



Leadership Meets Imagination

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Not just making stuff up



Or wishful thinking



**Seldom
a bolt
from
the blue**





**Envisioning
something new**



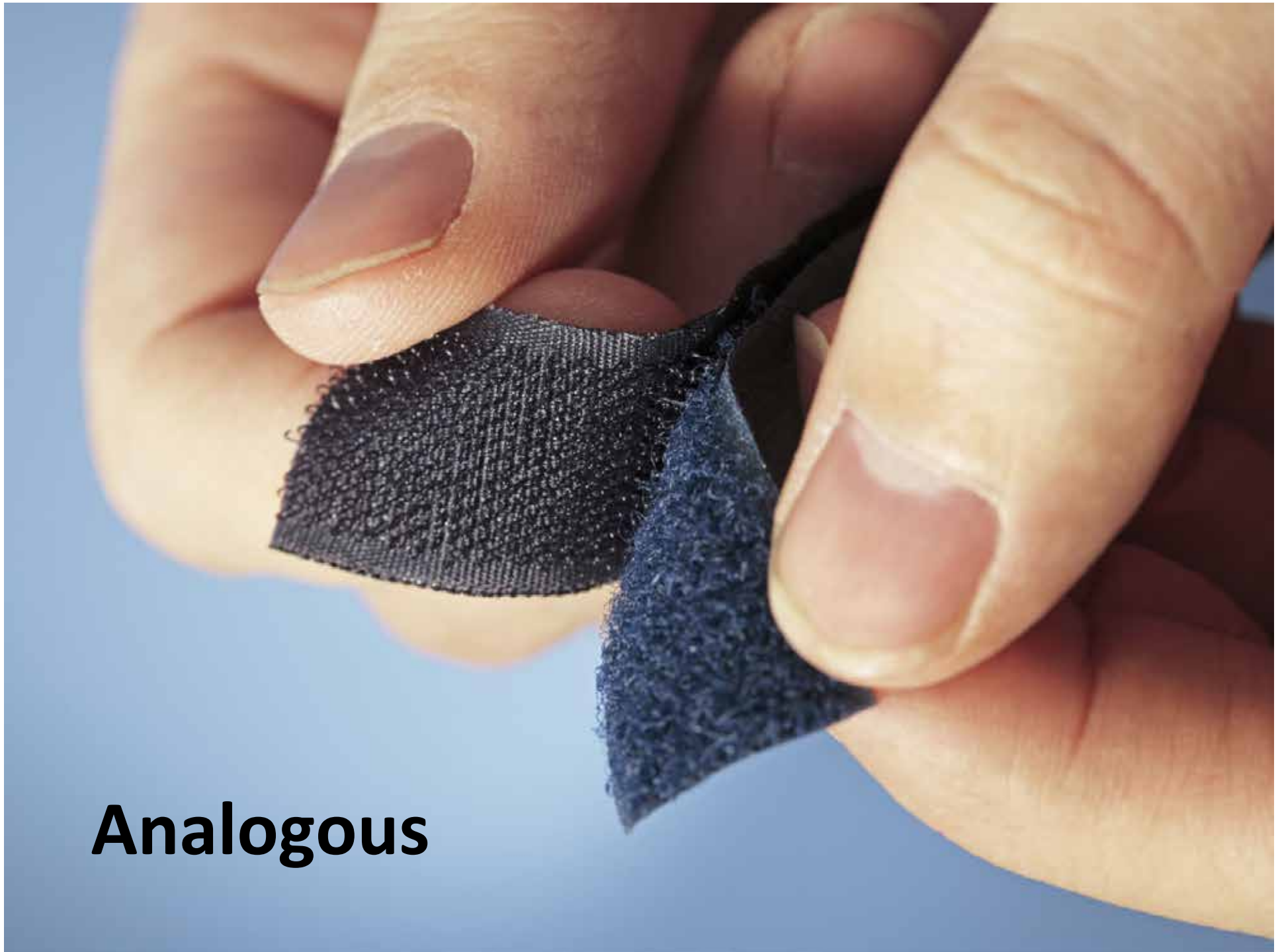
Children are naturally imaginative

**Only adults consider
imagination
an arcane practice**




Imagination is a habit of mind







**Look for
patterns**

A photograph of a young child with blonde, curly hair and a tabby cat sitting on a stone ledge. The child is looking down with a sad expression, while the cat looks up at them. The background shows a wooden fence and some foliage.

See how others have approached
similar problems



Just take the parts you want



Yellow bar with a black arrowhead pointing left A

Green bar with a black arrowhead pointing right T

Blue bar with a black arrowhead pointing left C

Red bar with a black arrowhead pointing right G

Recombinant

**Deconstruct the status quo
into smaller components**



**Try familiar
things in new
ways**

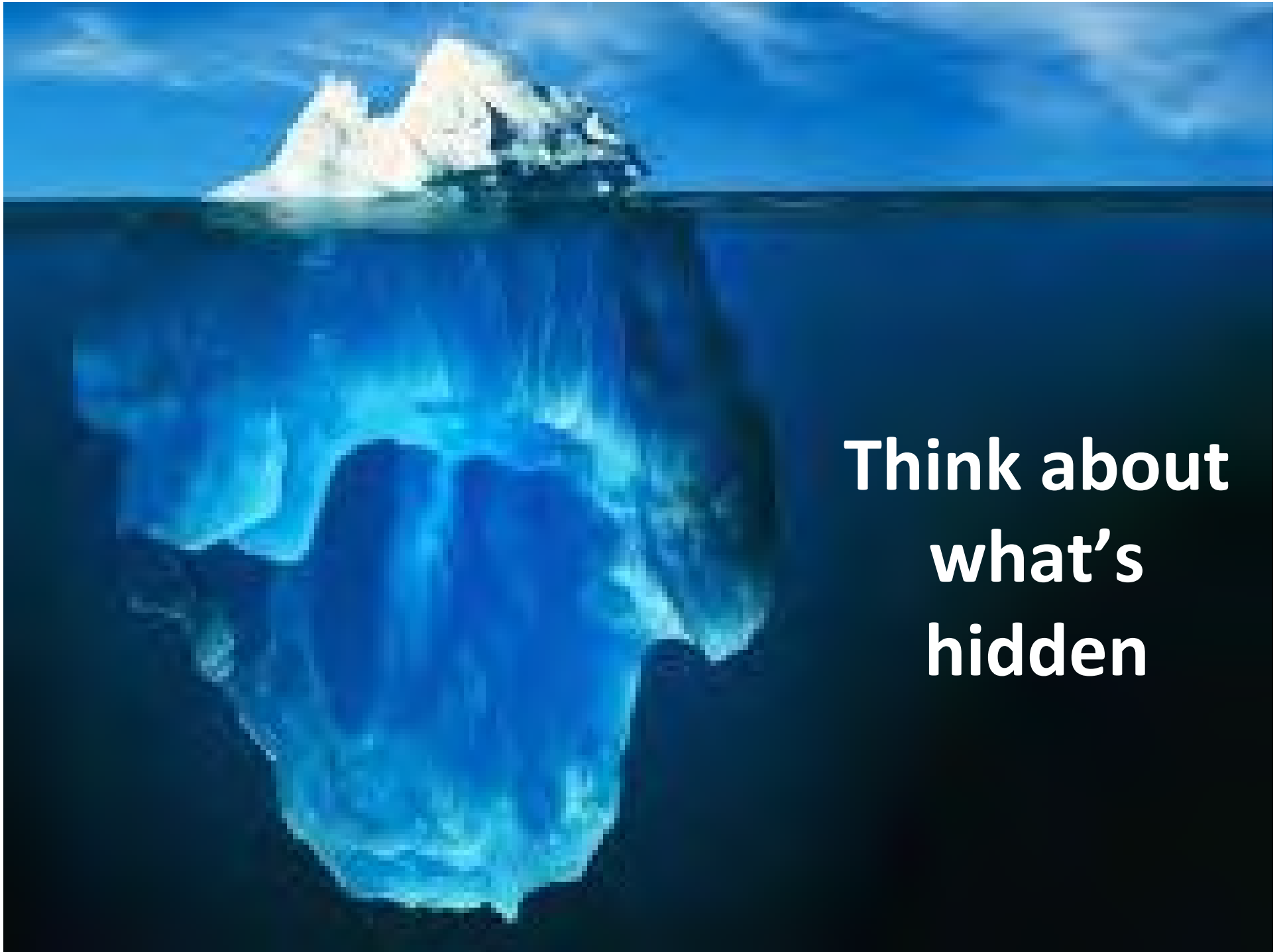




**Combine
the best
elements
of multiple
options**

Contrarian





**Think about
what's
hidden**

Do a pre-mortem



**Remember that absence of conflict
is not always healthy**



Innovative



Follow your curiosity



Challenge perceived barriers



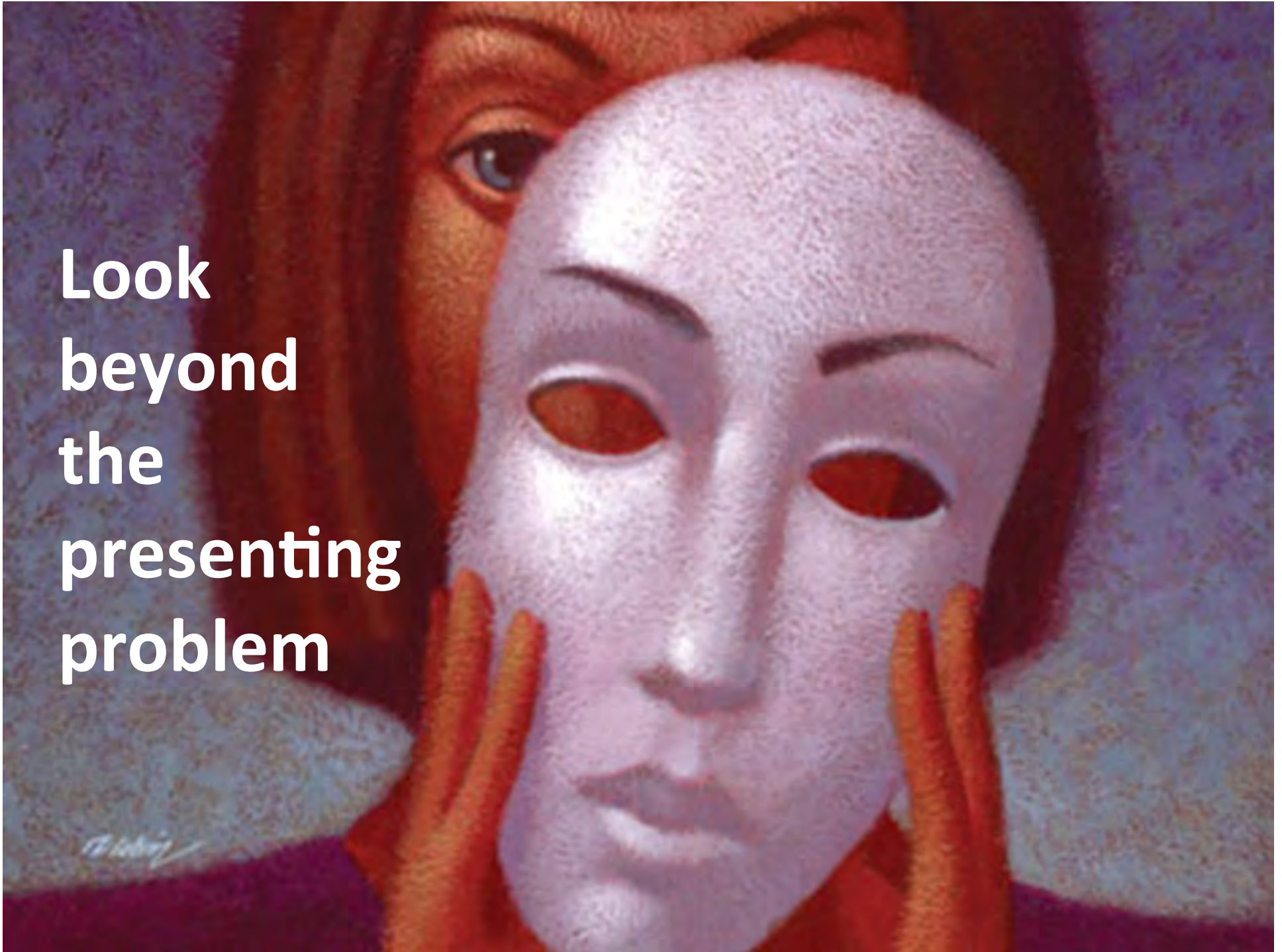
Exploit non-library tools





Original

**Look
beyond
the
presenting
problem**



Reframe what you “know”



Live in wonder



**Expect an iterative,
non-linear process**





**Get some
distance**

What would your successor do?



What would your role model do?



A man with glasses, wearing a brown suit, white shirt, and dark tie, is sitting on a dark wooden couch. He is looking down at a book held by a young boy. The boy is wearing a light blue short-sleeved shirt and dark pants, and is also looking at the book. The background shows a room with a window and some furniture.

**How would you advise someone
just starting out?**

**How would
you advise
your best
friend?**



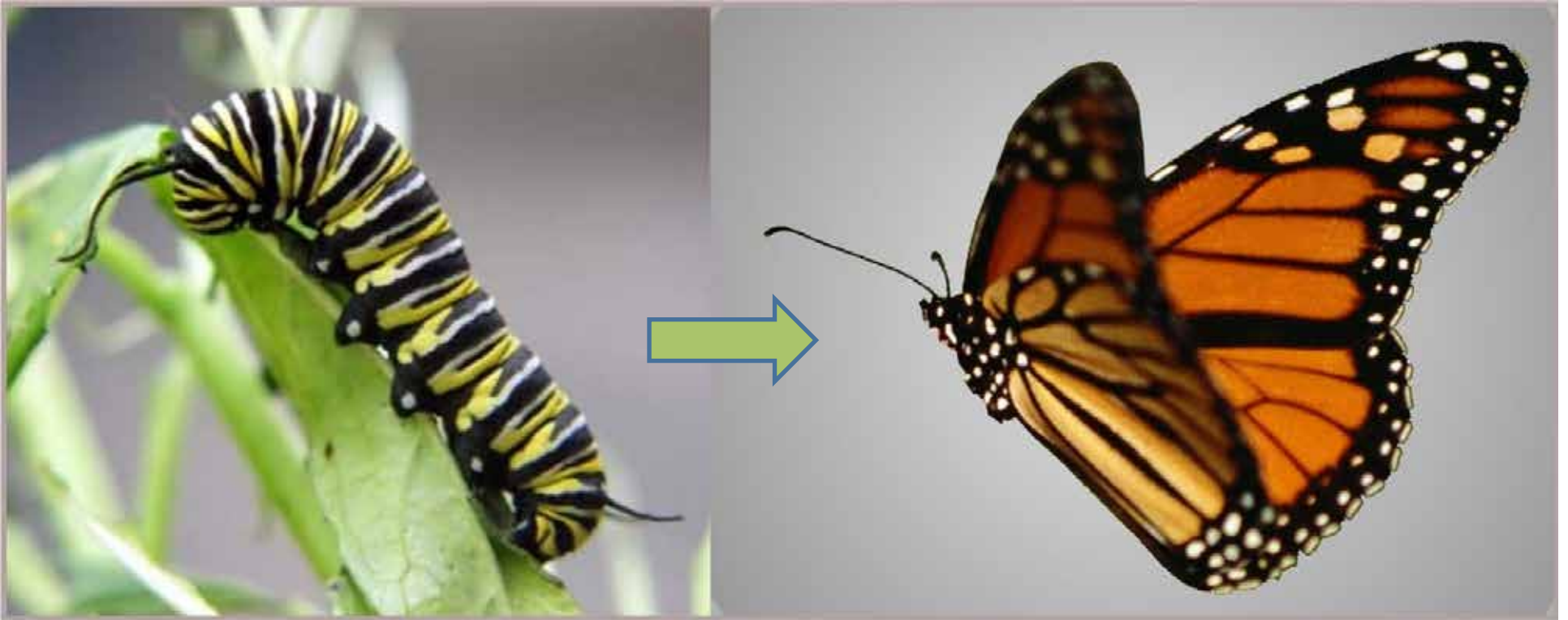
**What else could you do
if you didn't do this?**





**Communicating
the “vision thing”**

**Future state that is both
concrete and different**



Clear expression of hope and purpose




Acknowledgement of what must remain uncertain



Responsibility for the outcome





**Commitment to
the hard work
of making it happen**

Practice

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Photo by Chuck O'Shea

**Let's continue
the
conversation...**