

helping libraries think differently

## **Cloud Computing:**

#### **Impact on Library Services**

Presented by Rita Gavelis

November 19, 2013

## What is Cloud Computing?





How familiar are you with Cloud Computing? (Choose one)

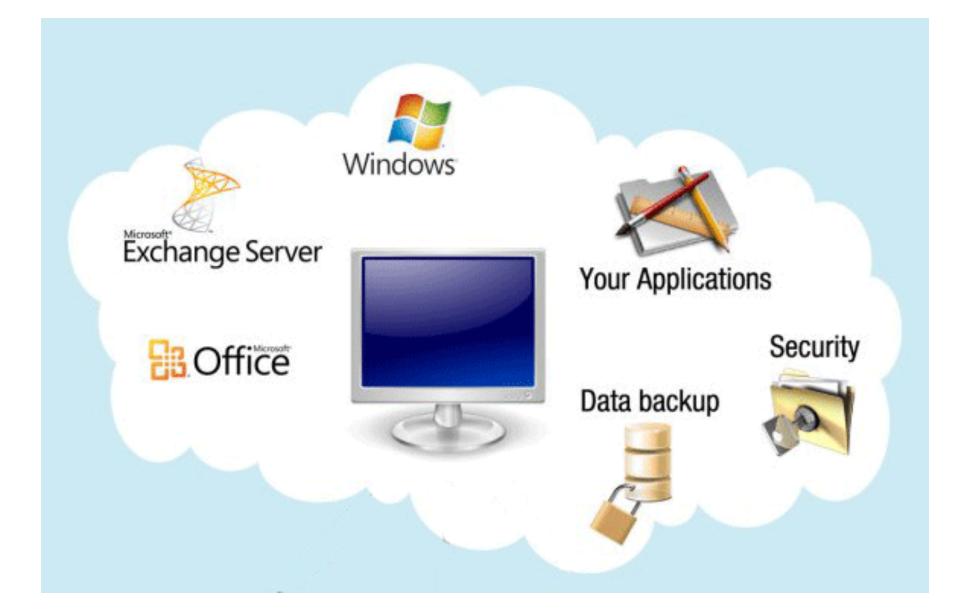
- A. Very familiar, we use it al the time
- B. Somewhat familiar
- C. Have only heard the words
- D. Never heard of it before

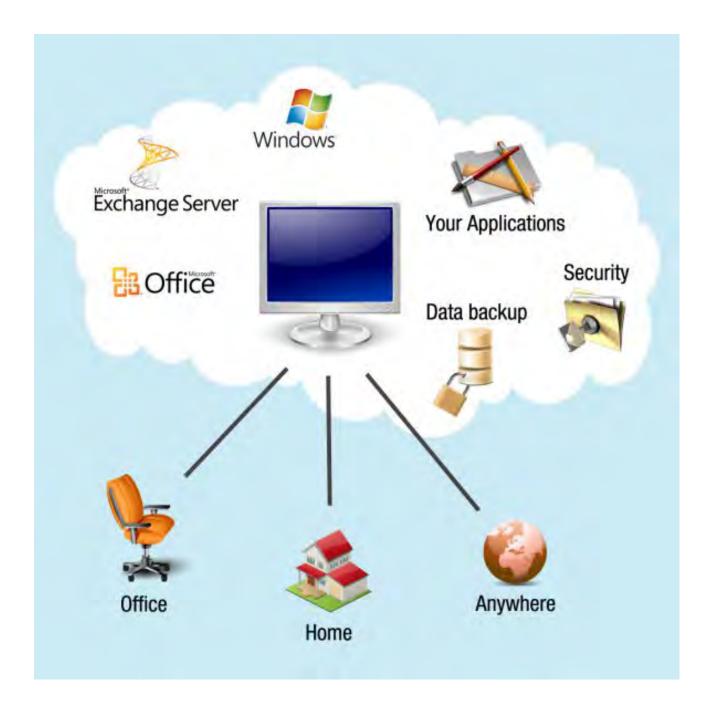
#### **Cloud Computing:**

The practice of using a network of remote servers hosted on the Internet to store, manage, and process data.

## What does it really mean?











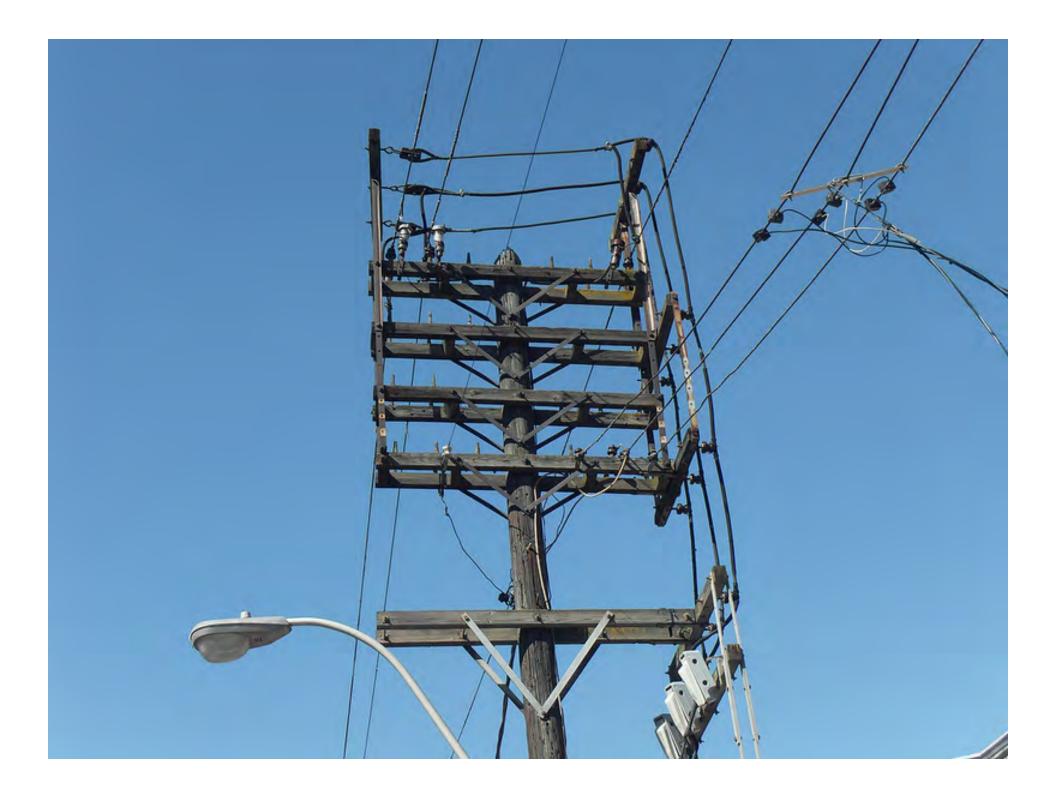


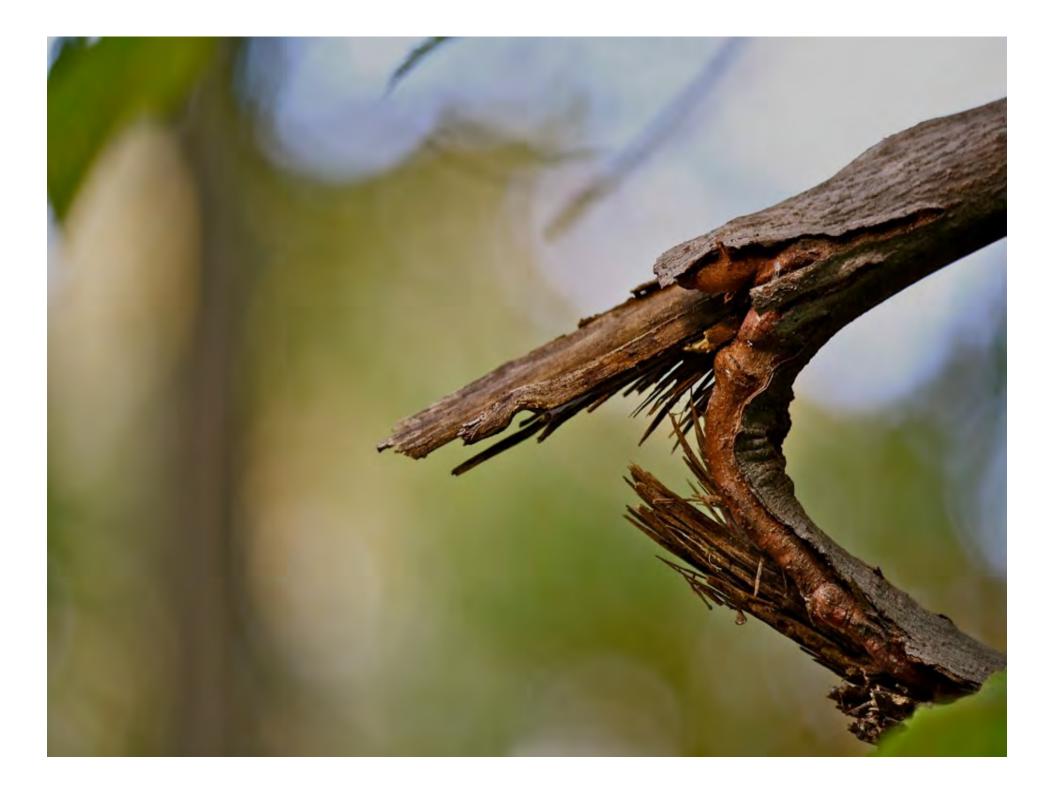






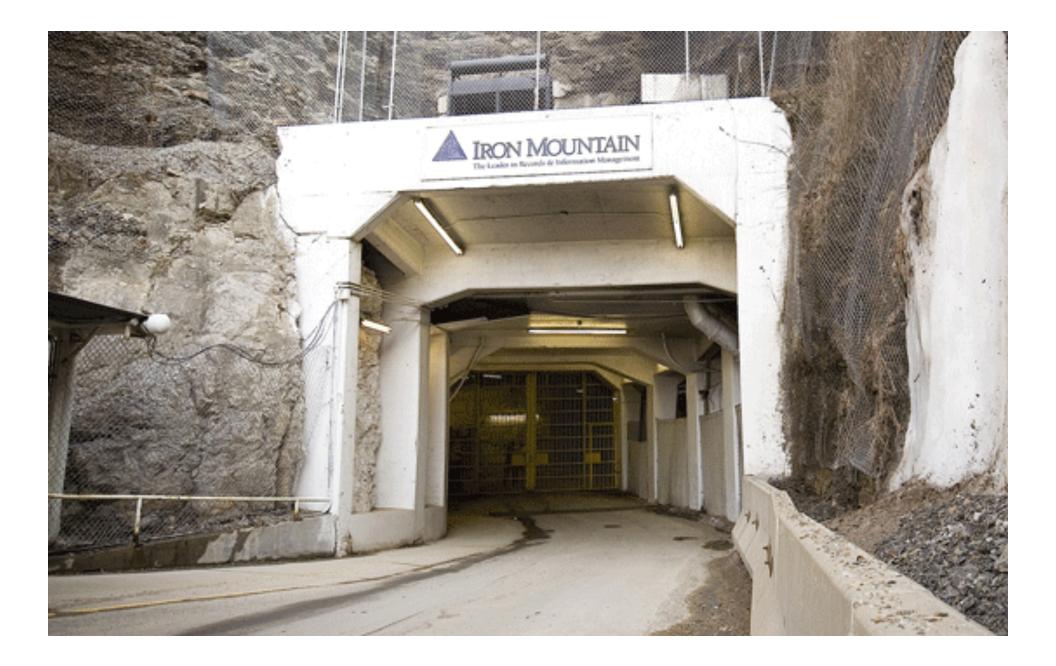


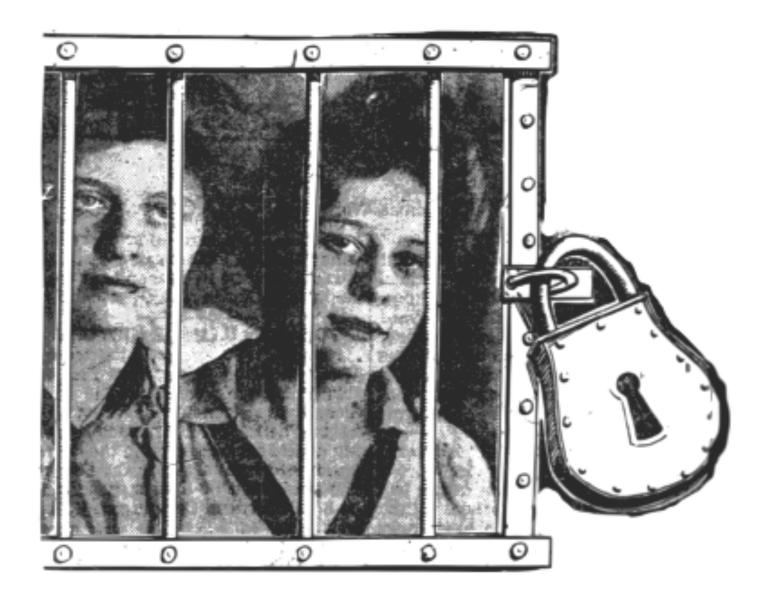








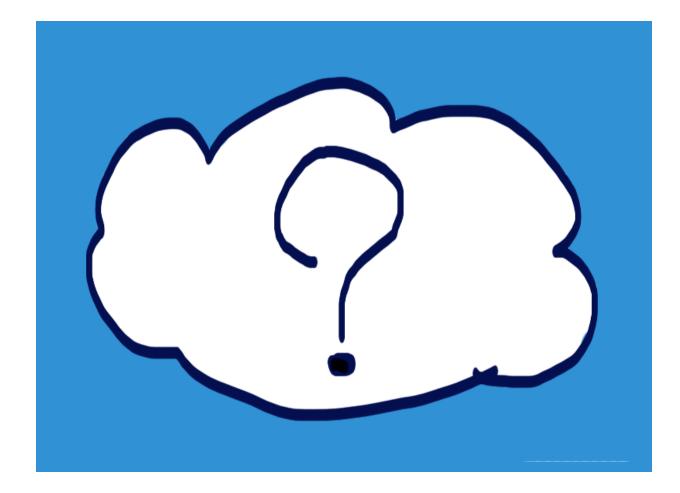




### **Cloud Architecture**



## How does it work?



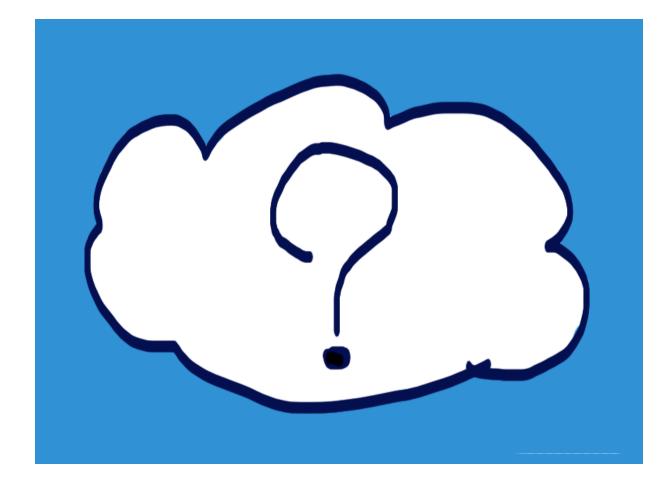




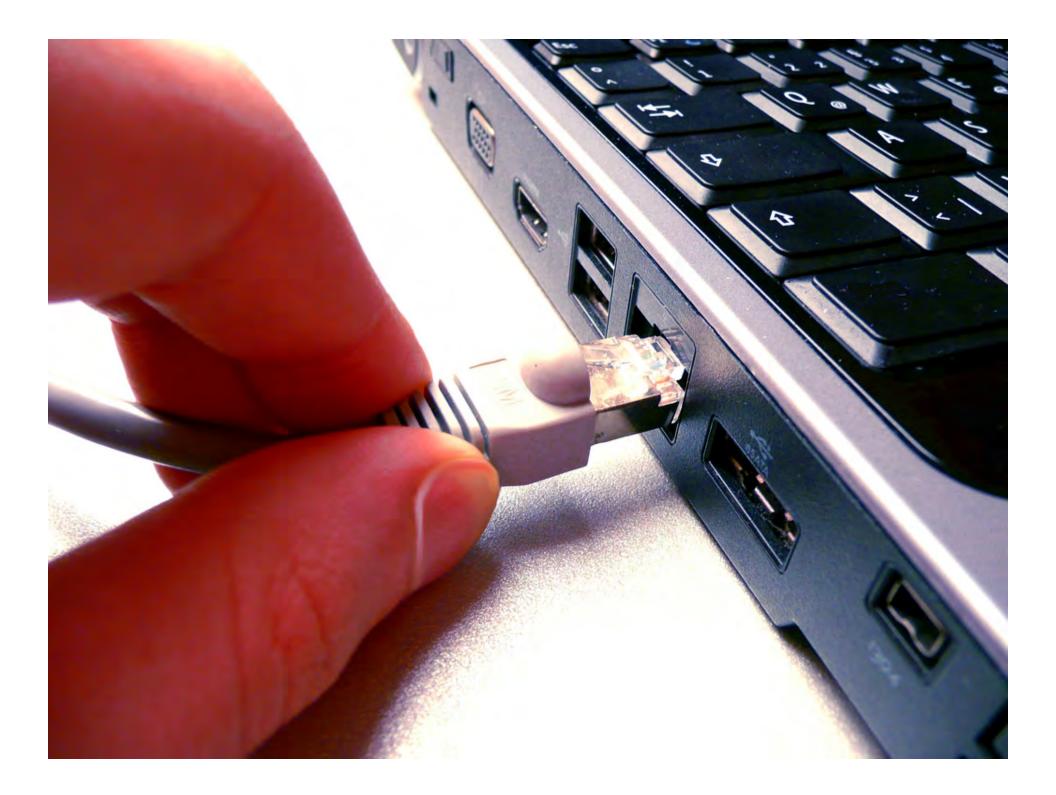


## Back End Architecture

## What does the Library need?

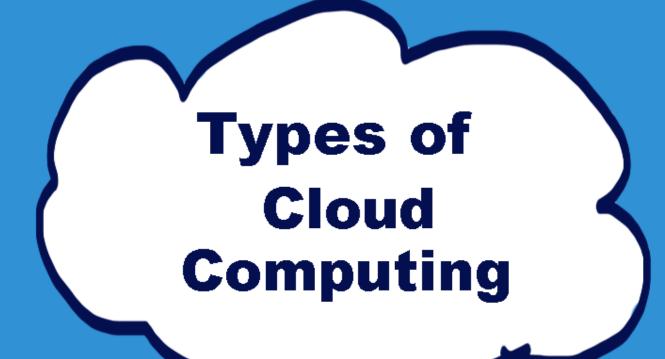








## Front End Architecture



## Software as a Service

Easier to Administer

Everyone has the Same Version

## SaaS

Accessible from Anywhere

Collaboration is Easy

Software is Automatically Updated



## Platform as a Service

Easier to Administer

**Geographically Distributed Teams** 

# PaaS

Services Obtained Worldwide

One Vendor, One Bill

Operating System is Automatically Updated



### Infrastructure as a Service

Easier to Administer

Complete Desktop virtualization

# laaS

**Dynamic Scaling** 

Policy-Based Services

Administrative Tasks are Automated



#### **Development as a Service**



### Identity as a Service



### Security



### **Types of Cyber Crime**

Hacking

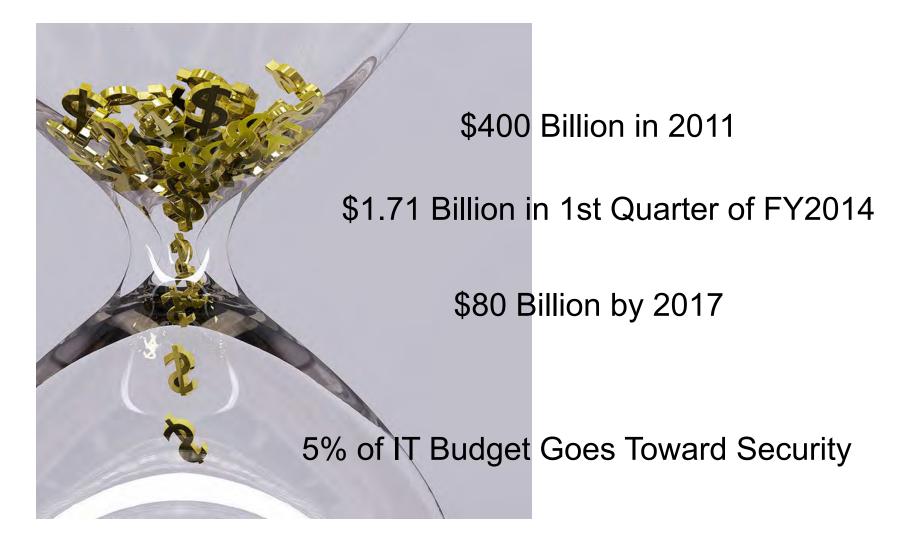
Spam



**Identity Theft** 

Viruses

### Cost of Crime



### Securing Data



Security Guards 24/7

Firewalls

Dedicated Connection Option

Encrypted Data Storage

Isolated GovCloud

**Trusted Advisor** 



Secure Access

**Multi-Factor Authentication** 

**Private Subnets** 

Dedicated, Hardware-Based Crypto Key Storage Option

**Unique Security Credentials** 

### Amazon Physical & Environmental Security

Generators

Uninterrupted Power Supply

Climate & Temperature Controls



Monitors

Electrical, Mechanical, & Life Support Systems & Equipment





### Securing Data to the Cloud



### Backup



### Safety Net















### License Confirmation

Introducing

For distribution with a new pc only

For DOGUG SUPPOR CONTROL THE MANUFACTURER OF YOUR AC

This document confirms the

ASAP Software for the -

will press

roduc y



00000013 QUANTITY: ASAP ITEM #: 1788386 MFG. ITEM #: E85-0' PRODUCT: VLA AL

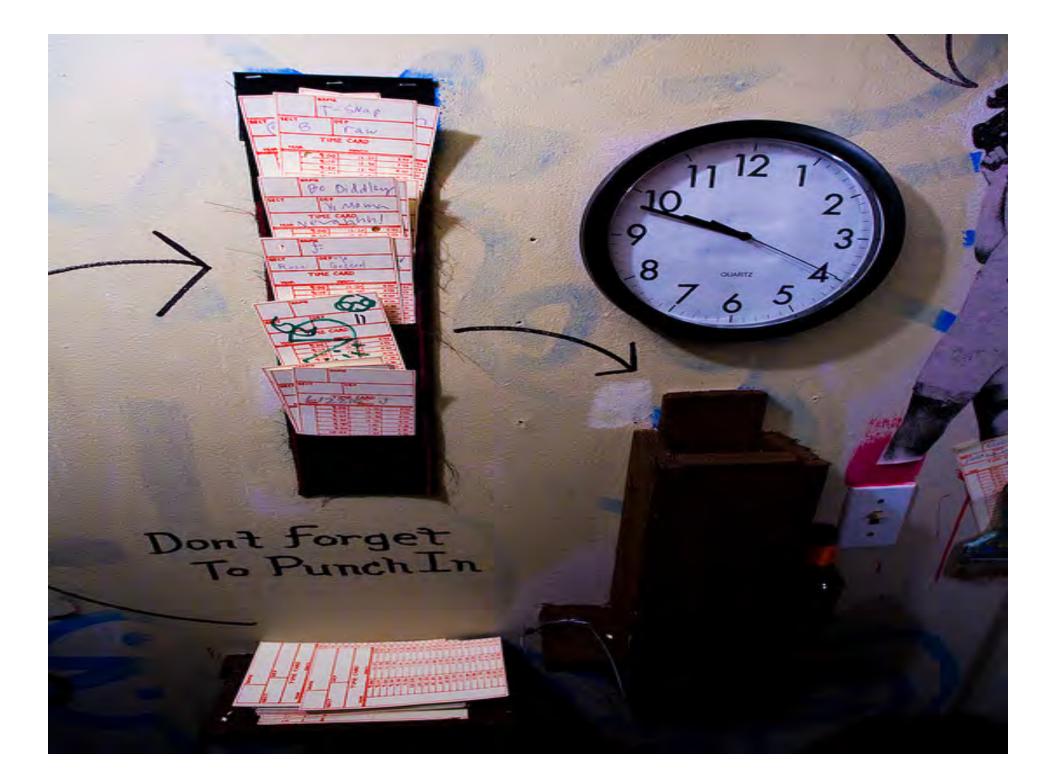
CLP 4.0

813

For Distribution

with a new

t confirms the r or the products listed by -h the necessary pro



## Pricing Models



### Pay as You Go



**Pre-Pay** 



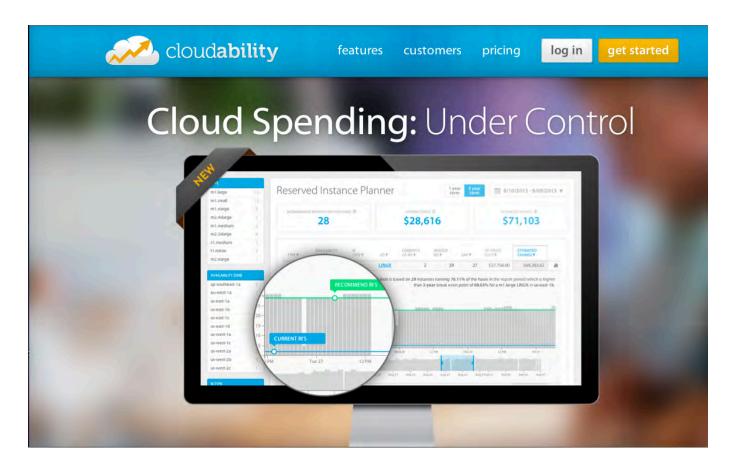
### **TechRepublic Comparison**

	and the second se			Cost Reductions / Optimizations		
	Variety of Pricing Plans	Average Monthly Price		Cost of Data Transfer - out (/GB)		
Providers						
Top-of-Mind						
Amazon (EC2)	Pay-as-you-go, year	\$	154.03	\$		0.250
Rackspace	Pay-as-you-go	\$	102.20	\$		0.180
GoGrid	Pay-as-you-go, month	\$	175.20	\$		0.120
Microsoft	Pay-as-you-go, semester	\$	116.80	\$		0.145
Terremark	Pay-as-you-go	\$	96.36	\$		0.170
IBM	Pay-as-you-go, year, semester	\$	211.70	\$		0.150
AT&T	Pay-as-you-go	\$	653.35	\$		0.100
Google	Pay-as-you-go	\$	105.85	\$		0.120
OpSource	Pay-as-you-go, monthly	\$	67.89	\$		0.150
Softlayer	Pay-as-you-go, monthly	\$	113.15	\$		0.100
HP	Pay-as-you-go	\$	58,40	\$		0.120
Upstarts						
Hosting.com	Monthly	\$	217.50		??	
BitRefinery	Monthly	\$	71.20	\$		0.050
Lunacloud	Pay-as-you-go	\$	45.78	\$		0.104
Nephoscale	Pay-as-you-go, membership	\$	91.25	\$		0.100
Tier 3	Pay-as-you-go	\$	142.35		??	

Thoran Rodrigues' Techrepublic Article: http://goo.gl/JVVIVd

### Avoiding Unneeded Expenditures

### **Estimate Your Usage**



https://cloudability.com/

### **Check Your Usage**

#### This Month's Activity as of July 8, 2011

The billing cycle for this report is July 1 - July 31, 2011. The AWS service usage charges on this page currently show activity for all accounts through approximately 07/08/2011

You can down	Download Report		
Expand All Ser	Printer Friendly Version		
			Totals
E Amazon	Elastic Compute Cloud		
US East (North	hern Virginia) Region		
Amazon E	C2 running Linux/UNIX Reserved Instances		
	\$0.03 per Small Instance (m1.small) instance- hour (or partial hour)	188 Hrs	5.64
Amazon E	C2 running Linux/UNIX		
	\$0.085 per Small Instance (m1.small) instance- hour (or partial hour)	3 Hrs	0.26
Amazon E	C2 EBS		
	\$0.10 per G8-month of provisioned storage	2.978 GB-Mo	0.30
	\$0.10 per 1 million I/O requests	519.963 IOs	0.05
	\$0.01 per 10.000 gets (when loading a snapshot)	14,336 Requests	0.01
		Download Usage Report *	6.26
1 Amazon	Simple Storage Service		
		Download Usage Report	0.05
AWS Dat	to Transfer (excluding Amazon CloudFrom	it)	
			0.01





# Computing Cost of Ownership

### **Operational Costs**



Salary + Benefits = Labor

Utilities

Rent

Software / Licensing

#### Monthly Labor



Salary & Benefits = \$5,000

Time spent on task = 20%

 $5,000 \times .20 = 1,000$ 

#### Adjustments



3 Temp workers

@ \$5,000 each

\$5,000 x 3 = \$15,000

For 2 months

 $15,000 \times 2 = 30,000$ 

# Utilities



Electric company charges you \$.10 per kwh Kwh = Kilowatt Hour 1 Kilowatt = 1,000 watts 825 Watt Server Runs 24/7 825 x 24 = 19,800 watts per Day Divided by 1,000 = 19.8 $19.8 \times 10 = 1.98 \text{ per day}$ = \$60.22 / mo = \$722.70 / yr

#### **Rent** = \$5 per sq foot Your Server room is 10' by 10' 10 x 10 = 100sq ft x \$5 = \$500



## Licensing



A mail exchange Server = \$1800/yr

> Google mail Server = \$0

# Transitioning to the Cloud



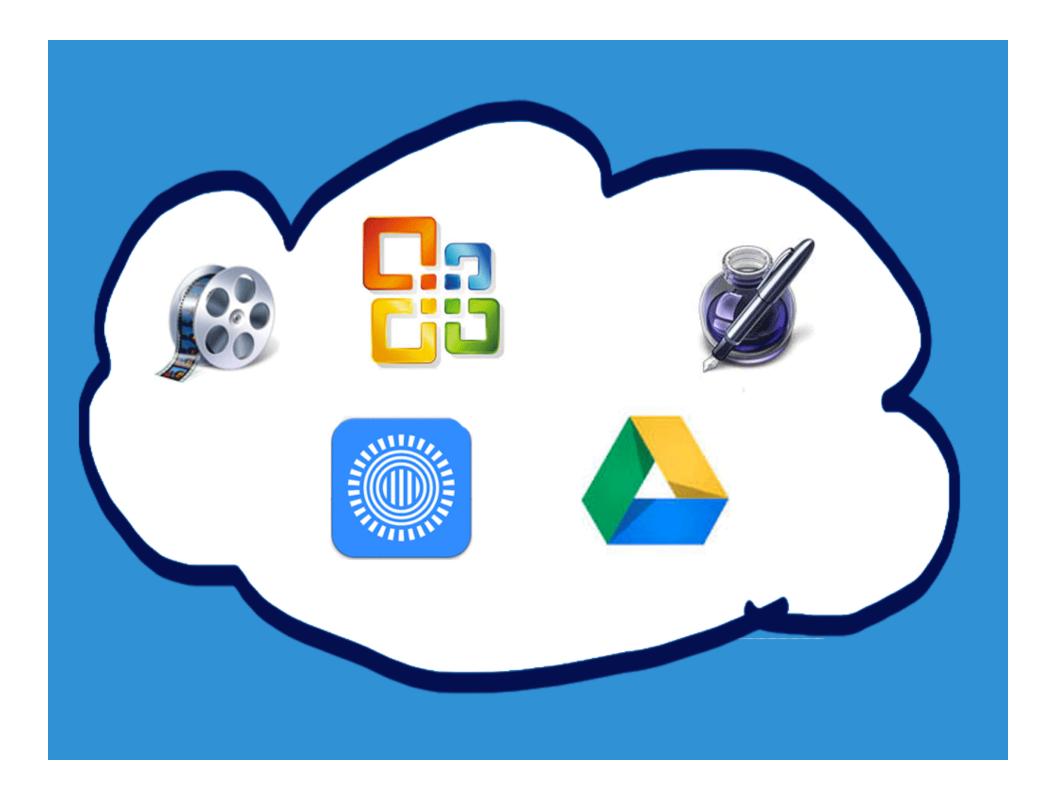
Does your library currently use the Cloud? (Choose all that apply)

- A. Data Storage
- B. Webmail
- C. Media Streaming
- D. OPAC
- E. Other



### What to Move?



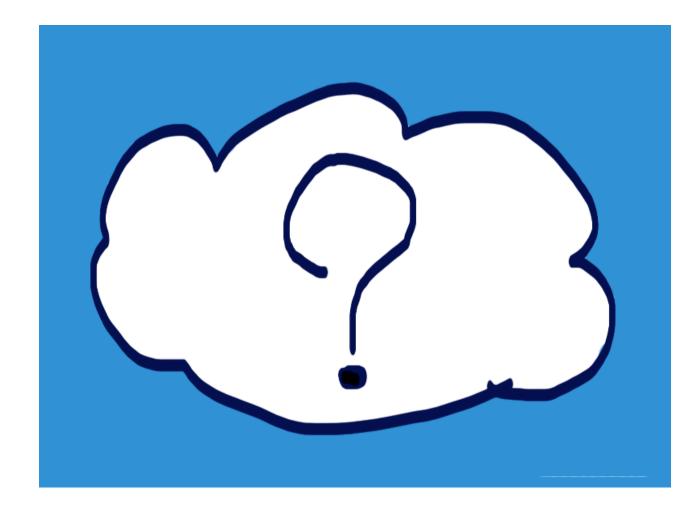








### Which Vendor?









American Recovery and Reinvestment Act (2009)

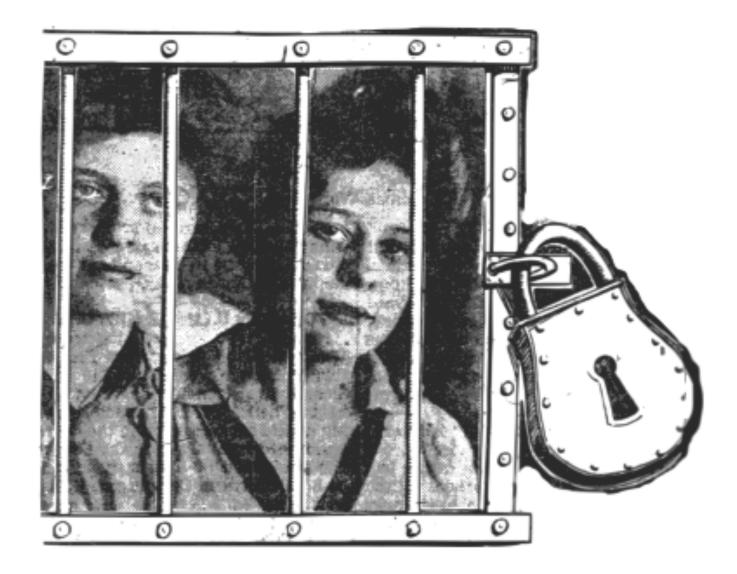


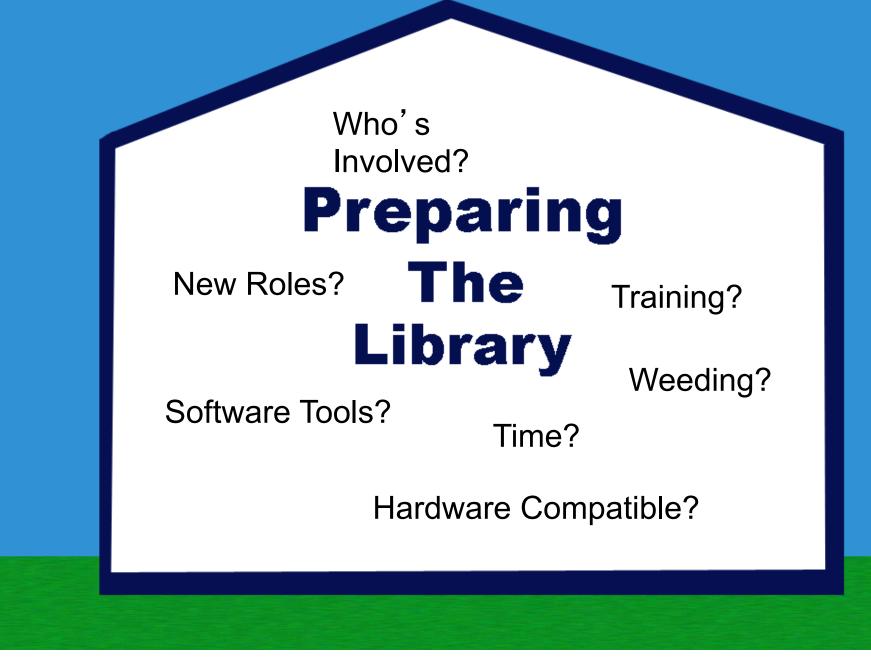


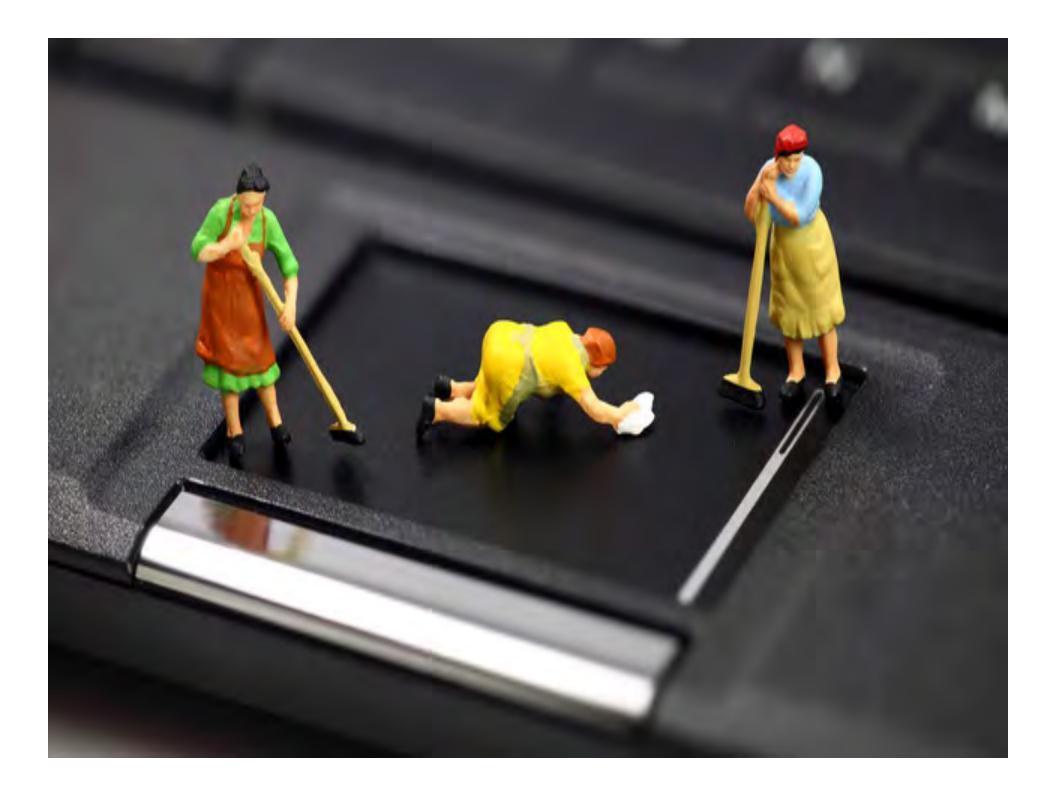
#### This Month's Activity as of July 8, 2011

The billing cycle for this report is July 1 - July 31, 2011. The AWS service usage charges on this page currently show activity for all accounts through approximately 07/08/2011

You can download a detailed activity report in Comma Separated Value (CSV) format.			Download Report
Expand All Services   Collapse All Services			Printer Friendly Version
			Totals
Amazon	Elastic Compute Cloud		
US East (North	hern Virginia) Region		
Amazon E	C2 running Linux/UNIX Reserved Instances		
	\$0.03 per Small Instance (m1.small) instance- hour (or partial hour)	188 Hrs	5.64
Amazon E	C2 running Linux/UNIX		
	\$0.085 per Small Instance (m1.small) instance- hour (or partial hour)	3 Hrs	0.26
Amazon E	C2 EBS		
	\$0.10 per G8-month of provisioned storage	2.978 GB-Mo	0.30
	\$0.10 per 1 million I/O requests	519.963 lOs	0.05
	\$0.01 per 10.000 gets (when loading a snapshot)	14,336 Requests	0.01
		Download Usage Report -	6.26
1 Amazon	Simple Storage Service		
		Download Usage Report -	0.05
AWS Dat	ta Transfer (excluding Amazon CloudFron	it)	
			0.01







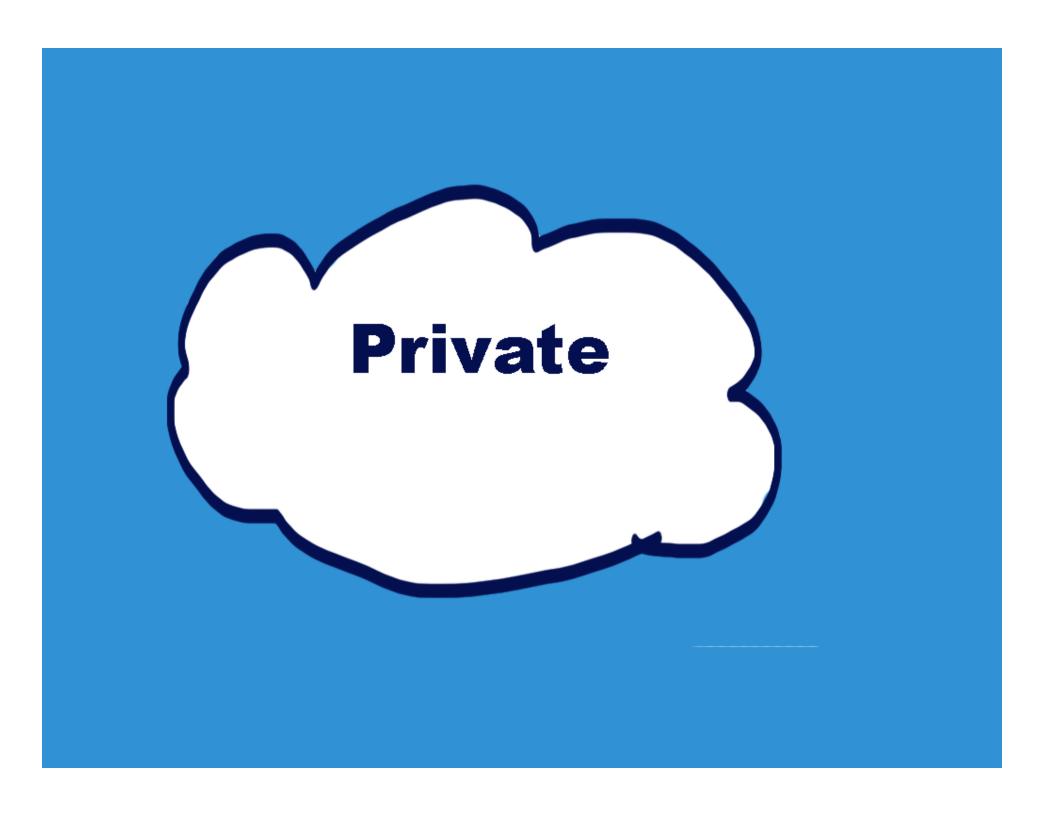


#### This Month's Activity as of July 8, 2011

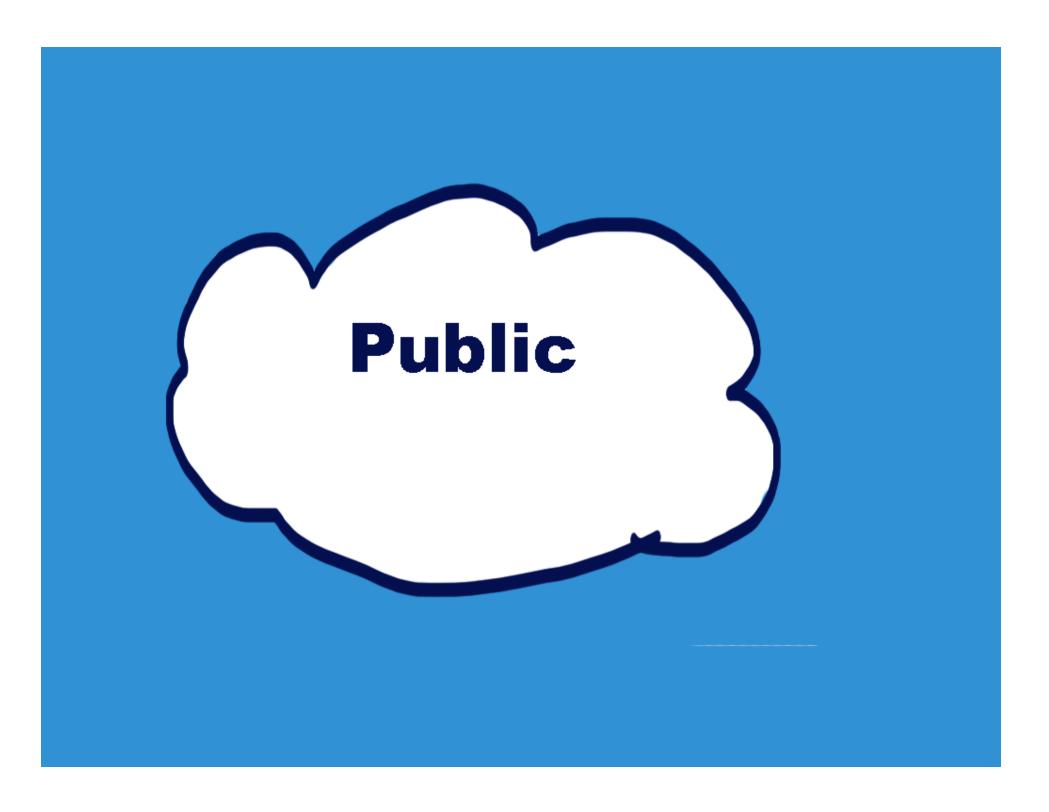
The billing cycle for this report is July 1 - July 31, 2011. The AWS service usage charges on this page currently show activity for all accounts through approximately 07/08/2011

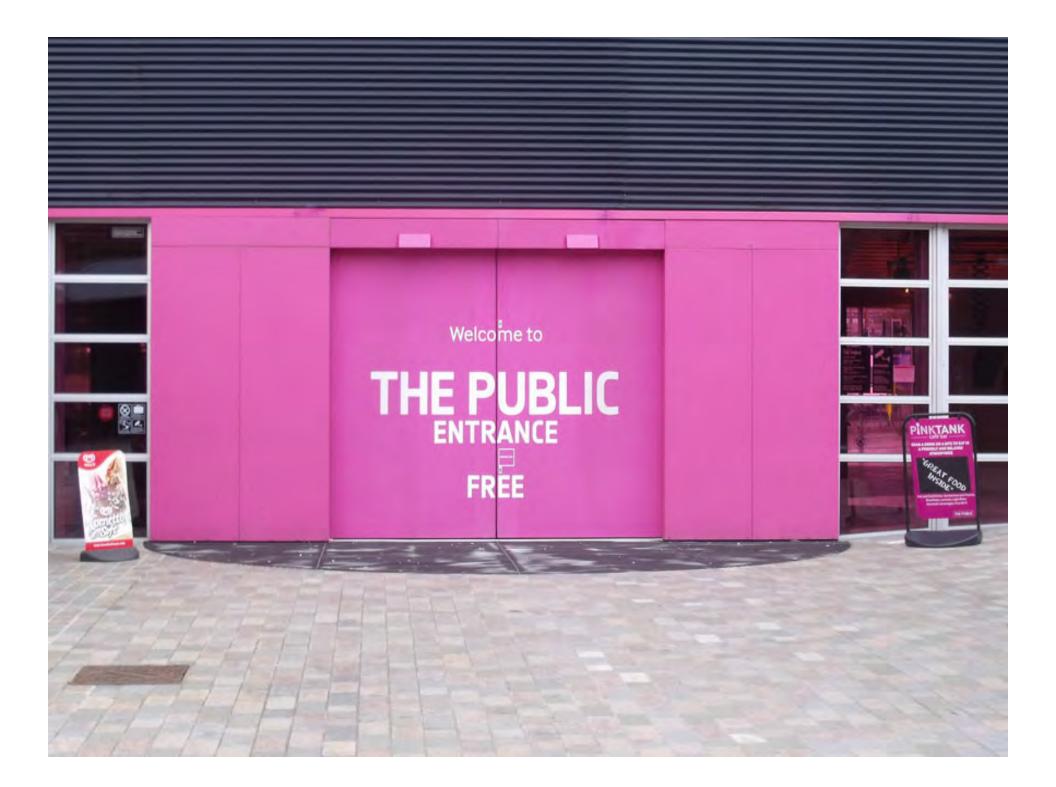
You can download a detailed activity report in Comma Separated Value (CSV) format.			Download Report
Expand All Services   Collapse All Services			Printer Friendly Version
			Totals
Amazon	Elastic Compute Cloud		
US East (North	hern Virginia) Region		
Amazon E	C2 running Linux/UNIX Reserved Instances		
	\$0.03 per Small Instance (m1.small) instance- hour (or partial hour)	188 Hrs	5.64
Amazon E	C2 running Linux/UNIX		
	\$0.085 per Small Instance (m1.small) instance- hour (or partial hour)	3 Hrs	0.26
Amazon E	C2 EBS		
	\$0.10 per G8-month of provisioned storage	2.978 GB-Mo	0.30
	\$0.10 per 1 million I/O requests	519.963 lOs	0.05
	\$0.01 per 10.000 gets (when loading a snapshot)	14,336 Requests	0.01
		Download Usage Report -	6.26
1 Amazon	Simple Storage Service		
		Download Usage Report -	0.05
AWS Dat	ta Transfer (excluding Amazon CloudFron	it)	
			0.01















### **Questions?**

Thank you.

#### Rita Gavelis rita@libassist.com

#### **Commons Acknowledgements**

Slides 15, 90 - 401(k)2012 / Flickr Slide 16 - William Mewes / Flickr Slide 17 - Travis Modisette / Flickr Slides 21, 93 - J4p4n / Openclipart.org Slide 22 - Damien Pollett / Flickr Slide 24 - Torkild Retvedt / Flickr Slide 25 - Warszwianka / Openclipart.org Slide 26 - Ben Stanfield / Flickr

Slide 30 - Photosteve101 / Flickr Slide 31- Janto Dreiger / Wikimedia.org Slide 43 - Tzunghaor / Openclipart.org Slides 44, 72 - Bill Brooks / Flickr Slide 45 - FutUndBeidl / Flickr Slide 46 - Pascal / Flickr Slide 48 - John / Wikimedia.org Slide 49 - Cornellanenge / Wikimedia.org Slide 54 - PEO ACWA / Flickr

Slides 56, 85 - Ken Teegardin / Flickr Slide 58 - Martin Pettitt / Flickr Slide 60 - Philo Nordlund / Flickr Slides 73, 74 - Kheel Center / Flickr Slide 76 - Tim Dorr / Flickr Slide 91 - Daniil Vasiliev / Flickr Slide 99 - Ben Schumin / Flickr Slide 101 - James Halliday / Flickr Slide 103 - Elliott Brown / Flickr



#### helping libraries think differently

Infopeople webinars are supported in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. This material is licensed under a Creative Commons 3.0 Share & Share-Alike license. Use of this material should credit the author and funding source.