INSTITUTE of Museum and Library SERVICES

Community Assessment
Environmental Scan
External (Community) Factors

Name of Library/Branch:

Date:

Factors	Findings	Sources
Demographics (ethnicities; languages; educational levels; occupations; income levels; household size)		
Setting (geography; rural vs. urban; climate; rent vs. owned homes)		
Economy (major employers; employment vs. unemployment; growth vs. decline in business)		
Technology (levels of technology community wide; training opportunities)		
Sociocultural (community activities; health statistics; general opportunities)		