern Libya in N. Africa. **2** of ancient N. Af-

competence of (has got me lick
• *n.* **1** an act of licking with the
3 colloq. a fast pace (at a lick
amount); quick treatment with
paint). **b** a quick wash. **5** a small
□ **a lick and a promise colloq.**
a task, esp. of washing one's
chops) **1** look forward with re-
faction. **lick one's wounds** be-
feat. □□ **lick-er** *n.* (also in com-
lick-e-ty-split /lik-teesplit/ *a*
headlong.

lick-ing /likɪŋ/ *n.* *colloq.* **1** a

lic-o-ri-ce /likərɪʃ, -rɪs/ *n.* **1**
as a candy and in medicine
Glycyrrhiza glabra, from wh

lid /lɪd/ *n.* **1** a hinged or rem-
top of a container. **2** = eye
shell or a plant. **4 sl.** a hat. □
keep secret. **take the lid off**
etc.). □□ **lid-ded** *adj.* (also

lie¹ /li/ *v.* & *n.* • *v.intr.* (lyin
part. lain /lɑːn/) **1** be in or
tion on a supporting surfa
2 (of a thing) rest flat on
ground). **3** (of abstract thi
undiscussed, etc. (*let matt*
or be in a specified state o
malice lay behind those we
lay unread; the money is
abstract things) exist; resid

The civilians have a point

- Inventory control
- Transactions
- Rules
- Rationing
- Anonymity
- Remedial advocacy



Current practice: Inventory control



Current practice: Transactions



Current practice: Rules



Current practice: Rationing

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LIBRAR RATION BOOK FOUR

Issued to **Y** Helen P. McLaughlin
(Print first, middle, and last names)

Complete address 468 W. Princess St.
York, Pa.

READ BEFORE SIGNING

In accepting this book, I recognize that it remains the property of the United States Government. I will use it only in the manner and for the purposes authorized by the Office of Price Administration.

Void if Altered Helen P. McLaughlin
(Signature)

It is a criminal offense to violate rationing regulations.

OPA Form R-145

16-35570-1

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**Current
practice:
Anonymity**



**Current practice:
Remedial advocacy**





Warning!

*Anything You Say
Will End Up Being Misquoted
In My Blog*

It is the mark of
an educated mind
to be able
to entertain
a thought
without accepting it.

--Aristotle



**If our practices stay the same
and printed books go away,
we could be in big trouble**



**So where does that leave us?
Vulnerable...and hopeful**



Reframe the conversation



IMPORTANT

Access



Content curation



Coaching



Co-creation



Community convening



Convergence



Hyperlocalism





Narrative

Infiltration



Remix



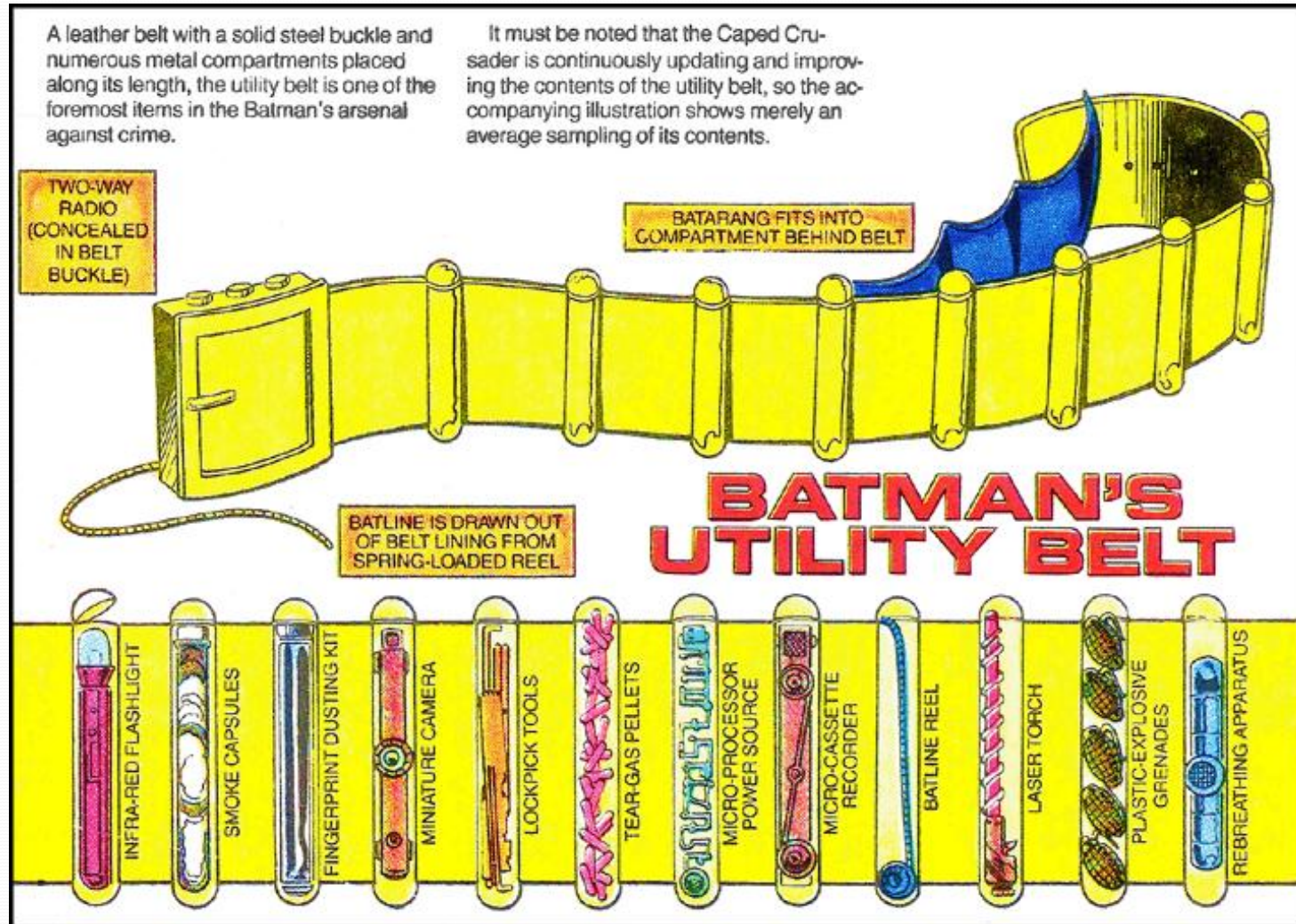


**Build capacity:
Beyond inventory control
to support for
learning and creativity**

Build capacity: Beyond transactions to outcomes



Build capacity: Beyond rules to tools



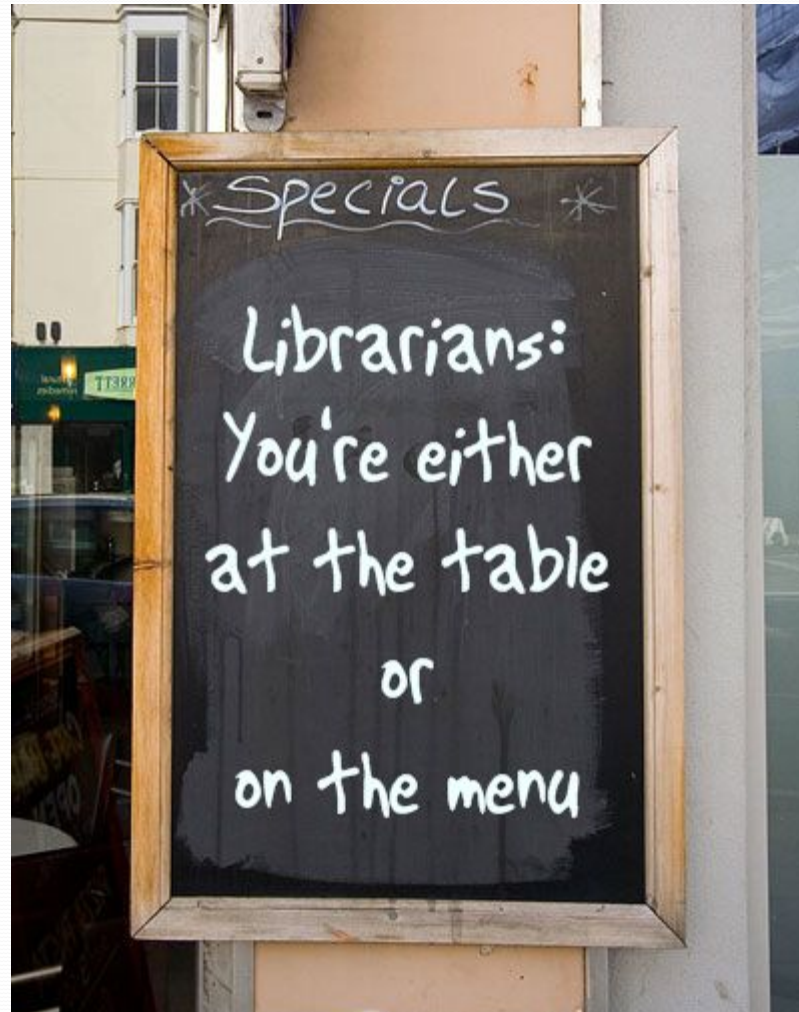
Build capacity: Beyond rationing to abundance





**Build capacity:
Beyond anonymity
to market
knowledge**

Build capacity: Beyond remedial advocacy to peer engagement



What if?

What if?

Let's continue the conversation

- <http://www.georgeandjoan.com>
- hello@georgeandjoan.com

