Beyond the Norm

Building a Culture of Creativity & Innovation in Libraries

Your Hosts

Brian Bannon

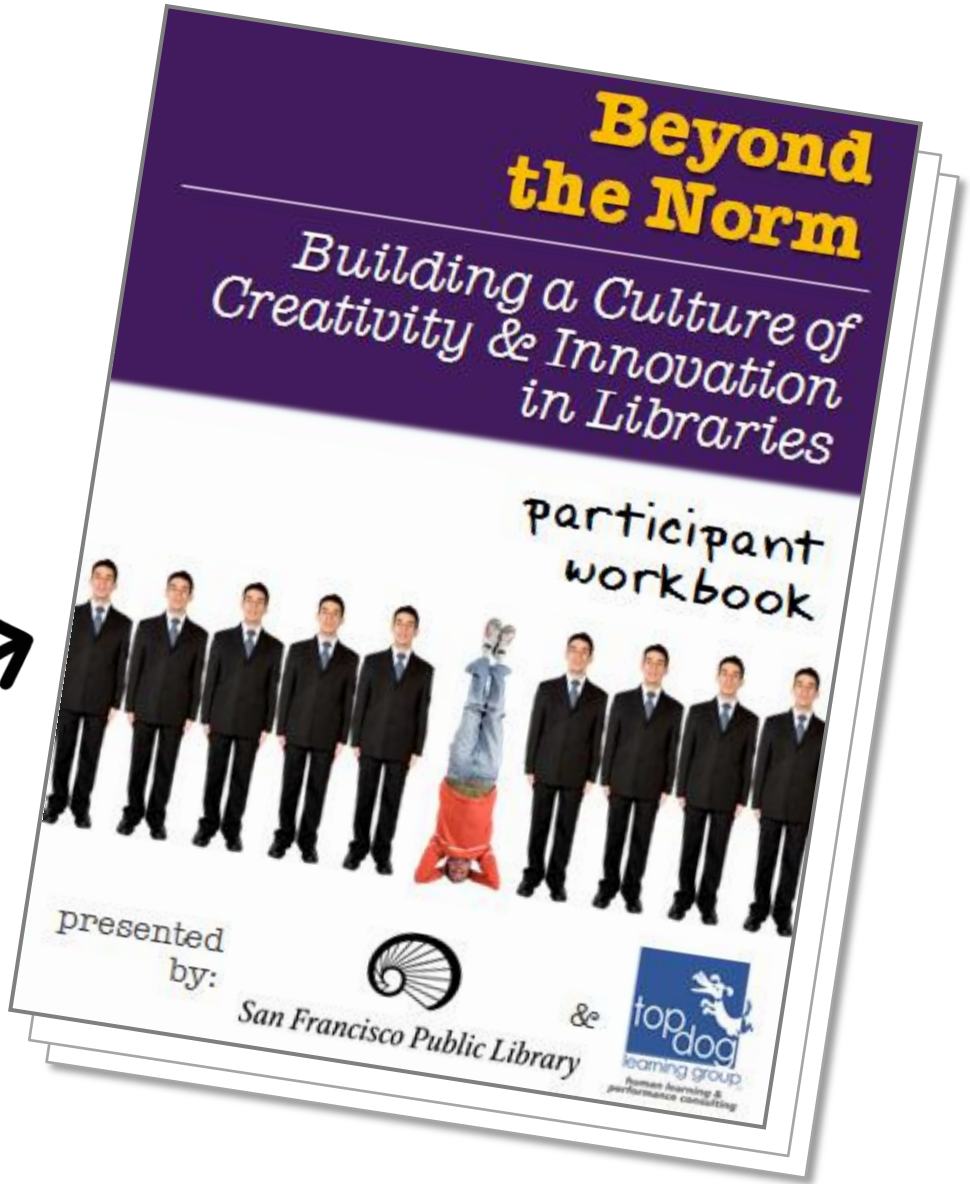
Chief Information Officer
San Francisco Public Library

Dr Steve Yacovelli

Owner & Principal
TopDog Learning Group, LLC

Follow Along …

Optional:
take notes
in the
workbook



Our Goals

1. Explore ways you can **foster creative ideas and innovation** within your library

2. Review **real life-examples** of how someone helped build a culture of innovation within their library

3. Discuss **specific steps you can take** to foster creative ideas and innovation within your library

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welcome to our webinar

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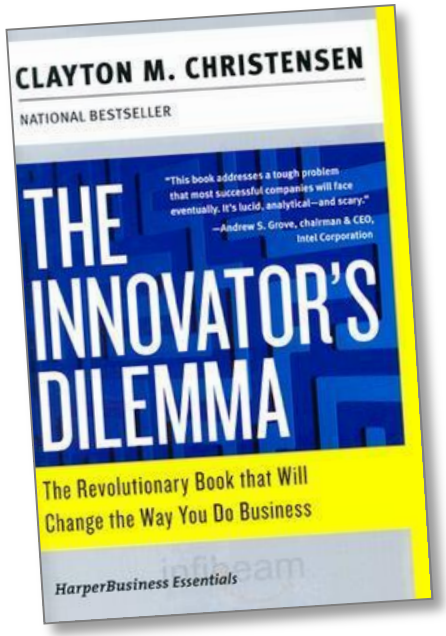
Innovation
Revolutionary
invention,
positive change,

Creating and implementing **a new process, product, service or delivery method**, which results in **significant improvements** in outcomes, efficiency, effectiveness or quality.

Innovation is **change** that creates a **new dimension** of performance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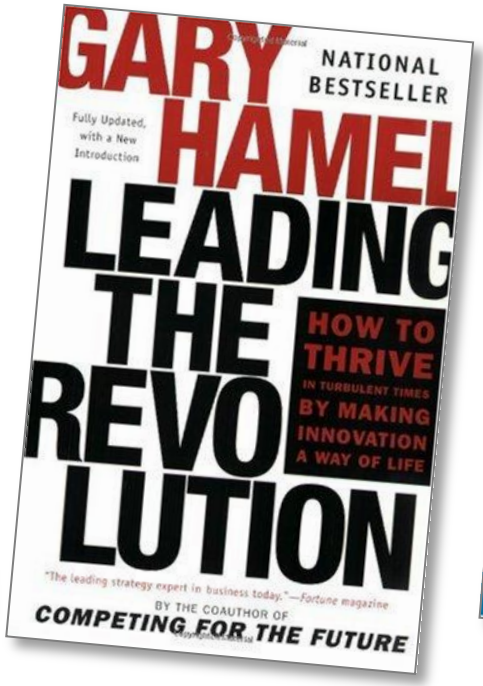
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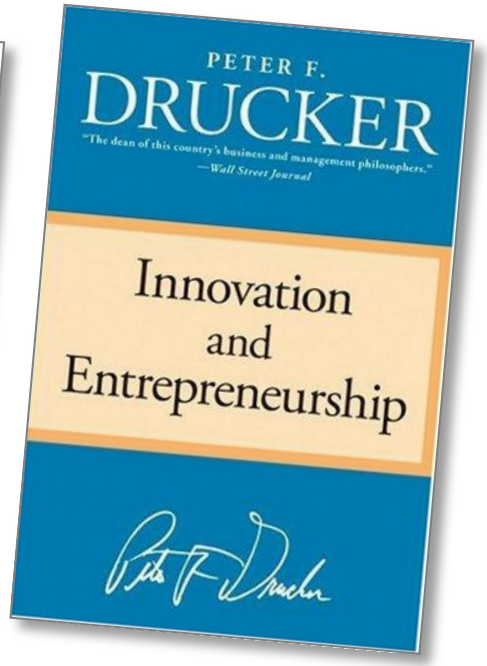
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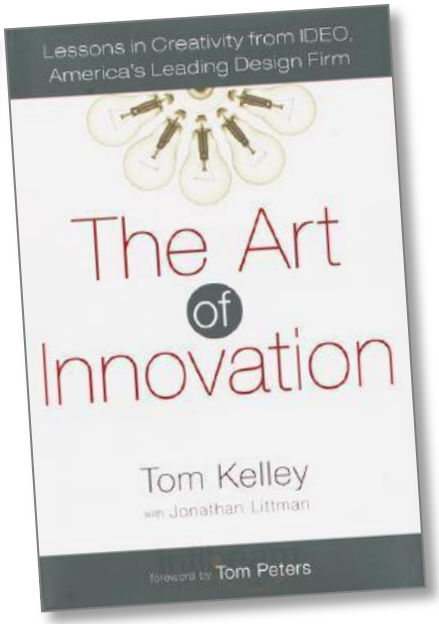
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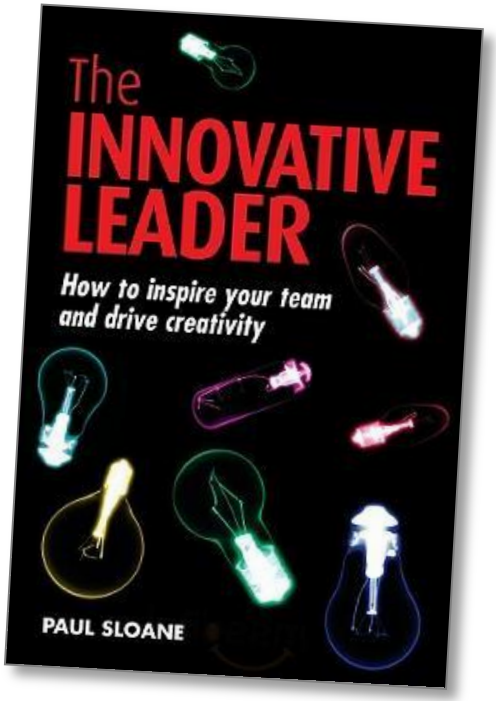
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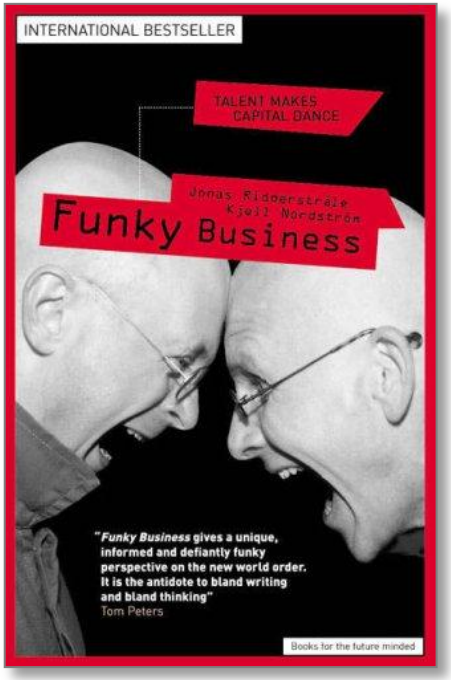
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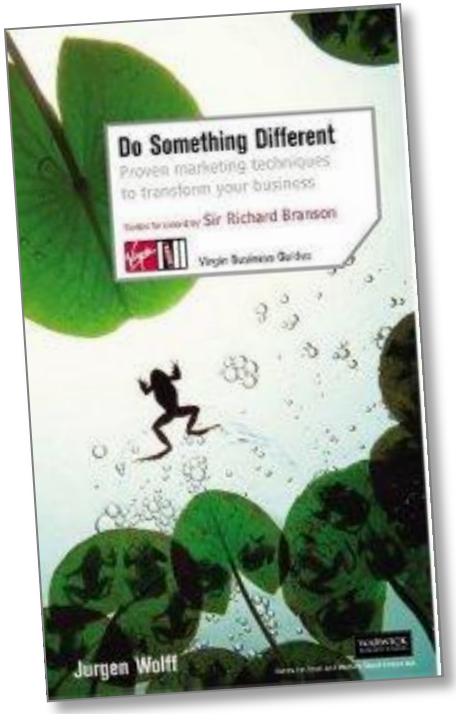
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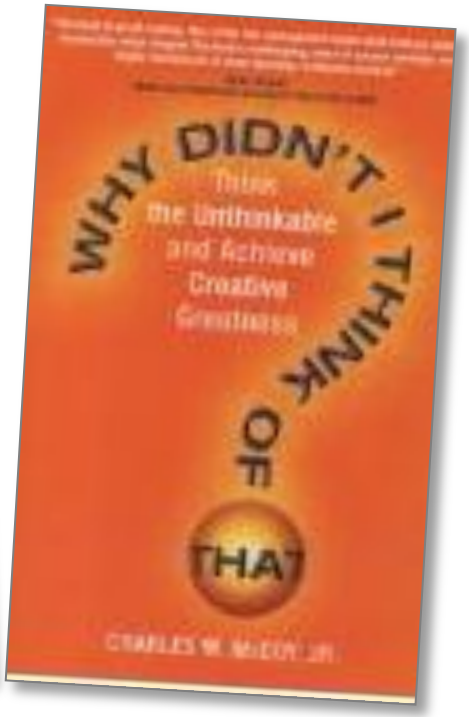
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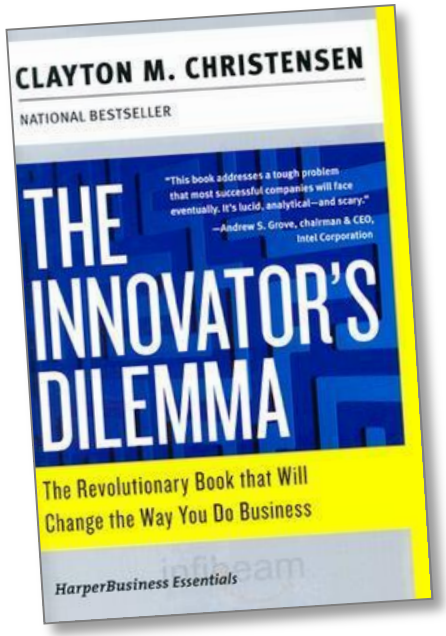
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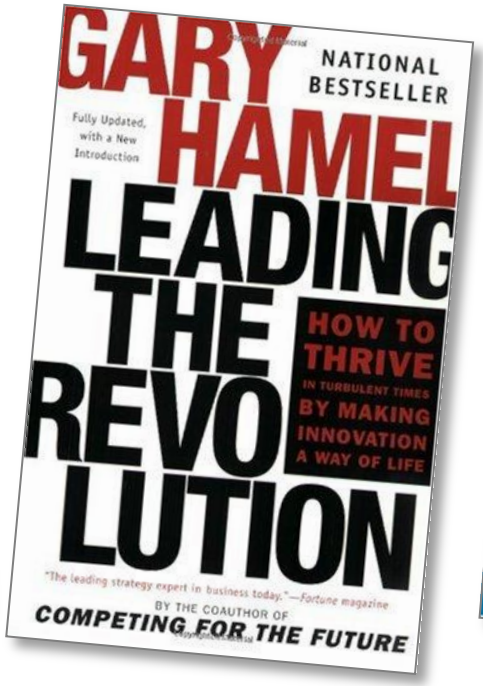
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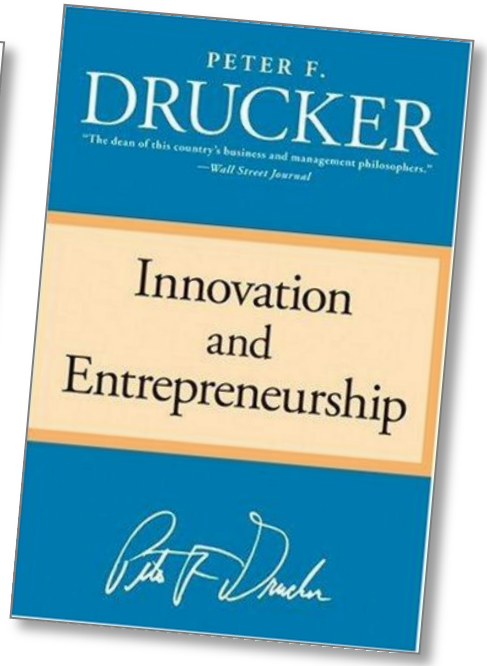
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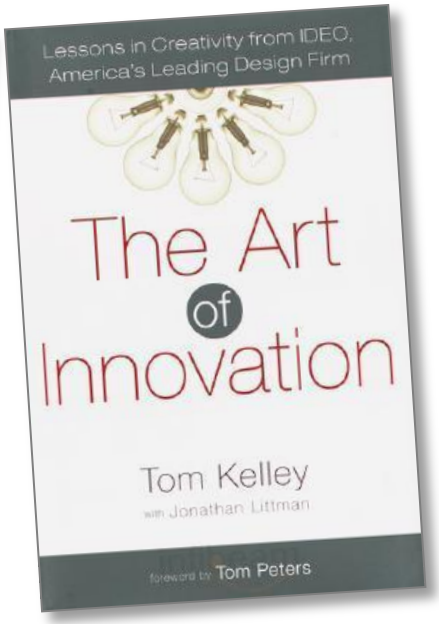
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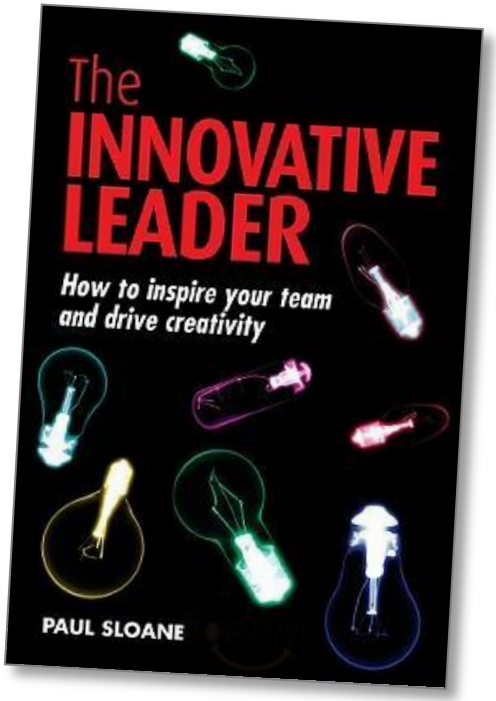
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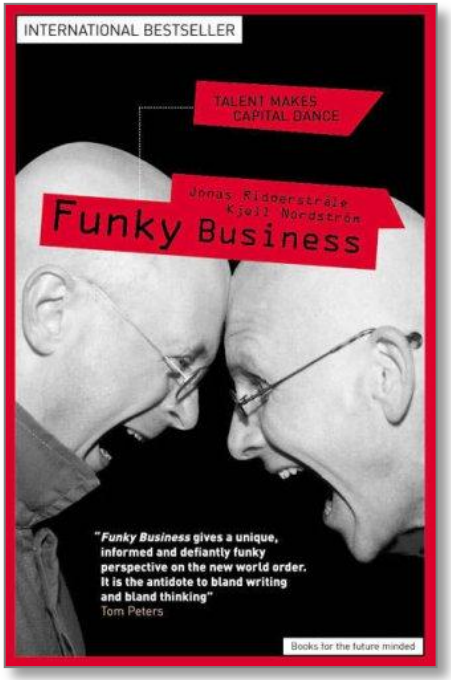
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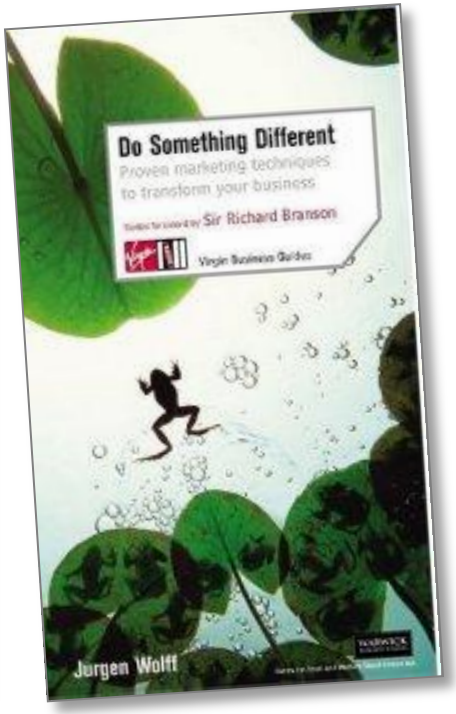
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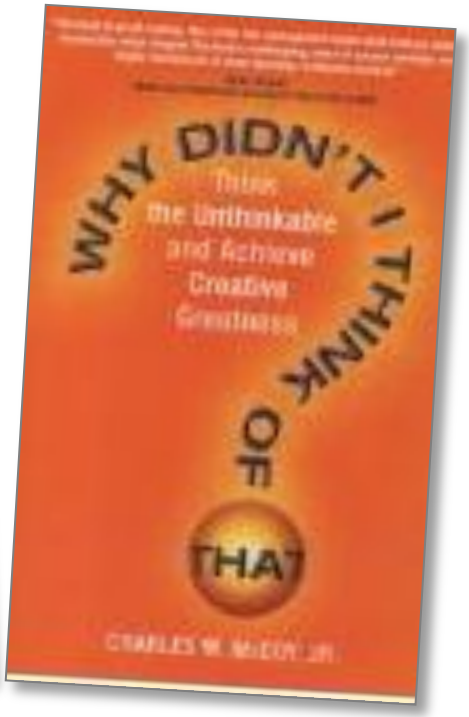
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Marissa Mayer
Vice President
of Location &
Local Services

the Google 9

Principles of Innovation

the Google 9

1

4

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1. Innovation, Not Instant Perfection
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Which of the Google 9 is most important to **you** and your library?

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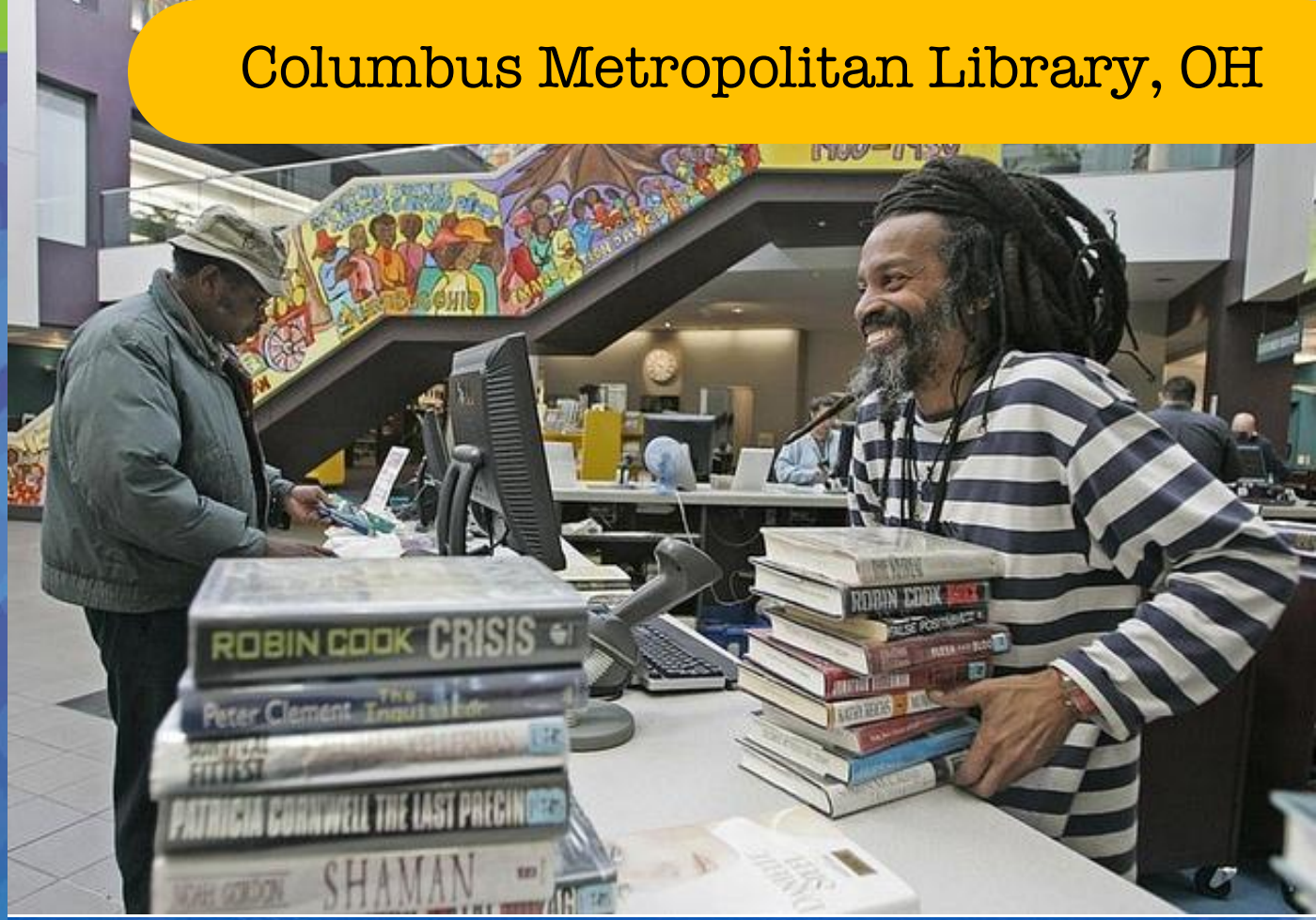
So: what are libraries doing **today** that's "innovative"?

Columbus Metropolitan Library, OH

2010 LIBRARY OF THE YEAR

You Make Us Great.

COLUMBUS METROPOLITAN LIBRARY



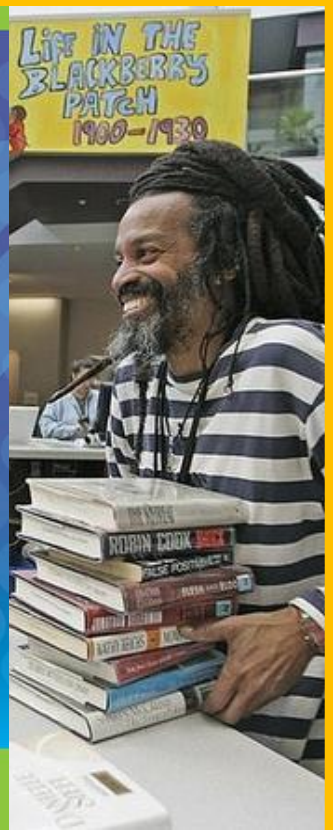
Orange County Library System, FL

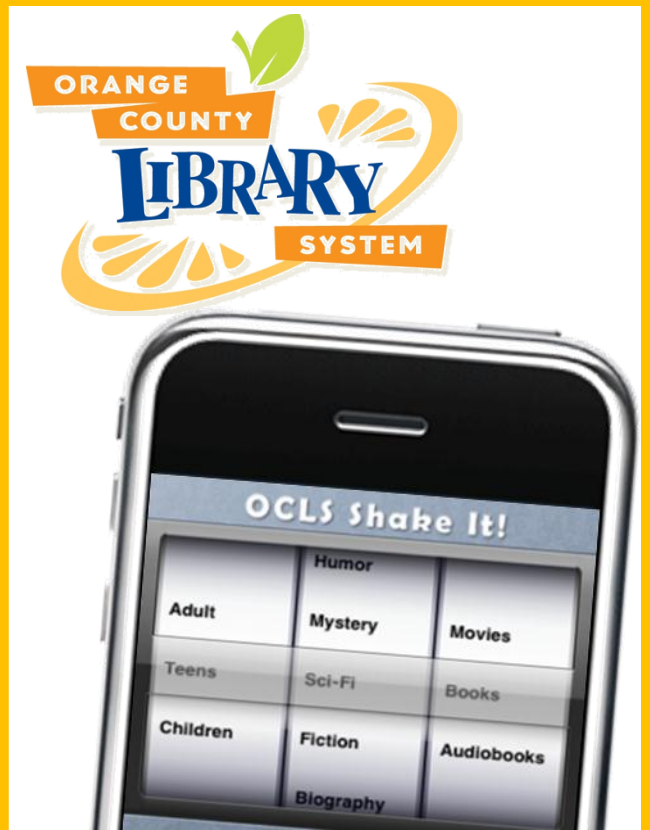
ORANGE COUNTY LIBRARY SYSTEM

OCLS Shake It!

San Francisco Public Library, CA

Do you think these types of innovative examples/situations would happen in your library?





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How can **YOU** foster "innovation?"

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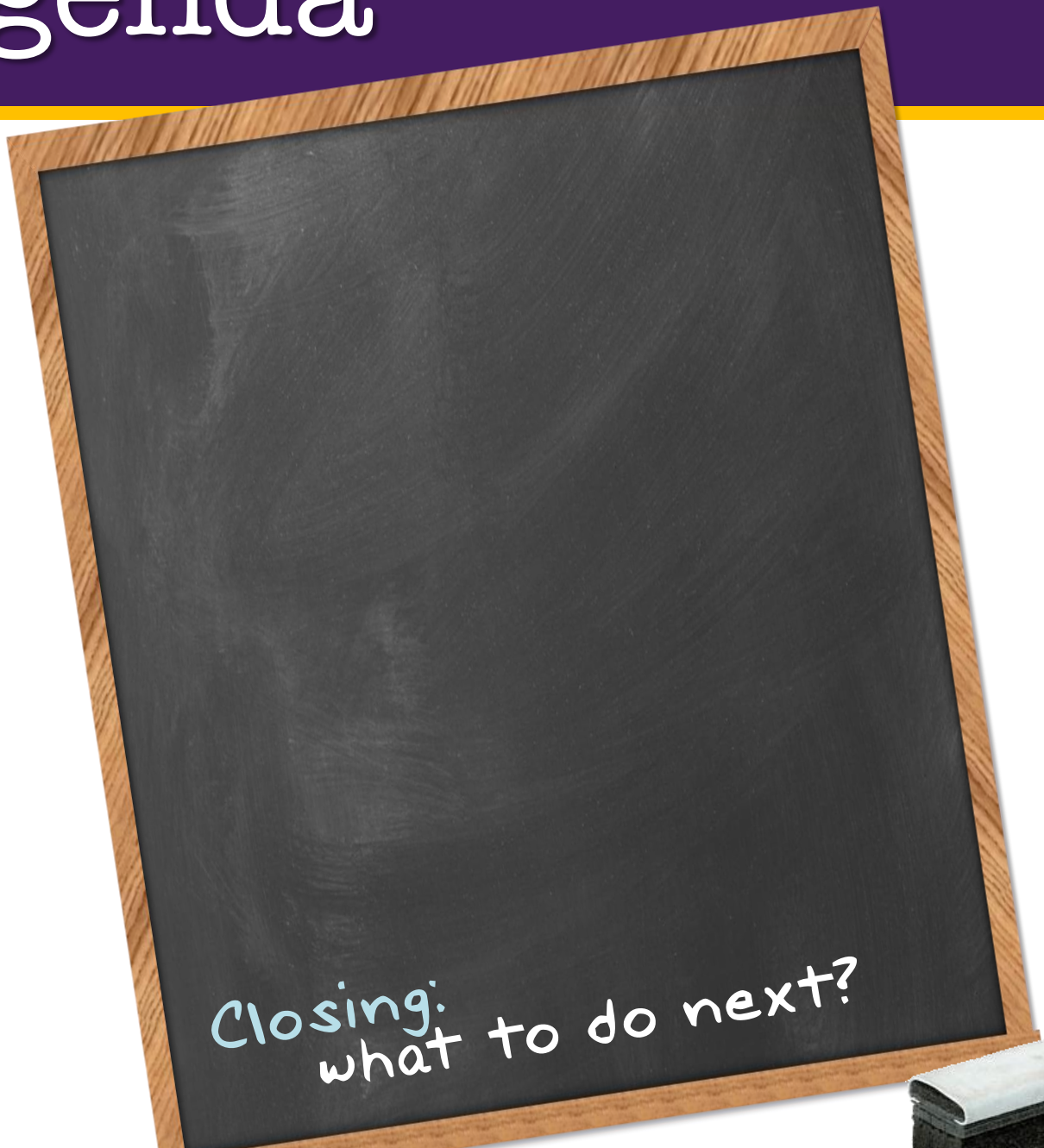

Key Point to Remember

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anyone can do it!

be intentional

Key Point to Remember

try some stuff

be intentional

Key Point to Remember

try some stuff

find something that works

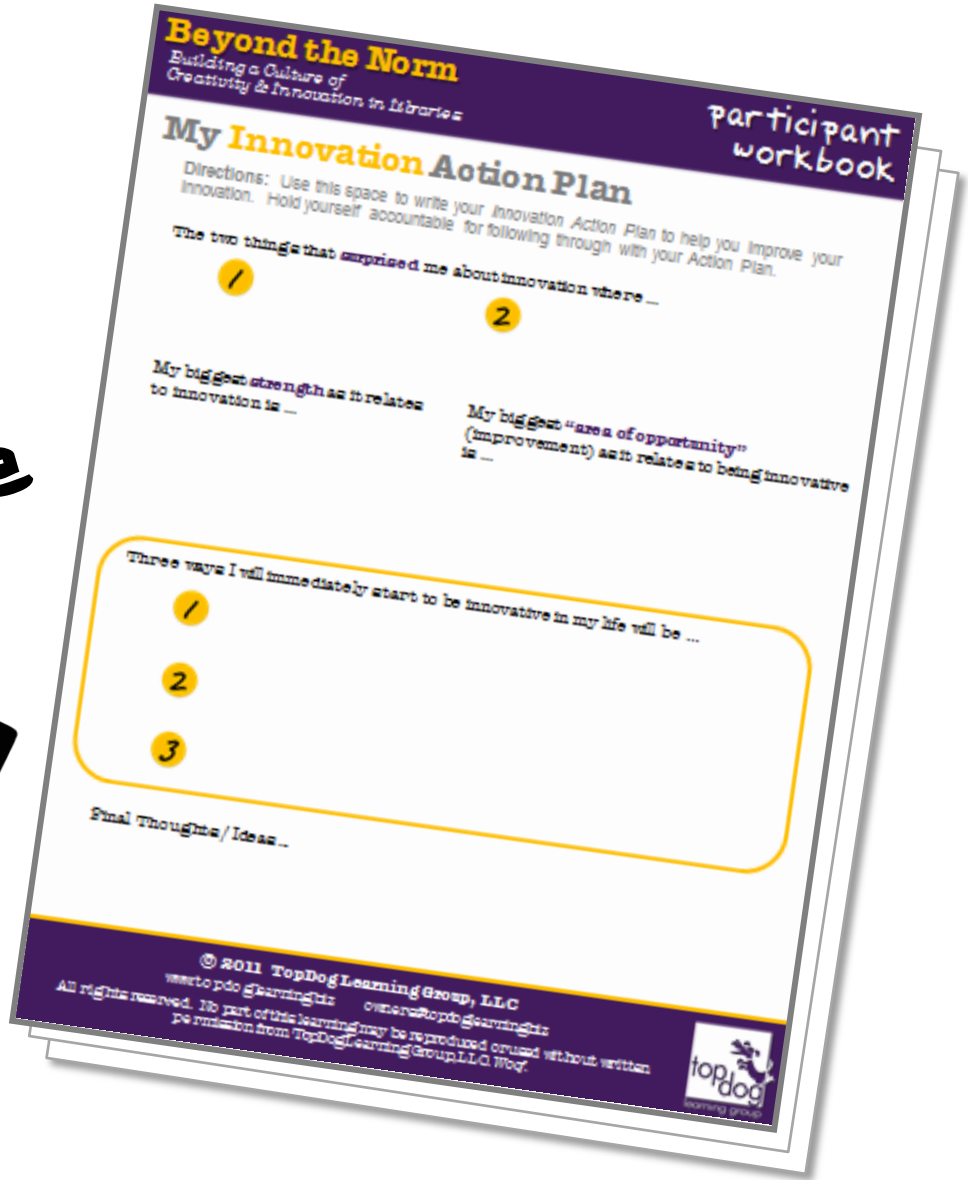
Key Point to Remember

Daring ideas
are like chessmen moved forward; they may be **beaten**, but they may **start a winning game**.

Johann Wolfgang von Goethe
German writer, pictorial artist, biologist, and theoretical physicist

What's Your Plan?!

consider creating your Innovation Action Plan (back of the workbook)



Huh?!?

THANK YOU!

Brian Bannon

Dr Steve Yacovelli

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