

helping libraries think differently

Cloud Computing:

Impact on Library Services

Presented by Rita Gavelis

November 19, 2013

What is Cloud Computing?





How familiar are you with Cloud Computing? (Choose one)

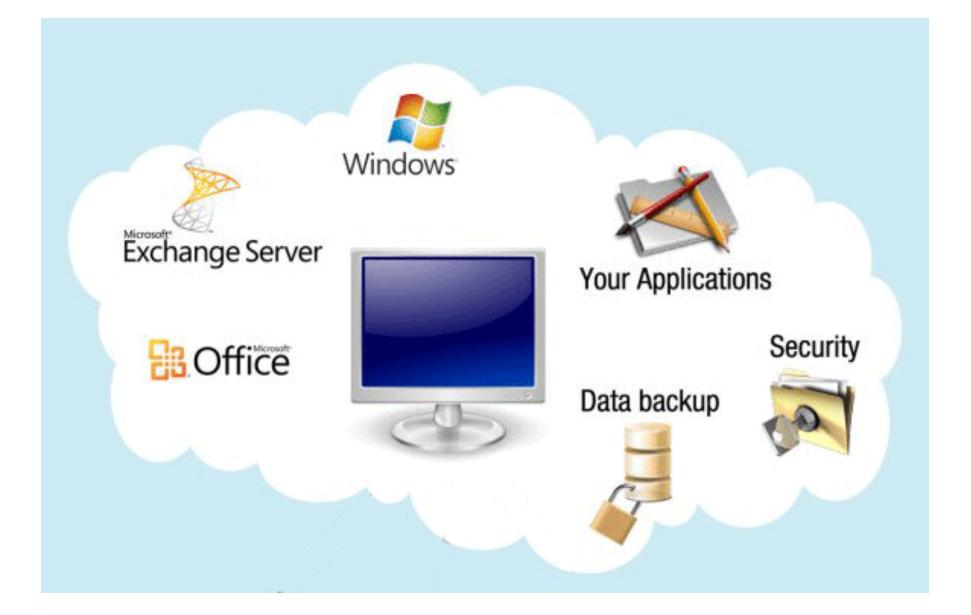
- A. Very familiar, we use it al the time
- B. Somewhat familiar
- C. Have only heard the words
- D. Never heard of it before

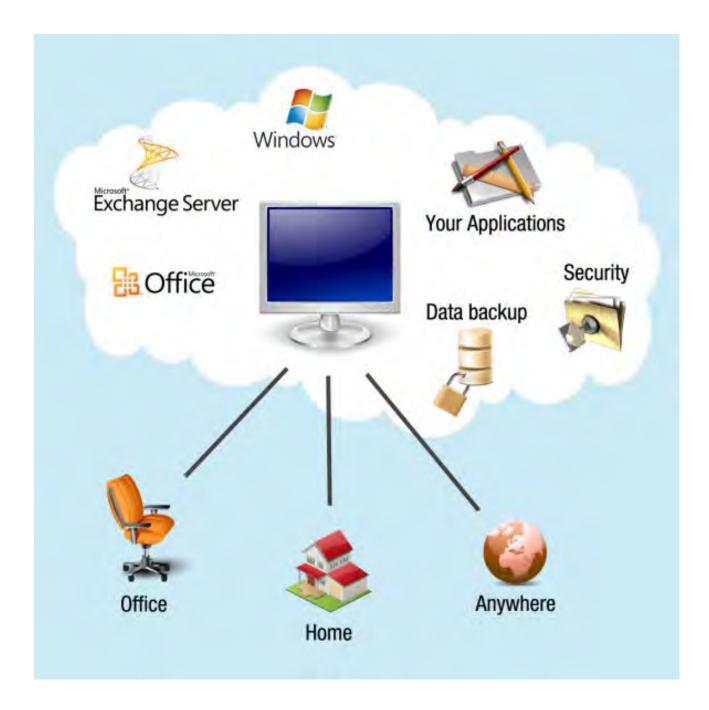
Cloud Computing:

The practice of using a network of remote servers hosted on the Internet to store, manage, and process data.

What does it really mean?











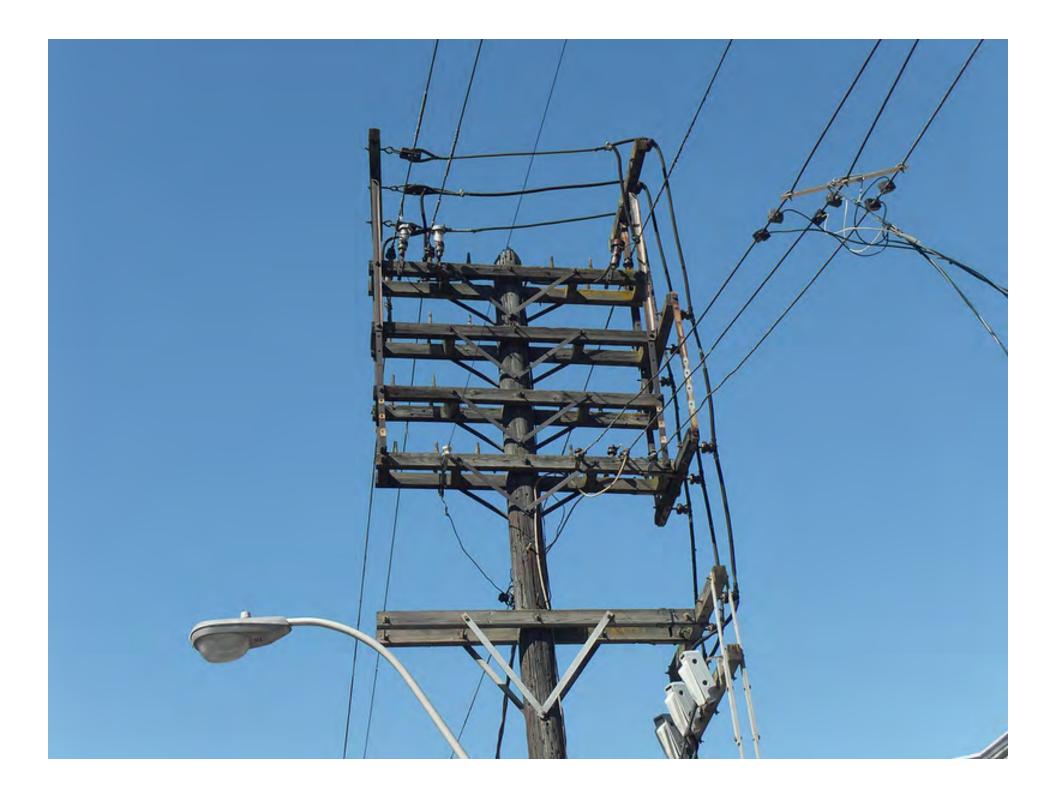


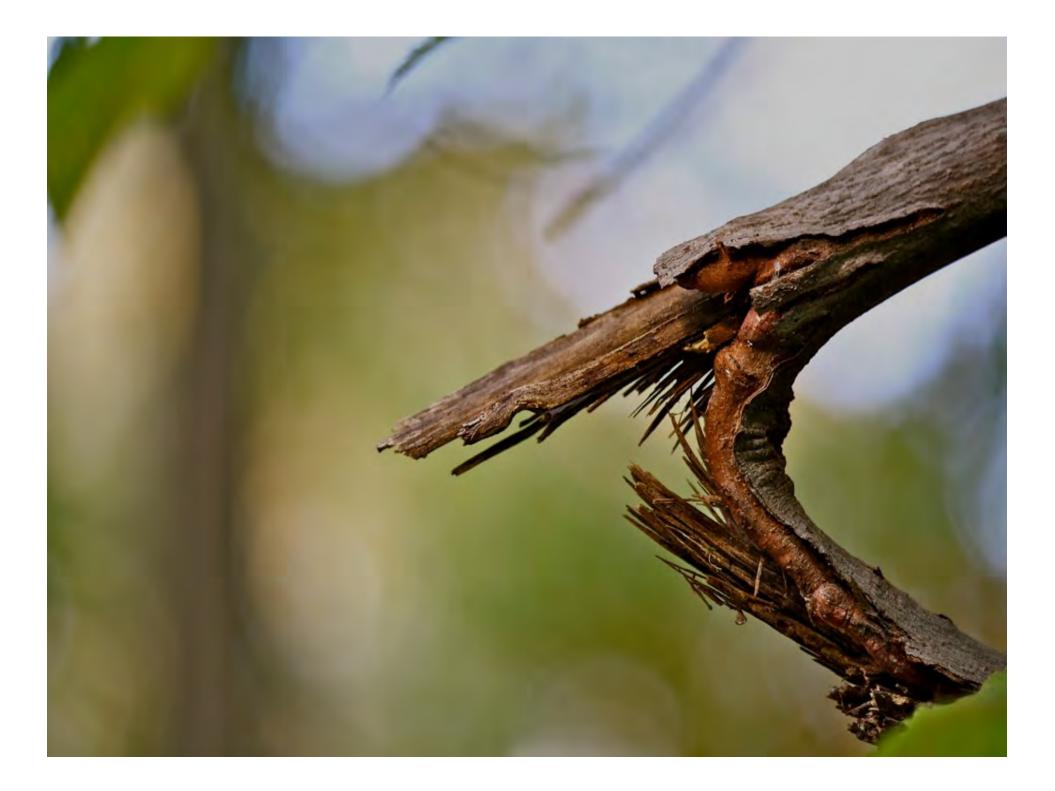






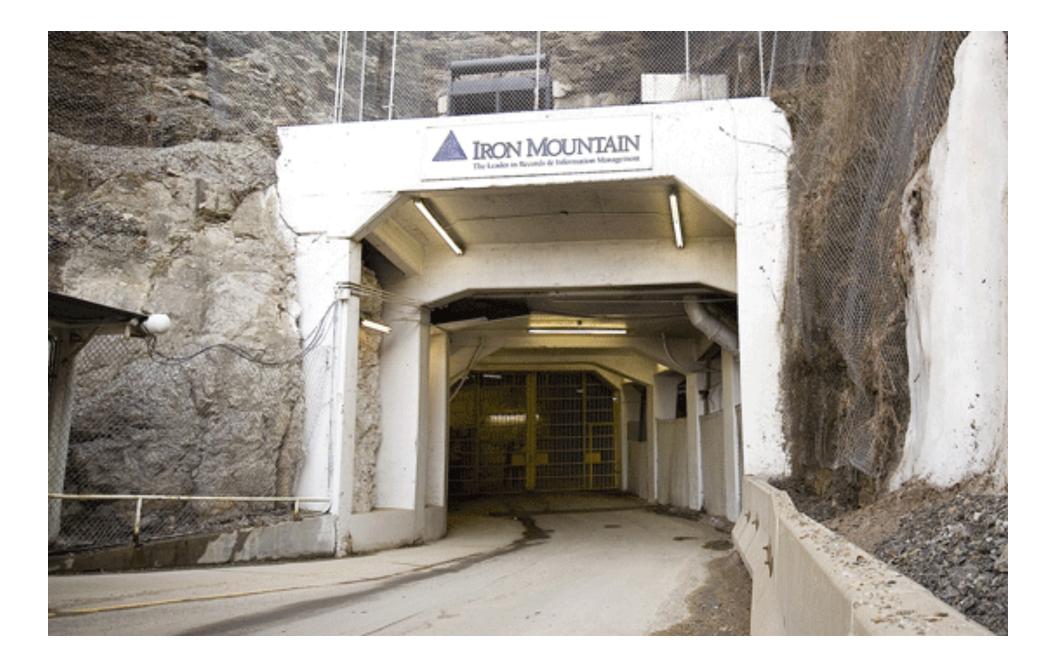


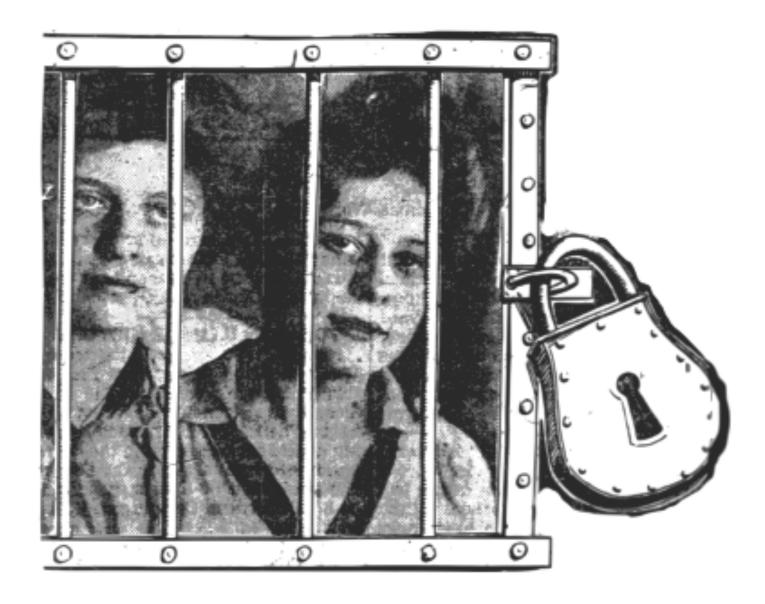








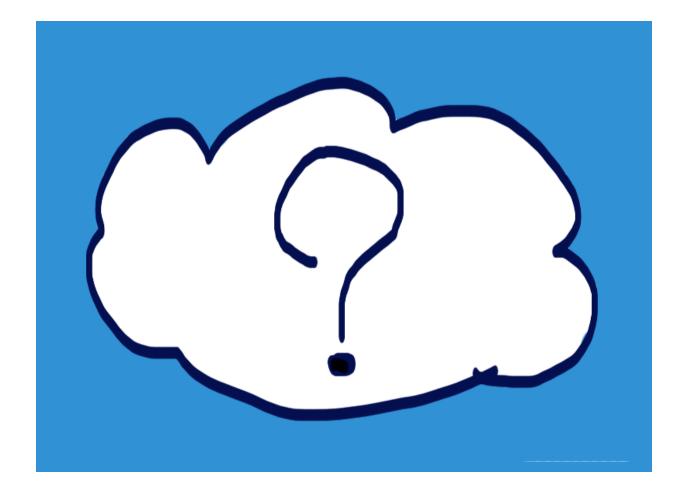




Cloud Architecture



How does it work?



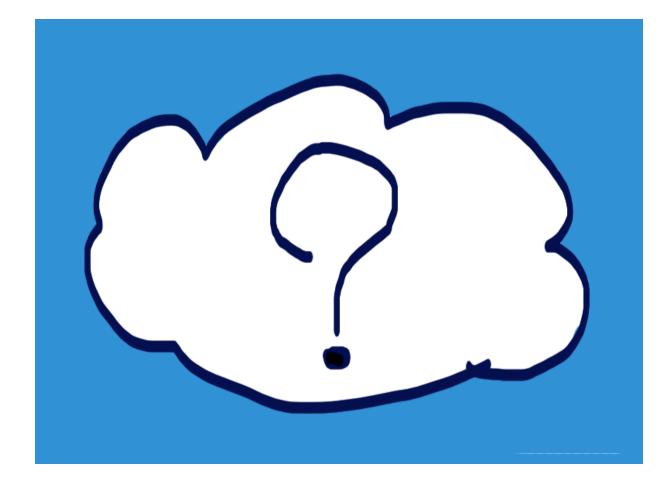






Back End Architecture

What does the Library need?

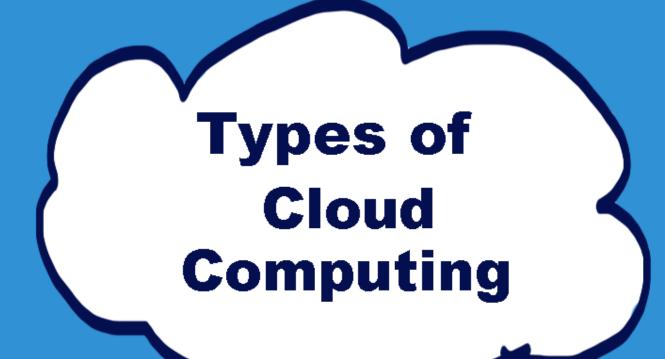








Front End Architecture



Software as a Service

Easier to Administer

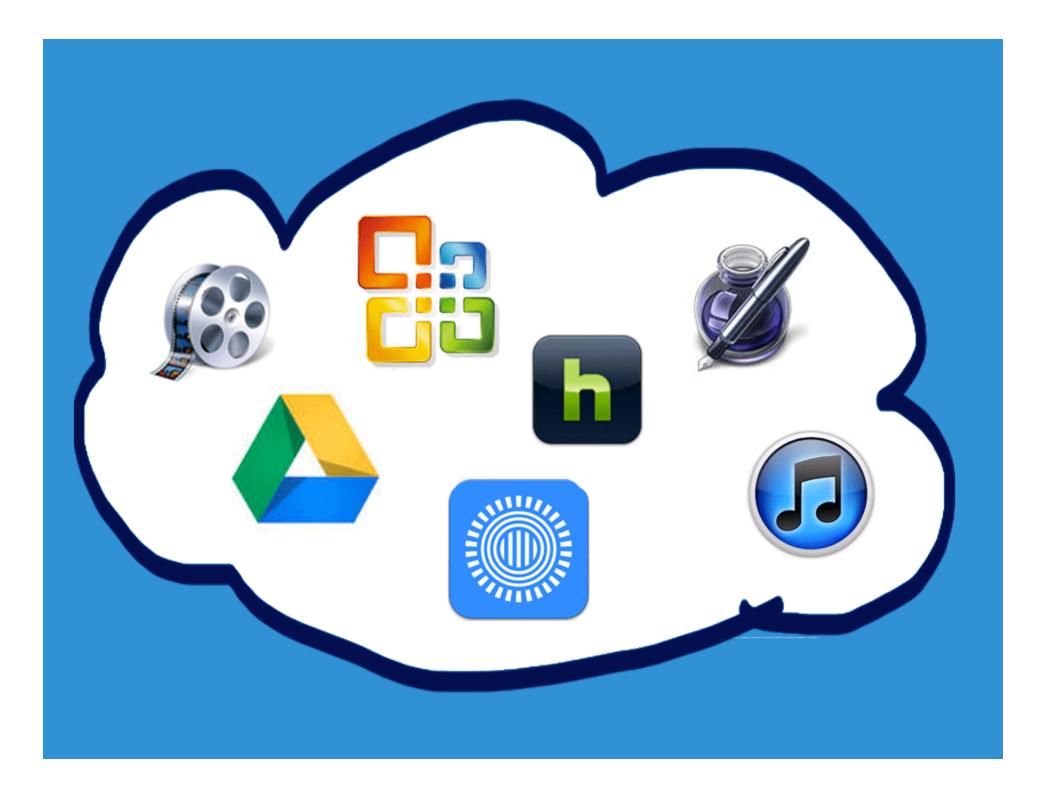
Everyone has the Same Version

SaaS

Accessible from Anywhere

Collaboration is Easy

Software is Automatically Updated



Platform as a Service

Easier to Administer

Geographically Distributed Teams

PaaS

Services Obtained Worldwide

One Vendor, One Bill

Operating System is Automatically Updated



Infrastructure as a Service

Easier to Administer

Complete Desktop virtualization

laaS

Dynamic Scaling

Policy-Based Services

Administrative Tasks are Automated



Development as a Service



Identity as a Service



Security



Types of Cyber Crime

Hacking

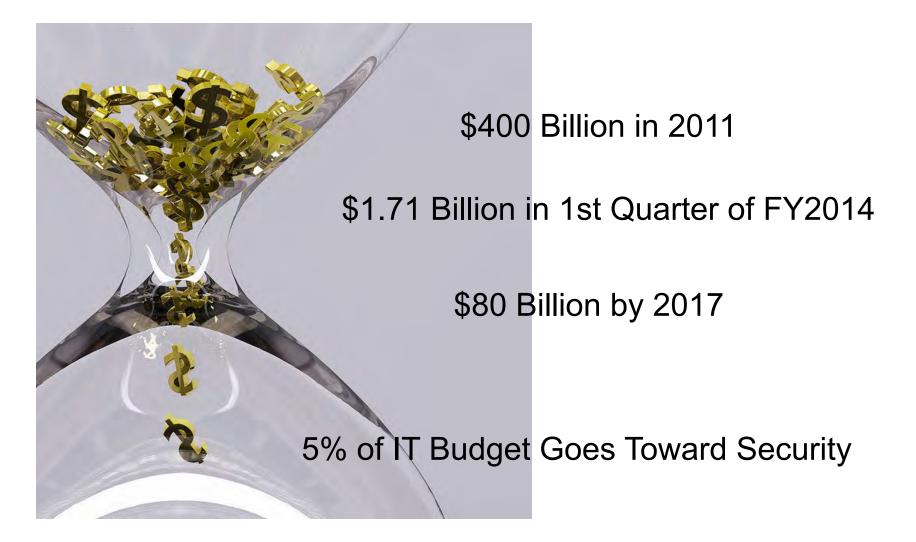
Spam



Identity Theft

Viruses

Cost of Crime



Securing Data



Security Guards 24/7

Firewalls

Dedicated Connection Option

Encrypted Data Storage

Isolated GovCloud

Trusted Advisor



Secure Access

Multi-Factor Authentication

Private Subnets

Dedicated, Hardware-Based Crypto Key Storage Option

Unique Security Credentials

Amazon Physical & Environmental Security

Generators

Uninterrupted Power Supply

Climate & Temperature Controls



Monitors

Electrical, Mechanical, & Life Support Systems & Equipment





Securing Data to the Cloud



Backup



Safety Net















License Confirmation

Introducing

For distribution with a new pc only

For DOGUG SUPPOR CONTROL THE MANUFACTURER OF YOUR AC

This document confirms the

ASAP Software for the -

will press

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00000013 QUANTITY: ASAP ITEM #: 1788386 MFG. ITEM #: E85-0' PRODUCT: VLA AL

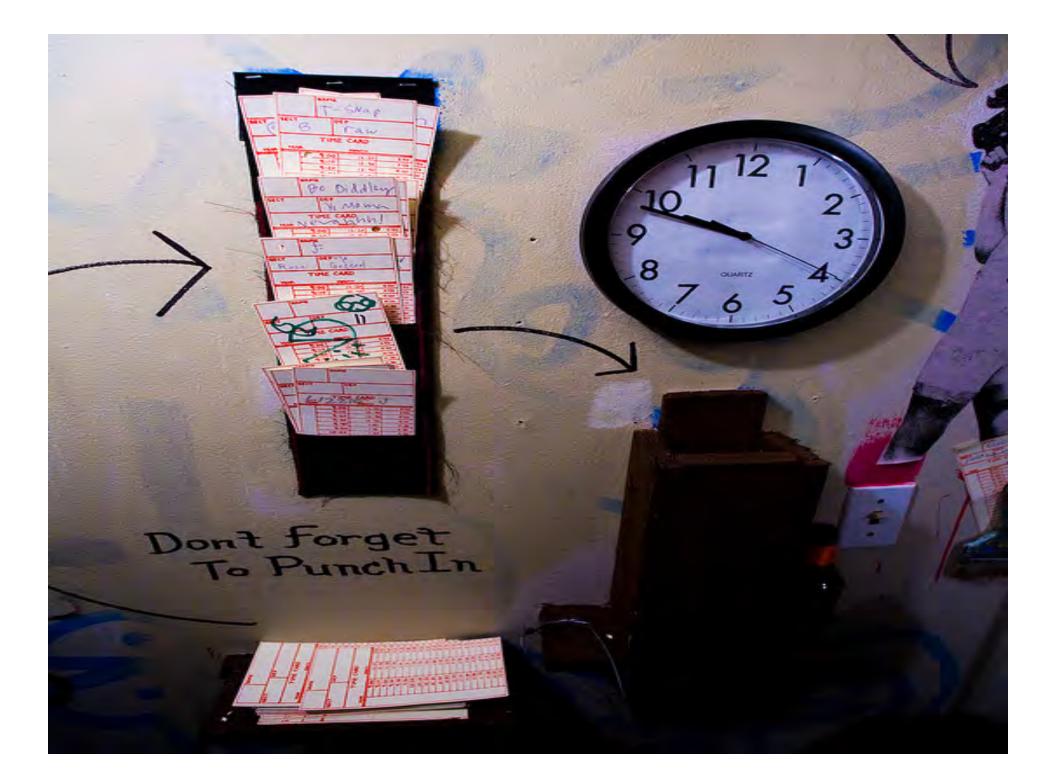
CLP 4.0

813

For Distribution

with a new

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Pricing Models



Pay as You Go



Pre-Pay



TechRepublic Comparison

	and the second se			Cost Reductions / Optimizations		
	Variety of Pricing Plans	Average Monthly Price		Cost of Data Transfer - out (/GB)		
Providers						
Top-of-Mind						
Amazon (EC2)	Pay-as-you-go, year	\$	154.03	\$		0.250
Rackspace	Pay-as-you-go	\$	102.20	\$		0.180
GoGrid	Pay-as-you-go, month	\$	175.20	\$		0.120
Microsoft	Pay-as-you-go, semester	\$	116.80	\$		0.145
Terremark	Pay-as-you-go	\$	96.36	\$		0.170
IBM	Pay-as-you-go, year, semester	\$	211.70	\$		0.150
AT&T	Pay-as-you-go	\$	653.35	\$		0.100
Google	Pay-as-you-go	\$	105.85	\$		0.120
OpSource	Pay-as-you-go, monthly	\$	67.89	\$		0.150
Softlayer	Pay-as-you-go, monthly	\$	113.15	\$		0.100
HP	Pay-as-you-go	\$	58,40	\$		0.120
Upstarts						
Hosting.com	Monthly	\$	217.50		??	
BitRefinery	Monthly	\$	71.20	\$		0.050
Lunacloud	Pay-as-you-go	\$	45.78	\$		0.104
Nephoscale	Pay-as-you-go, membership	\$	91.25	\$		0.100
Tier 3	Pay-as-you-go	\$	142.35		??	

Thoran Rodrigues' Techrepublic Article: http://goo.gl/JVVIVd

Avoiding Unneeded Expenditures

Estimate Your Usage



https://cloudability.com/

Check Your Usage

This Month's Activity as of July 8, 2011

The billing cycle for this report is July 1 - July 31, 2011. The AWS service usage charges on this page currently show activity for all accounts through approximately 07/08/2011

You can down	Download Report		
Expand All Ser	Printer Friendly Version		
			Totals
E Amazon	Elastic Compute Cloud		
US East (North	hern Virginia) Region		
Amazon E	C2 running Linux/UNIX Reserved Instances		
	\$0.03 per Small Instance (m1.small) instance- hour (or partial hour)	188 Hrs	5.64
Amazon E	C2 running Linux/UNIX		
	\$0.085 per Small Instance (m1.small) instance- hour (or partial hour)	3 Hrs	0.26
Amazon E	C2 EBS		
	\$0.10 per G8-month of provisioned storage	2.978 GB-Mo	0.30
	\$0.10 per 1 million I/O requests	519.963 IOs	0.05
	\$0.01 per 10.000 gets (when loading a snapshot)	14,336 Requests	0.01
		Download Usage Report *	6.26
1 Amazon	Simple Storage Service		
		Download Usage Report	0.05
AWS Dat	to Transfer (excluding Amazon CloudFrom	it)	
			0.01





Computing Cost of Ownership

Operational Costs



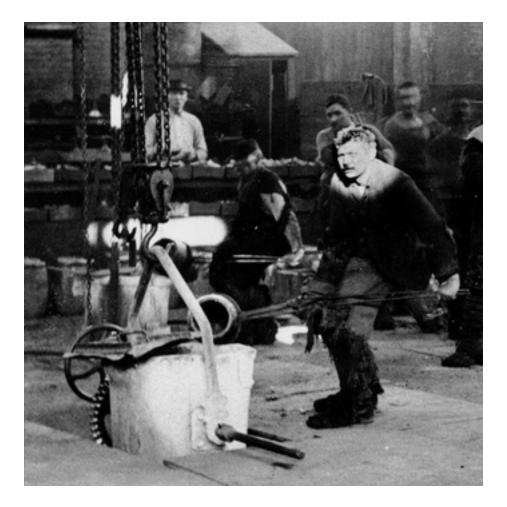
Salary + Benefits = Labor

Utilities

Rent

Software / Licensing

Monthly Labor



Salary & Benefits = \$5,000

Time spent on task = 20%

 $5,000 \times .20 = 1,000$

Adjustments



3 Temp workers

@ \$5,000 each

\$5,000 x 3 = \$15,000

For 2 months

 $15,000 \times 2 = 30,000$

Utilities



Electric company charges you \$.10 per kwh Kwh = Kilowatt Hour 1 Kilowatt = 1,000 watts 825 Watt Server Runs 24/7 825 x 24 = 19,800 watts per Day Divided by 1,000 = 19.8 $19.8 \times 10 = 1.98 \text{ per day}$ = \$60.22 / mo = \$722.70 / yr

Rent = \$5 per sq foot Your Server room is 10' by 10' 10 x 10 = 100sq ft x \$5 = \$500



Licensing



A mail exchange Server = \$1800/yr

> Google mail Server = \$0

Transitioning to the Cloud

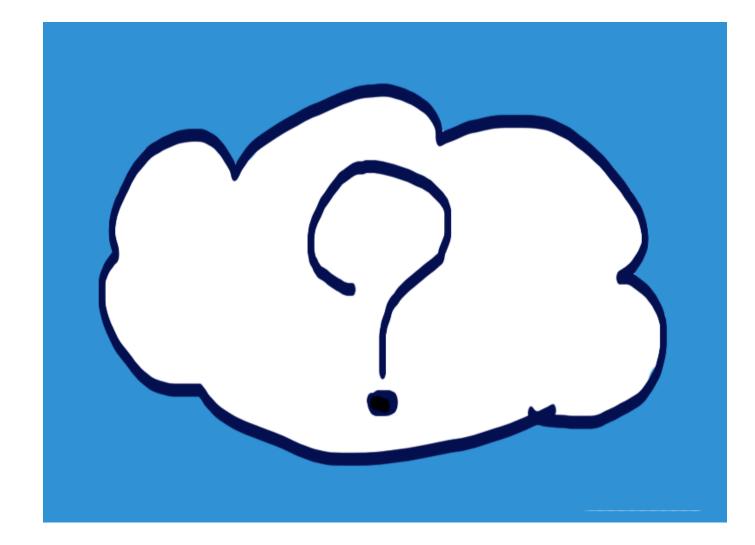


Does your library currently use the Cloud? (Choose all that apply)

- A. Data Storage
- B. Webmail
- C. Media Streaming
- D. OPAC
- E. Other



What to Move?











Which Vendor?









American Recovery and Reinvestment Act (2009)

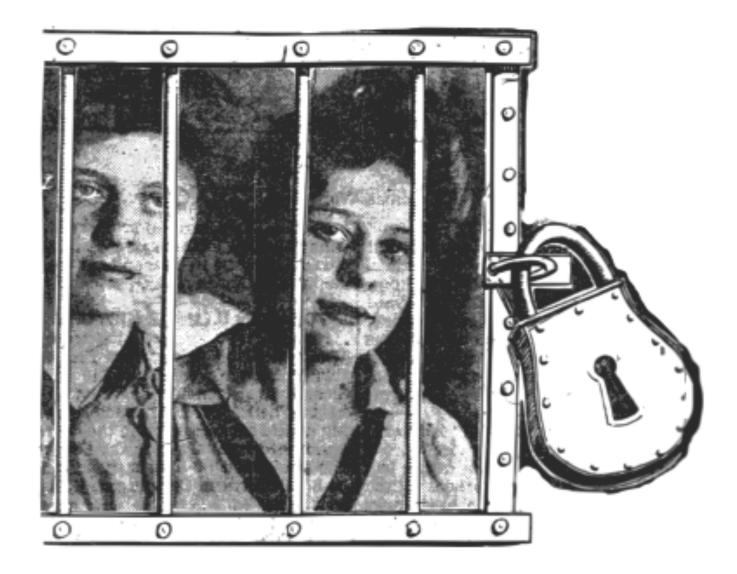




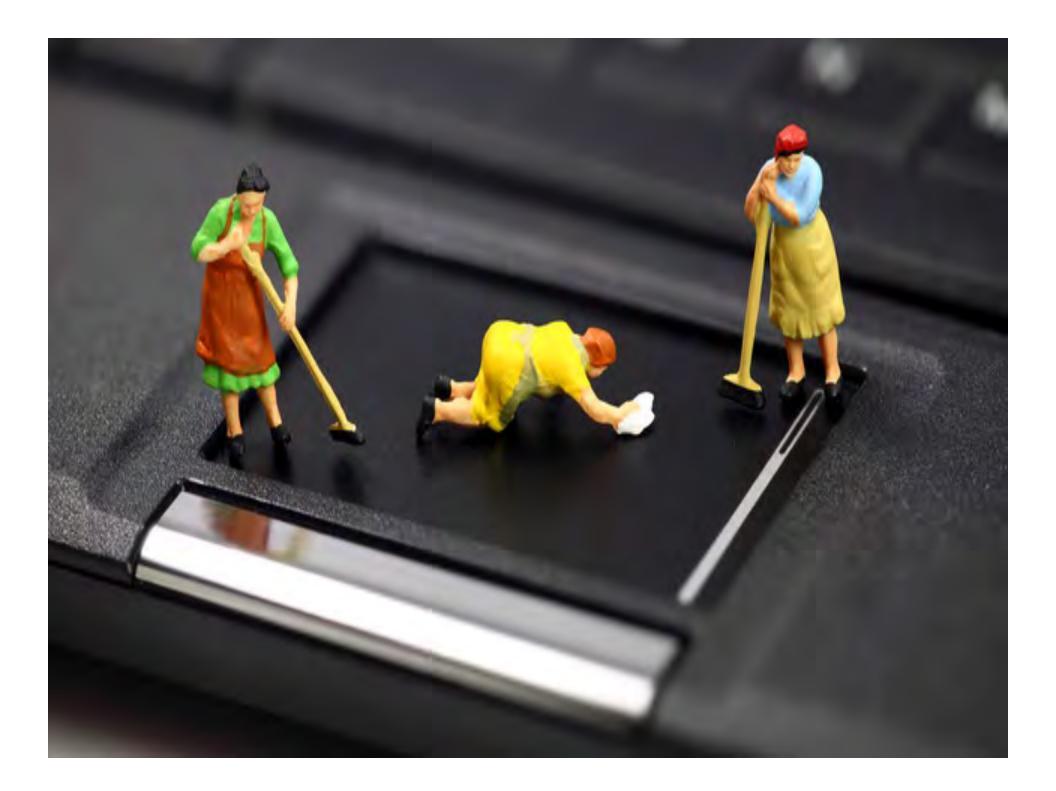
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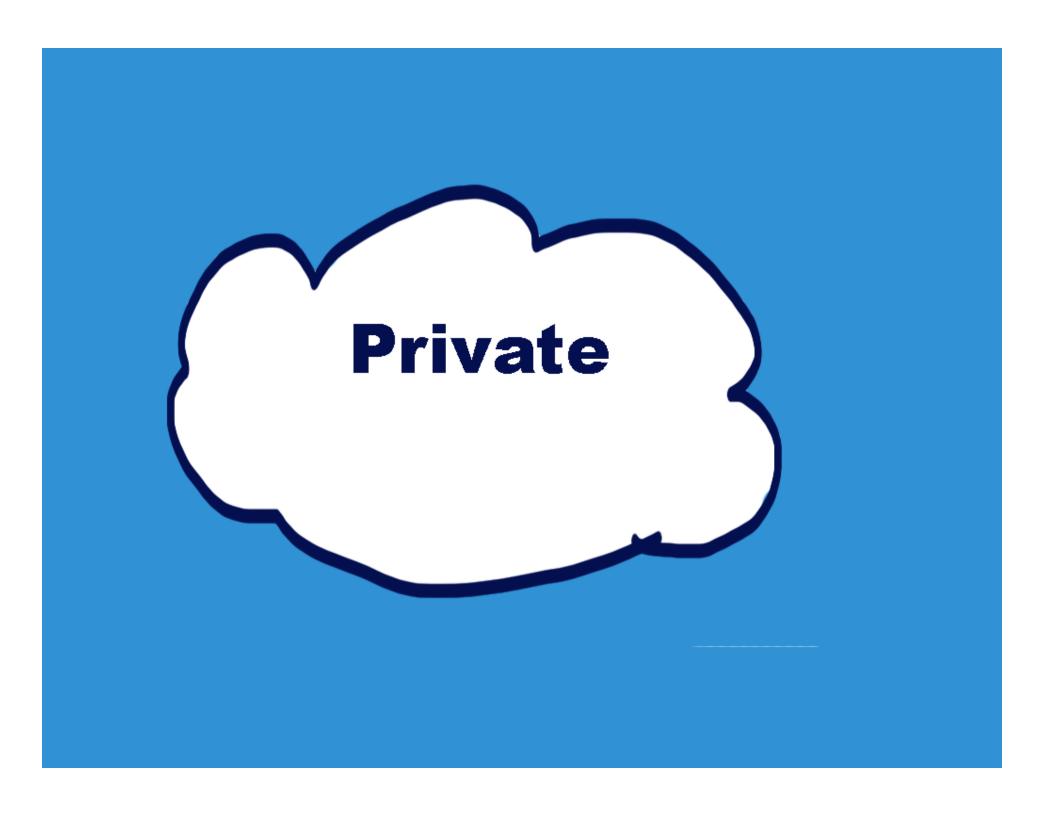


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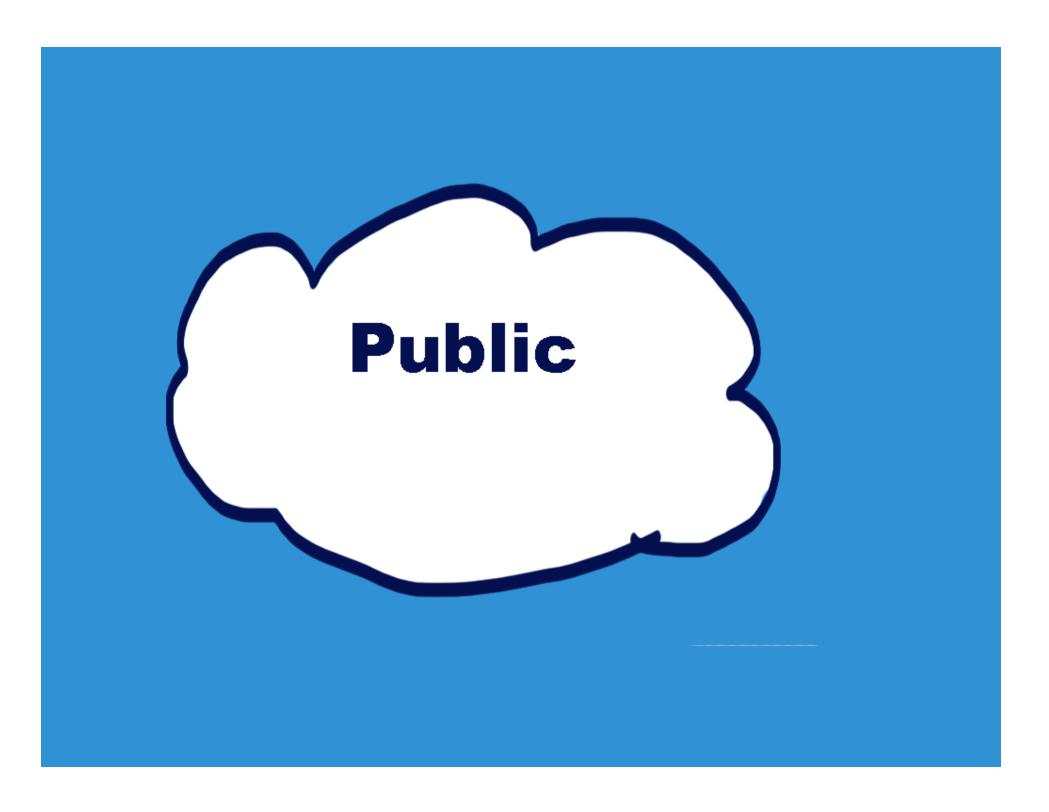
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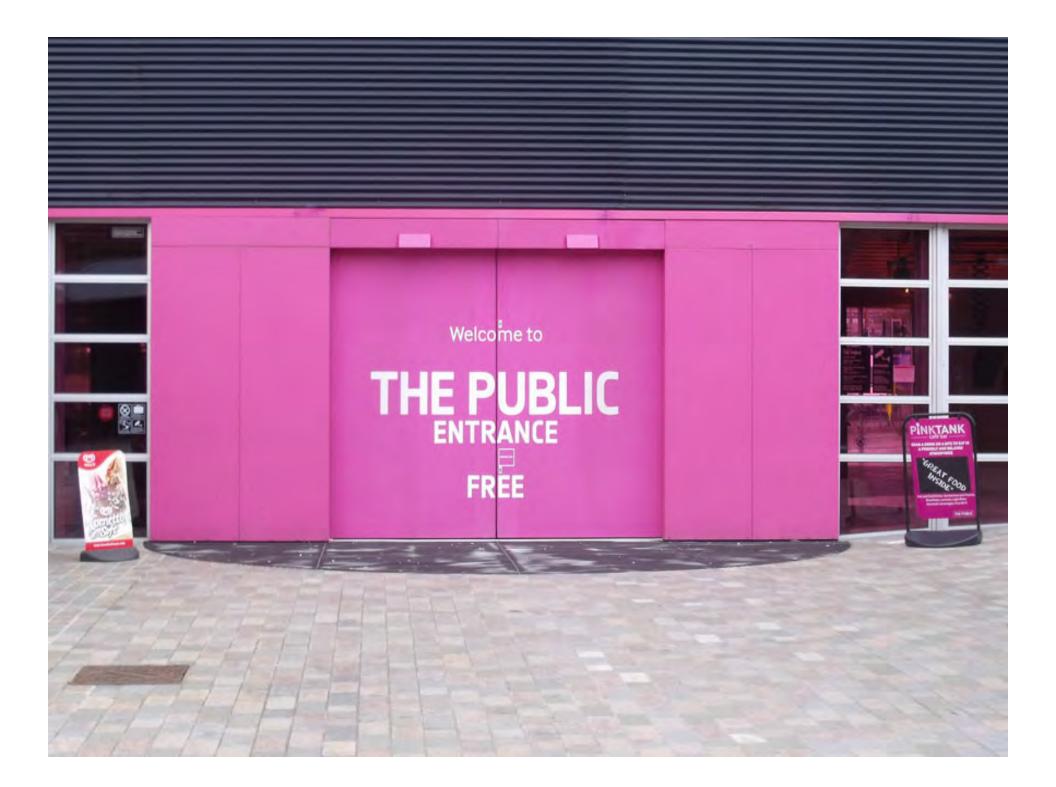
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Questions?

Thank you.

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