



2015 Adult Summer Reading Program

Read to the Rhythm

ESCAPE THE ORDINARY

Friday, April 10, 2015

Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



Why?


- Kids don't vote. Parents do.
- Parents modelling good behavior: Readers make readers
- Promote literacy and literacy services
- Active brains + social participation = Happy Adults!



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library





Who?



courtesy of The Simi Valley Acorn

- Know your audience
- Think beyond the usual suspects
- Engage the whole spectrum

Heather Cousin, Simi Valley Public Library
Morgan Pershing, Santa Clara City Library



What?

- Virtually ANYTHING!
- Show adventure-related movies
- Local music talent concert
- Exercise to the rhythm
- Music instruction
- Music as therapy
- Lives of the music makers
- Local band competition
- Poetry as music
- Hooping (for Reals!)
- Learn a skill "Fantasy Camp"
- Challenge Yourself
- Extraordinary People Oral History Mixer
- Storytime for Grown-Ups
- Magic Show – Yes, adults can enjoy performers, too!
- Homebrewing
- Quiz Night at a local Bar/ Restaurant
- New To You: Trying New Genres



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Read to the Rhythm

Host a Drum (or other percussion instrument) Circle

- Open to all to participate
- Previous experience (and talent) not required
- Inexpensive but potentially transformative



courtesy Valley News – Laurie Rathbun



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Making the Ordinary, Extraordinary

Creating art from found objects
•Center-style, multiple options

- Previous experience (and talent) not required
- Encourage participation from local "experts"



Image from mommysavers.com



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How?



Marta Crass, <https://www.etsy.com/shop/GiftorCardboard>



- Doing it yourself...
- Hiring talent
- Getting volunteers



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Yes, but...where's the money coming from?

- Make the case to your administration – Ask us how!
- Sponsorships, partnerships and donations from adult-friendly business and services
- Don't forget the Friends and your Foundation



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When?

- Coordinate with your Children's and Teen Services
- Check bus/dial-a-ride schedules
- Evening programs may be harder for seniors
- Consider weekend programs



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Getting the Word Out



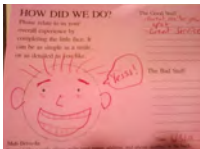
- Exploit all the traditional avenues
- Go beyond
- Invite your electeds



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During the Event



- Promotion, promotion, promotion
- Enjoy the noise!
- Ask for feedback



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Additional Resources

Take the Summer Reading Challenge!
<http://calchallenge.org/>

iRead <http://www.ireadprogram.org/>

CSLP <http://www.csllpreads.org/>

Pinterest, Instagram and all the usual suspects...



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Questions?



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