# ELF2.0: Young Children, New Media & Libraries

Suzanne Flint & Cen Campbell May 8, 2014





#### ELF2.0 Values



- \* All children are born ready to learn
- Nurturing, responsive human relationships are essential to development
- Individual pathways of development are often interrelated but uneven
- Intrinsic mode of learning is self-initiated play
- Best environments include choice and flexibility
- Parents are the experts of their own children

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#### New Media...

...is changing faster than ever. What does that mean for young children & libraries?

- \*Librarians are knowledgeable about curating all kinds of resources including new media.
- \*Librarians are skilled at helping children, parents and caregivers navigate many kinds of tools including positive ways to use new media.



#### Feedback from the Field

- \* Field Survey
- \* CLA Preconference
- \* Targeted Allocations
- Regional Meetings
- \* White Paper
- \* Webinars
- Pitch Grants



# Partnership: Brazelton Touchpoints Center

#### \* What are Touchpoints?

Advances preceded by disorganization

#### \* Parent Assumptions

All parents want to do well by their children

#### Guiding Principles

Recognize what YOU bring to the transaction



#### Deliverables for the Field

- \* New Media Toolkit
- \* Brazelton Touchpoints
  Child Development Training
  Curriculum for Library Staff
- \* The Raising of America Early Childhood & the Future of Our Nation – A PBS Series
- \* Networking Events



#### New Media Toolkit

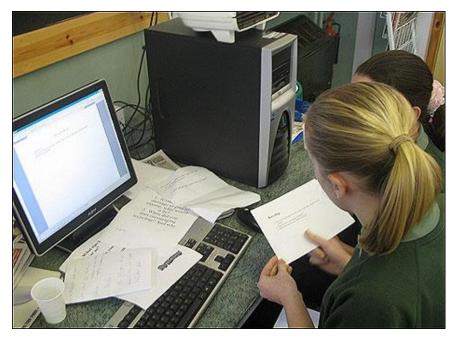
(Spring 2015)

- Guiding principles that inform promising practices
- Searchable research bibliography
- Guidelines and tips for evaluating new media
- List of non-commercial new media aggregators (like LittleeLit.com and others) that review and build content inventories
- User survey template for parents/caregivers to help evaluate impact
- Self-assessment tool for library readiness
- Other tools?



## Next Steps: Gathering Information

Research



**Practice** 



### Field Survey

(Early Summer 2014)

- Association for Library Services to Children
- California State Library
- University of Washington iSchool



## Bibliography

(Late Summer 2014)

- California State Library
- Carroll County Public Library, Maryland
- Maryland State Library
- University of Maryland



#### **National Forum**

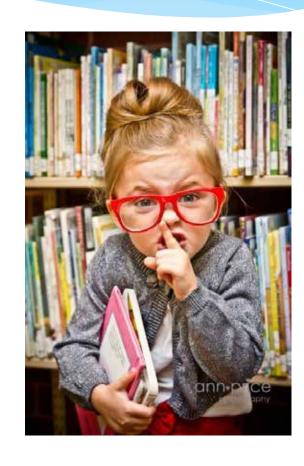
(Spring 2015)

- \* IMLS Proposal submitted (funding announced Sept 2014)
- National Forum on Young Children, New Media & Libraries
- New Orleans, 2015



## Implications for the Field

- Honor passion wherever you find it
- Familiarize yourself with the research
- Be intentional and reflective in your practice
- \* Learn from each other
- \* Contribute to the toolkit



#### Reflective Process

- \* What purpose?
- \* Whose benefit?
- \* Are we explicit?
- \* Is it developmentally appropriate?
- \* Does it fuel a passion?
- \* Does it support parent/child engagement?
- \* Are we evaluating our impact and how?



#### Putting Reflection into Practice

- Support parental mastery
- Recognize that all parents want to do well by their child
- Focus on the parent-child relationship
- Encourage and model the sharing of digital materials, with an adult as mediator and co-player
- Offer developmentally appropriate digital options
- Be willing to engage in conversations with parents/caregivers



# It's not about technology, it's about relationships and tools!

# Focus on the parent-child relationship:

- Technology in the context of human interaction
- Example: Model the sharing of digital materials with an adult as mediator and coplayer.

# Supporting parental mastery:

- Engage with caregivers in ways that support their strengths
- Example: What media diet do they want for their family?

### **Evaluating our Impact**

- Rancho Cucamonga
   Digital Literacy
   Evaluation
- Mission ViejoBuilding DigitalLiteracy Services
- \* User Survey Template



#### Resources

- \* American Academy of Pediatrics
- \* Children's Technology Review
- \* Common Sense Media
- \* Digital-storytime.com
- \* Fred Rogers/NAEYC
- \* LittleeLit.com

## Your Questions?



#### We want to hear from you!

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