



INTRODUCTION TO DIGITAL STORYTELLING

**INTRODUCTION TO
DIGITAL STORYTELLING**

- Welcome
- Today's Trainers
Patric Stillman
Lynn Whitehouse
Grace Francisco
- Webinar
Housekeeping



NEXT UP: A visit to Digital Story Station website to watch California of the Past Digital Storytelling Promo

What is Digital Storytelling?



- Many Definitions
Classic Oral Histories
Center for Digital Storytelling
StoryCorps Animations
- Our Definition
California of the Past project



Compare styles at www.DIGITALSTORYSTATION.com www.StoryCenter.org www.StoryCorps.org/Animations

**Digital Stories
Can Be Used In Various Settings**

- Practiced in diverse contexts around the world.



New technologies allow us to share digital stories more easily: Cell phones, iPads, Internet, DVDs, Public Screenings

This material has been created for the Infopeople Project [infopeople.org], supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. This material is licensed under a Creative Commons 3.0 Share & Share-Alike license. Use of this material should credit the author and funding source.

INTRODUCTION TO DIGITAL STORYTELLING

The 7 Elements That Make Up a Story

- Point of view
- Dramatic question
- Emotional content
- Gift of Your Voice
- Power of Music
- Economy
- Pacing

Next Up: A Visit to Digital Story Station website to watch example clips of these elements

Digital Story Formats

- **Direct Interview**
Easiest - Talking to Camera
- **Slideshow**
Easy - Voice over with Photos
- **Mini-Movie**
Advanced - Edited video with music, sounds, transitions, picture-in-picture, b-roll footage



Start with simple videos until you build your familiarity with video editing software. Simple videos are equally effective.

The Benefits of Digital Storytelling

- Why storytelling is important



Can you think of other benefits than what we are discussing here? Blog us now and we'll mention them later.

This material has been created for the Infopeople Project [infopeople.org], supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. This material is licensed under a Creative Commons 3.0 Share & Share-Alike license. Use of this material should credit the author and funding source.

INTRODUCTION TO DIGITAL STORYTELLING

The Benefits to the Community


- Offers community members an opportunity to bring their personal histories into the digital age.



Personal stories alongside of the stories of the people and places that make up your community build awareness.

Benefits to Local History

- Digital stories are able to preserve:
 - Personal Histories
 - Family Memories
 - Special Events
 - History of a Community
 - Coming to California



Storyteller Forms on these topics are available at www.DIGITALSTORYSTATION.com

Benefits to the Library

- Showcase library's viability to the public
- Engage the local community in new ways
- Build new relationships
- Creatively incorporate technology



Viewing Stations combined with local history book displays are a clever way to engage library patrons to participate.

This material has been created for the Infopeople Project [infopeople.org], supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. This material is licensed under a Creative Commons 3.0 Share & Share-Alike license. Use of this material should credit the author and funding source.

INTRODUCTION TO DIGITAL STORYTELLING

Benefits to the Storyteller

- Recording and preserving personal stories captures unique memories and life experiences and can instill a sense of pride for the storyteller.



Elders make great storytellers. If you can team them up with young adults, both generations benefit greatly.

Equipment Overview

- All-in-one Basic Workstation
MAC with iMovie
- All-in-one Basic Workstation
PC with Adobe Premiere Elements
- Mobile Unit
Laptop & Camcorder
- Important Add-Ons
Lavalier Microphone, Lighting Kit



After we finish with our program, you can review the webinar document for complete equipment and software details.

How To Get Started - Next Steps

- Identify Partners
- Identify Partners
- Order Equipment
- Create Action Plan

- Review Webinar Documents
Equipment Overviews
Action Plan Document
Digital Storytelling Reading List




Patric, Lynn and Grace are currently training libraries in the art of digital storytelling - contact us for more info.

This material has been created for the Infopeople Project [infopeople.org], supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. This material is licensed under a Creative Commons 3.0 Share & Share-Alike license. Use of this material should credit the author and funding source.

INTRODUCTION TO DIGITAL STORYTELLING

Questions and Answers



- Time to respond to your questions and share the answers with the whole group

Join us for another digital storytelling webinar on February 22:
An Introduction to Digital Storytelling Communities
How to engage the public!

For more information on CALIFORNIA OF THE PAST digital stories, visit www.DIGITALSTORYSTATION.com

THANK YOU !



- To learn more, watch videos created at libraries, just like yours, by visiting one of the participating libraries in your part of the State or visit www.DigitalStoryStation.com

Patric, Lynn and Grace thank you for participating in today's webinar. Thanks for being so attentive!

This material has been created for the Infopeople Project [infopeople.org], supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. This material is licensed under a Creative Commons 3.0 Share & Share-Alike license. Use of this material should credit the author and funding source.