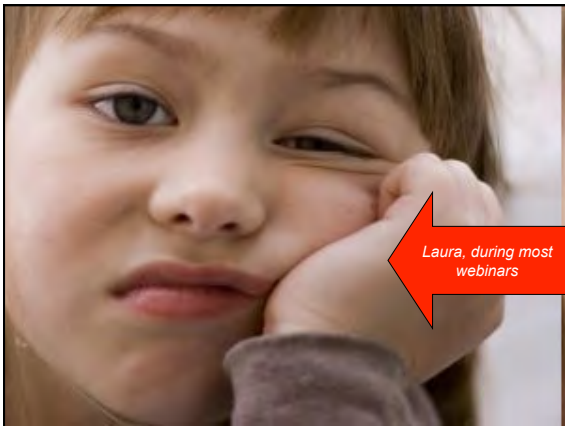


When Webinars Attack!: Getting from Tedious to Terrific

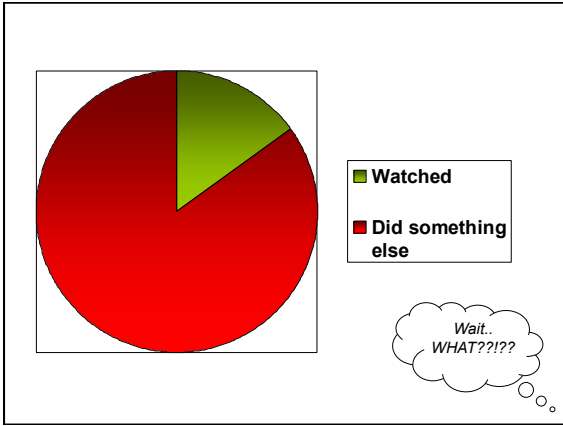






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When Webinars Attack!: Getting from Tedious to Terrific







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When Webinars Attack!: Getting from Tedious to Terrific

Today's agenda:

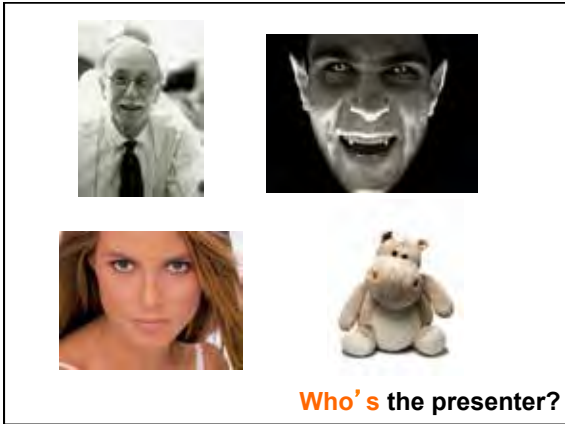
- How webinars go bad
- Common problems and effective strategies
- “What does this mean to me, Laura?”
- Tech tips
- Questions





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When Webinars Attack!: Getting from Tedious to Terrific

#3: You're a presenting **n00b**



#4: You don't know the **audience**



#5 You don't know the **destination**



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When Webinars Attack!: Getting from Tedious to Terrific





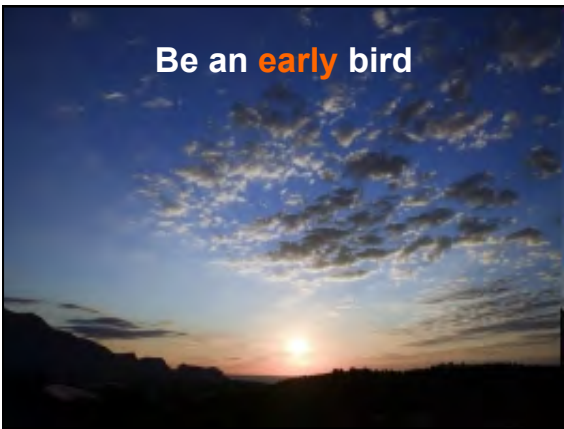
Quick summary:

1. They can't see you.
2. You've only presented live.
3. You're a presenting n00b.
4. You don't know the audience.
5. You don't know the destination.
6. You're boring.

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When Webinars Attack!: Getting from Tedious to Terrific


Common pet peeve:

- Reading verbatim from the slides
- Reading verbatim from the slides
- Reading verbatim from the slides

Are you this?



It's not a race



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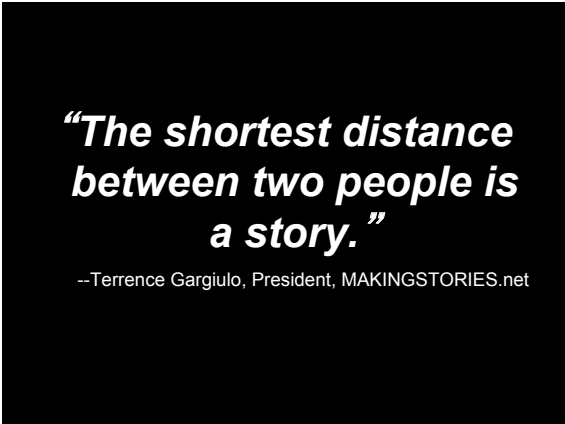


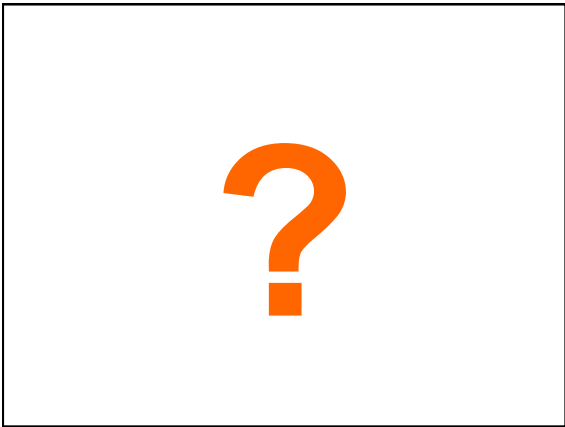




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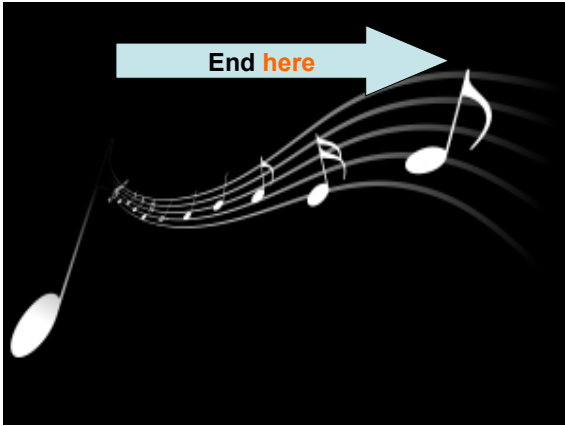






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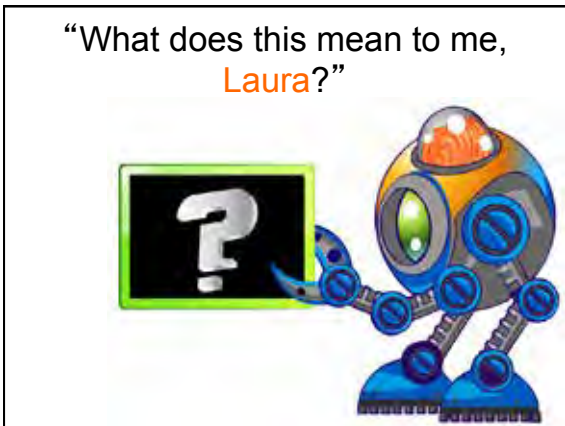


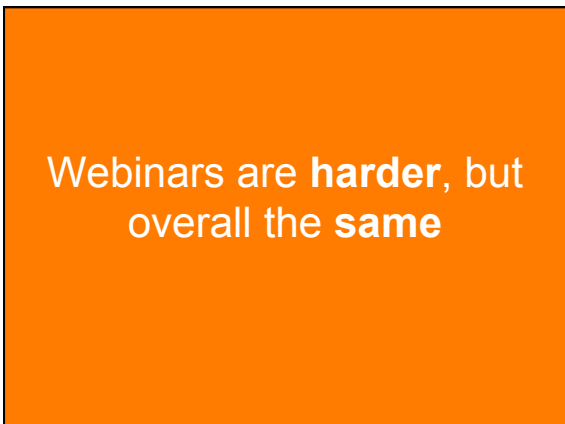


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When Webinars Attack!: Getting from Tedious to Terrific

It's all about
persuasion

It's just another **storytime**



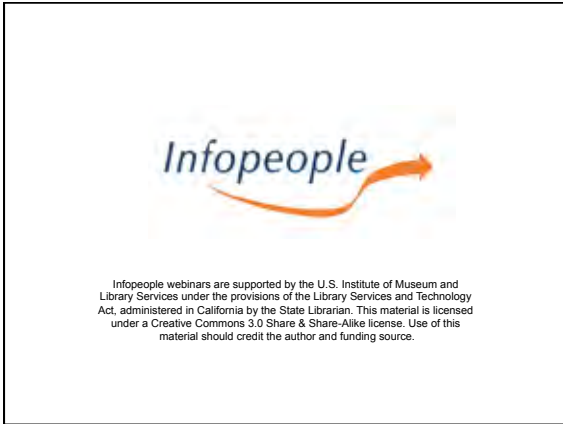
Laura Solomon
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