

Libraries, We Mean Business: Best Ideas from
LJ's Best Business Books of the Year

Infopeople webinar – February 16, 2012
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Resources - Web Links

LJ Best Business Books 2010:

http://www.libraryjournal.com/lj/collectiondevelopmentspecialty2/888437-483/lj_best_business_books_2010.html.csp

LJ Best Books 2011: Business

<http://reviews.libraryjournal.com/2011/12/best-of/best-core-nonfic/best-books-2011-business/>

Books Discussed in Webinar

Davis, Richard A. (2010). **Intangibles of leadership: The ten qualities of superior executive performance.** Jossey-Bass.

Gansky, Lisa. (2010). **The mesh: Why the future of business is sharing.** Portfolio Penguin.

Heath, Chip, and Heath, Dan. (2010). **Switch: How to change things when change is hard.** Broadway Books.

Heymann, Jody. (2010). **Profit at the bottom of the ladder: Creating value by investing in your workforce.** Harvard Business Review Press.

Jantsch, John. (2010). **Referral engine: Teaching your business to market itself.** Portfolio Penguin.

Kotter, John P. (2010). **Buyin-in: Saving your ideas from getting shot down.** Harvard Business Review Press.

Nayar, Vineet. (2010). **Employees first, customers second: turning conventional management upside down.** Harvard Business Review Press.

Ott, Adrian C. (2010). **24-hour customer: New rules for winning in a time starved always connected economy.** HarperBusiness.

Sutton, Robert. (2010). **Good boss, bad boss: How to be the best and learn from the worst.** Business Plus.

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