

## **Webliography for Laura Solomon's "Writing for the Web" Webinar, Aug 9, 2012**

ConversionXL: <http://conversionxl.com/blog/>

Digital Marketing Blog: <http://econsultancy.com/us/blog>

Krug, S. (2006), Don't Make Me Think: A Common Sense Approach to Web Usability, Berkeley, CA: New Riders

Walking Paper: <http://www.walkingpaper.org>

Connect with Laura:

- <http://www.twitter.com/lurasolomon>
- <http://www.facebook.com/lurasolomon>
- <http://www.linkedin.com/in/lurasolomon>
- <http://www.meanlaura.com>
- <http://www.slideshare.net/lurasolomon>

Titles by Laura:

- Solomon, Laura. Doing Social Media So It Matters.
- Solomon, Laura. The Librarian's Nitty-Gritty Guide to Social Media.