

Q&A Session for Using Smartphones as a Marketing & Programming Tool: The Future Is Mobile

Session Number: 572554401

Date: 2011-10-12

Starting time: 09:39

!Mary Pelton(m.pelton@rrpl.org) - 11:58

Q: Is there a handout we can download?

Priority: N/A!

!eileen oshea!! - 11:57

A: Handouts are here: <http://infopeople.org/training/using-smartphones> at the bottom of the page.!

!Mary Pelton(m.pelton@rrpl.org) - 12:01

Q: Thanks. I found it.

Priority: N/A!

!eileen oshea!! - 11:59

A: no problem!

!Jack Tors(j.t@aim.com) - 12:07

Q: IBM, what (was it called)?

Priority: N/A!

!eileen oshea!! - 12:07

A: Simon!

!Jack Tors(j.t@aim.com) - 12:08

Q: hmph

Priority: N/A!

!Jack Tors(j.t@aim.com) - 12:08

Q: ty

Priority: N/A!

!Elizabeth Knefel(eknefeld@yahoo.com) - 12:13

Q: Can you select more than one?

Priority: N/A!

!eileen oshea!! - 12:13

A: sorry, no!

Q&A Session for Using Smartphones as a Marketing & Programming Tool: The Future Is Mobile

!Sue Olmsted(solmsted@nsf.gov) - 12:19

Q: Will the slides be available. I went to the URL on the 1st page and it was for a different webinar in Sept.

Priority: N/A!

!eileen oshea!! - 12:20

A: The slides can be downloaded here:

<http://infopeople.org/training/using-smartphones!>

!eileen oshea!! - 12:21

A: bottom of the page!

!Jennifer Patterson(pattersonjr@wssu.edu) - 12:22

Q: so the library would issue these phones to the librarians or would they use their own personal phones?

Priority: N/A!

!Stanley Strauss(stanley@infopeople.org) - 12:31

Q: from Lydia P to All Participants:
source for vSlow and PageSpeed?

Priority: N/A!

!Stanley Strauss(stanley@infopeople.org) - 12:33

Q: from Cheryl Cook to All Attendees:
Will we be able to be emailed a copy of this webinar?

Priority: N/A!

!Stanley Strauss(stanley@infopeople.org) - 12:35

Q: from Jerry Dear to All Participants:

I wonder if blogs are considered to be dead and antiquated as a Web 2.0 marketing tool? Is there an alternate substitute? Social media tools like Facebook & Twitter don't provide enough space to provide more detailed

Priority: N/A!

!Stanley Strauss(stanley@infopeople.org) - 12:36

Q: from Lydia P to All Participants:
examples of virtual whiteboard?

Priority: N/A!

!Stanley Strauss(stanley@infopeople.org) - 12:39

Q: from ms goodman to All Participants:
How do you text to your library population as a marketing tool?

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Priority: N/A!

!Stanley Strauss(stanley@infopeople.org) - 12:41

Q: from ms goodman to All Participants:

Are there any recommendations for texting tools to do this?

Priority: N/A!

!Lisa Downing(ldowning@forbeslibrary.org) - 12:50

Q: Why is mobile enabled better than mobile friendly?

Priority: N/A!

!Renee Romanoff(rsromanoff@livermore.lib.ca.us) - 12:50

Q: Any opinion about mobile apps vs mobile compatibility?

Priority: N/A!

!Jack Tors(j.t@aim.com) - 12:51

Q: In the beginning, you asked who used a smartphone for their library. Are these phone typically supplied by the library or they are personally owned?

Priority: N/A!

!Renee Romanoff(rsromanoff@livermore.lib.ca.us) - 12:52

Q: Confused about what you meant by QR codes have information contained within, don't need Internet- don't you need an Internet connection to open a link accessed through the QR code?

Priority: N/A!