



<http://booktoaction.library.ca.gov>

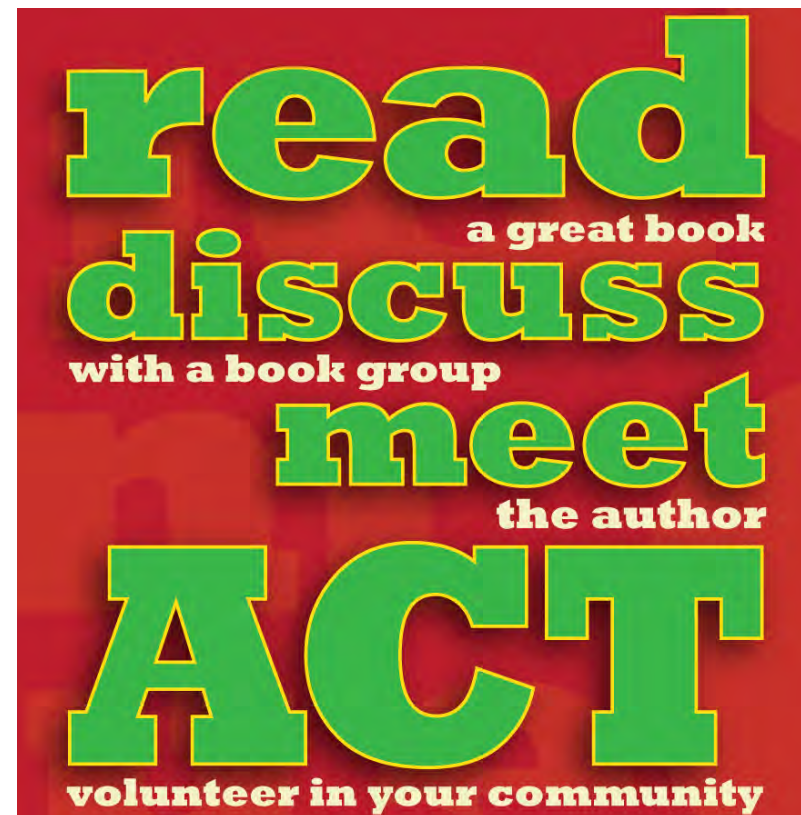
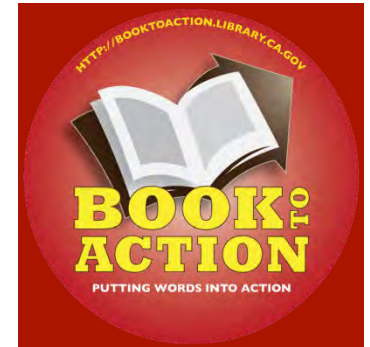
Book-to-Action: Expanding the Library's Role in Promoting Civic Engagement

Presenter: Mary Menzel, California Center for the Book

PowerPoint prepared by Sally Thomas, Hayward Public Library

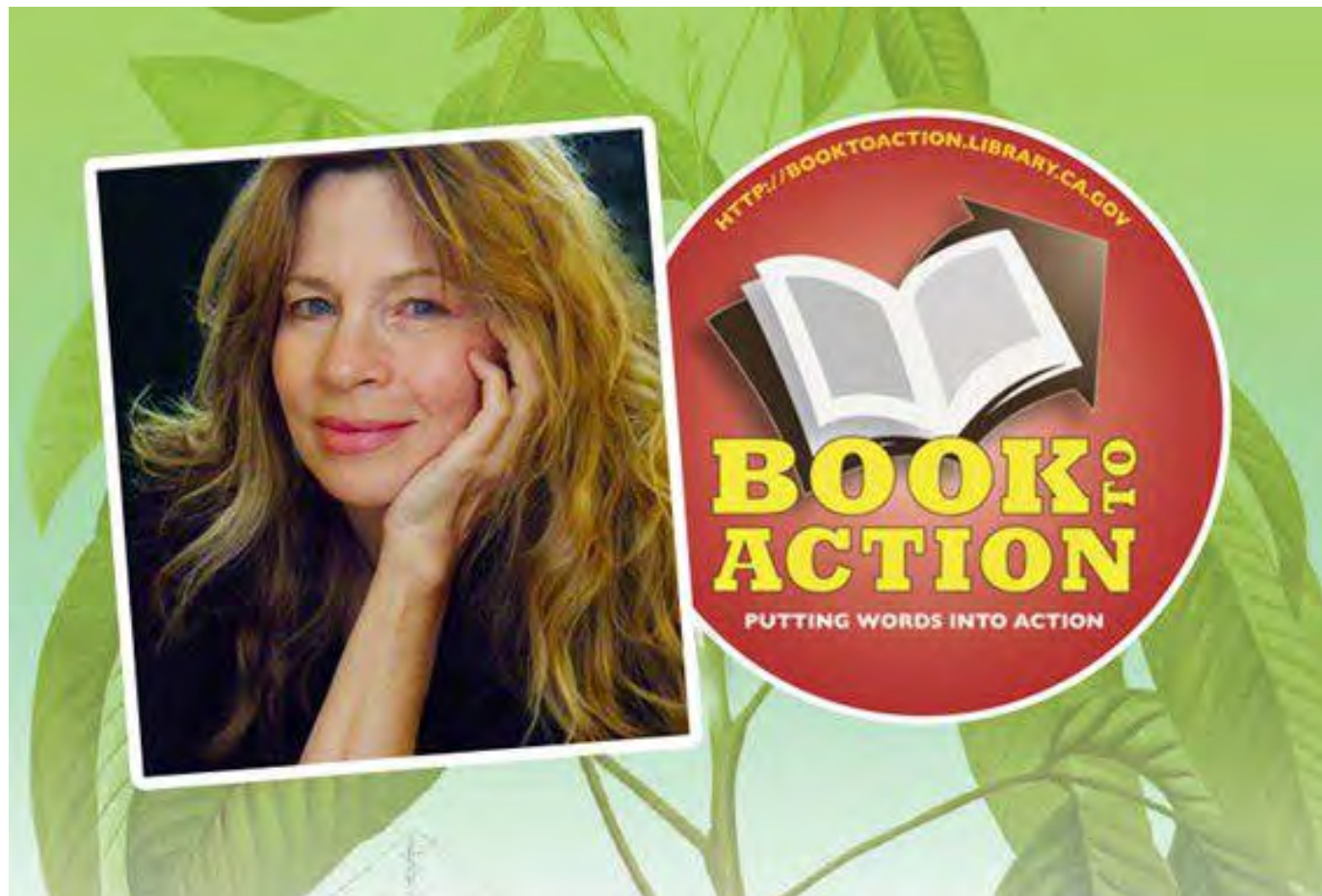
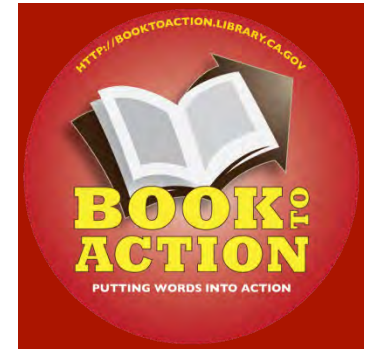
Book-to-Action

- Engage community members in collectively reading and discussing a book and putting their new-found knowledge into action by participating in a community service project related to the book's topic.
- Collaborate with local organizations doing vital work in your community
- Expand your library's role by mobilizing volunteers in work that enhances civic engagement.



Sacramento - 2013

Spring Warren, author of *The Quarter-Acre Farm*





UBUNTU
GREEN

harvest 
sacramento

edible city initiative



Slow Food® Sacramento



UCDAVIS

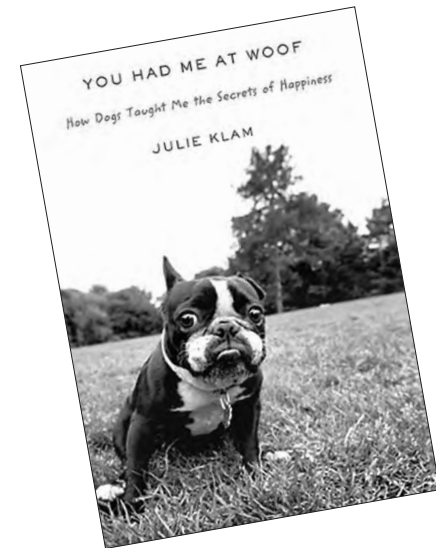
UNIVERSITY OF CALIFORNIA

Ocean Park Branch, Santa Monica Library, 2013

- Adult book: *You Had Me at Woof* by Julie Klam
- YA book: *Finding Danny* by Linzi Glass
- Partners included Santa Monica Animal Shelter Education Program and Forte Animal Rescue
- Community Event: Animal Rescue Group Information Fair, July

Read a book, Rescue an Animal

The Ocean Park Branch Library,
2601 Main Street, invites the community to take
part in the Library's Book-to-Action series
of events during the month of June featuring
the middle school book *Finding Danny*
by Linzi Glass and the adult book
You Had Me at Woof by Julie Klam.



Limited free copies of these titles will be available
at the branch beginning in mid-May. The public is
encouraged to read the book, join the discussions
and learn how they can help make a difference
in the life of an animal. In addition to book
discussions, there will be free programs at the
Ocean Park Branch for various age groups.

WED 6/5 3:15-4:15
Santa Monica Animal
Shelter Education
Program With a Few
Special Guests
(For All Ages)

THURS 6/13 5:00-6:00
Forte Animal Rescue
Talk: Founder Marie Atake
Discusses their Mission &
Adoptable Dogs
(For Ages 11 & Up)

THURS 6/20 3:30-4:30
Paws 4 Reading:
Read to Therapy Dogs
(For Ages 6 & Up)

SAT 6/22 2:00-3:00
"Finding Danny" Author
Linzi Glass Discusses her
Book and Rescue Group
(For Ages 11 & Up)

TUES 6/25 7:00-8:30
Adult Book Discussion:
"You Had Me at Woof"
by Julie Klam

THURS 6/27 3:00-4:30
Teen/Tween Book
Discussion:
"Finding Danny" by Linzi
Glass

SAT 7/6 12:00-2:00
Local Animal Rescue
Group Information Fair on
Library Front Lawn
(All Ages)

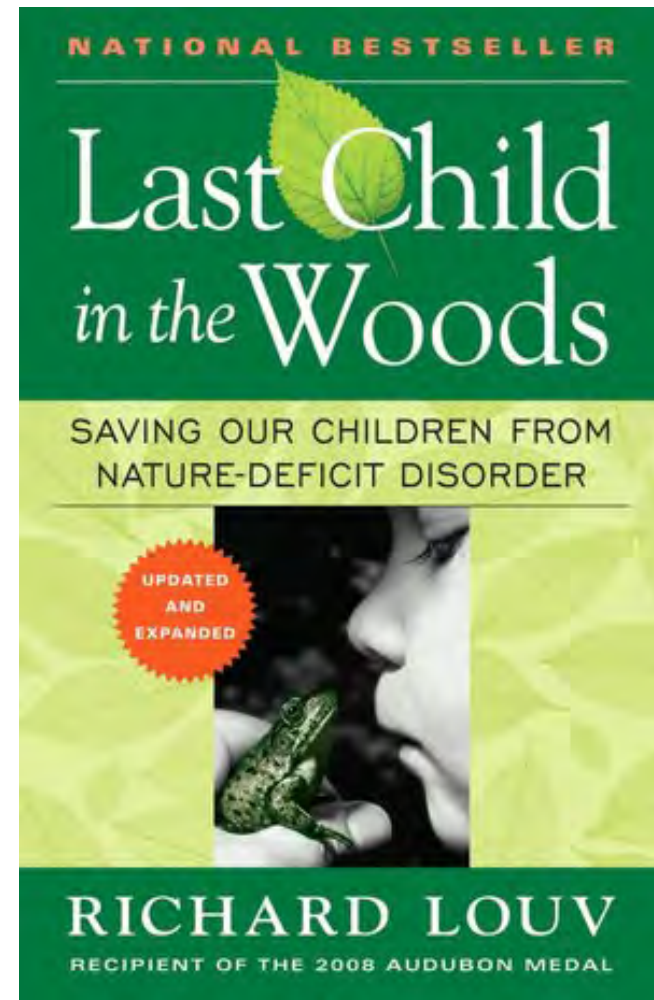


SANTA MONICA PUBLIC
LIBRARY

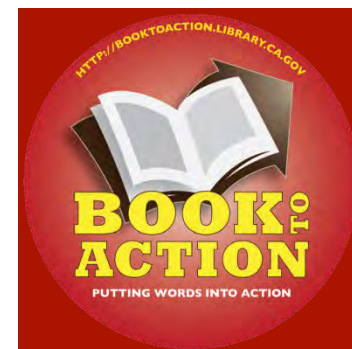
These events are free and open to the public. For more information call (310) 458-8683 or visit www.smpl.org.
The Santa Monica Public Library is wheelchair accessible. For special disabled services, call Library Administration
(310) 458-8683 one week prior to events. The Ocean Park Branch is served by Big Blue Bus lines #1 and #8.

San Diego Public, 2012

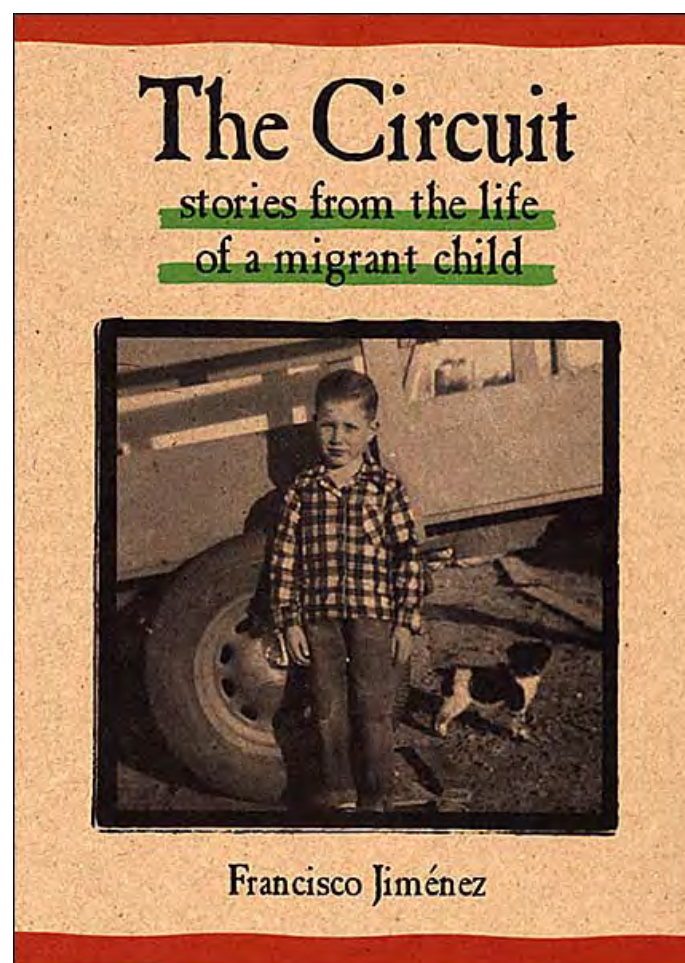
- Two partners:
 - Tecolote Nature Ctr
 - San Diego Natural History Museum
- Service Projects:
 - 6 canyon clean-up days
 - 3 guided hikes & 6 nature storytimes with related crafts
- On-going Family Nature Club Formed



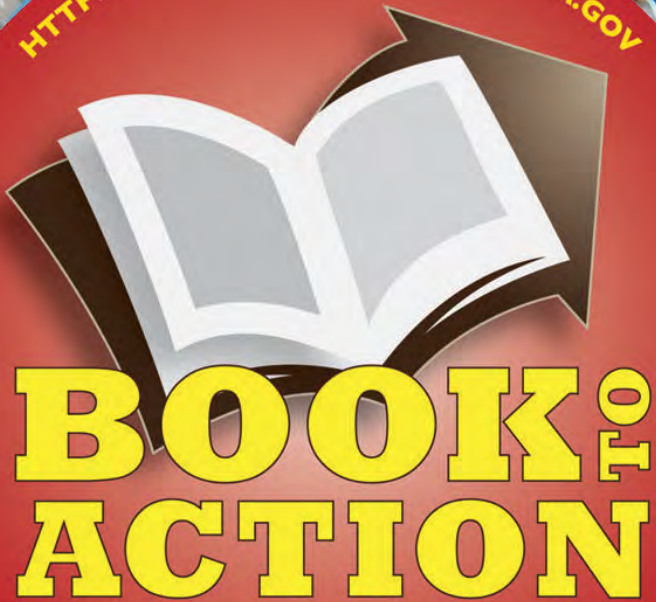
Santa Clara City Library, 2012



Partner:
Santa Clara
School District's
Migrant
Education
Program



[HTTP://BOOKTOACTION.LIBRARY.CA.GOV](http://booktoaction.library.ca.gov)



PUTTING WORDS INTO ACTION

* Minimal plastic was used in the printing of this book.



**How I Kicked the Plastic Habit
and How You Can Too**

BETH TERRY

The Author of *MyPlasticFreeLife.com*

(the blog formerly known as *Fake Plastic Fish*)



BOOK-TO-ACTION

PUTTING WORDS INTO ACTION

***Calling All Volunteer
Weekend Weed Warriors!***
Hayward Regional Shoreline

Interpretive Center
4901 Breakwater Avenue

Sunday, May 18
1:00 - 4:00 p.m.

**Protect one of Hayward's
natural treasures!**

Remove non-native plants and
litter. Ages 12 and older.

Registration required. Parental consent
required for 18 or younger.

For more information about
Wild by Cheryl Strayed, *Hoot* by Carl Hiaasen,
or the Book-to-Action program, contact the
Hayward Main Library, 510-881-7700.

<http://www.library.hayward-ca.gov>

<http://www.hayward-ca.gov>

The Girl's Guide to Homelessness

a memoir

brianna karp



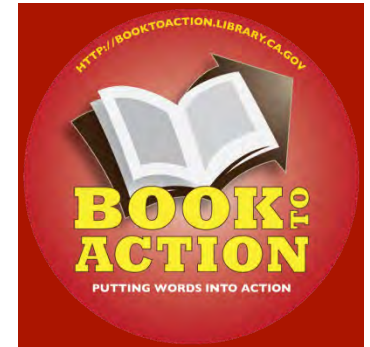
Two Badges

THE LIVES OF MONA RUIZ



BY MONA RUIZ
WITH GEOFF BOUCHER

Mono County Free Library, September 2013



Until Tuesday

A Wounded Warrior and
the Golden Retriever
Who Saved Him
by former Captain
Luis Carlos Montalván
with Bret Witter

Meet Luis & Tuesday!

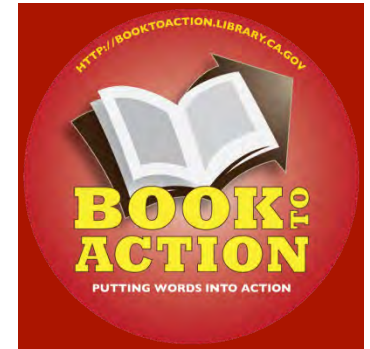
6 pm, Sep. 4
Edison Theatre*
100 College Pkwy, ML

*seating is limited-arrive early!

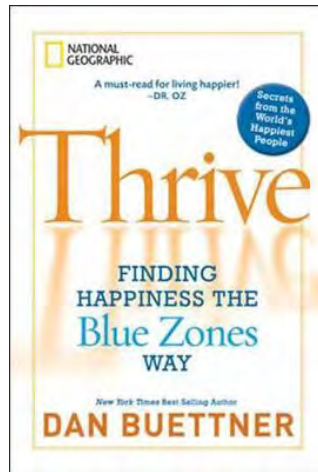
Until Tuesday
Fmr. Capt.
LUIS CARLOS MONTALVÁN
with Bret Witter

Supported in whole or in part by the Institute of Museum and Library Services, LSTA, administered in California by the State Librarian

Book-to-Action: A Great Idea



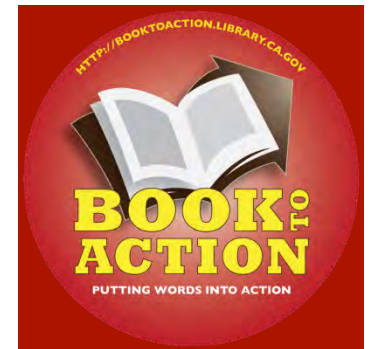
- Multnomah County Library Launches Books-to-Action, November 2008



Hands On
GREATER PORTLAND

- Volunteer Project at the National Conference on Positive Aging
- IMLS Western Regional Fellowship:
Transforming Life After 50 - 2010

California State Library Promotes Civic Engagement




GET INVOLVED
POWERED BY YOUR LIBRARY

Make a Difference
Volunteer

Zip Code:

In partnership with VolunteerMatch

Get involved
in a great book...
and in your
community!



BOOK TO ACTION
PUTTING WORDS INTO ACTION

read
a great book
discuss
with a book group
meet
the author
ACT
volunteer in your
community

[HTTP://BOOKTOACTION.LIBRARY.CA.GOV](http://booktoaction.library.ca.gov)

Book-to-Action: Ongoing Success Throughout California!



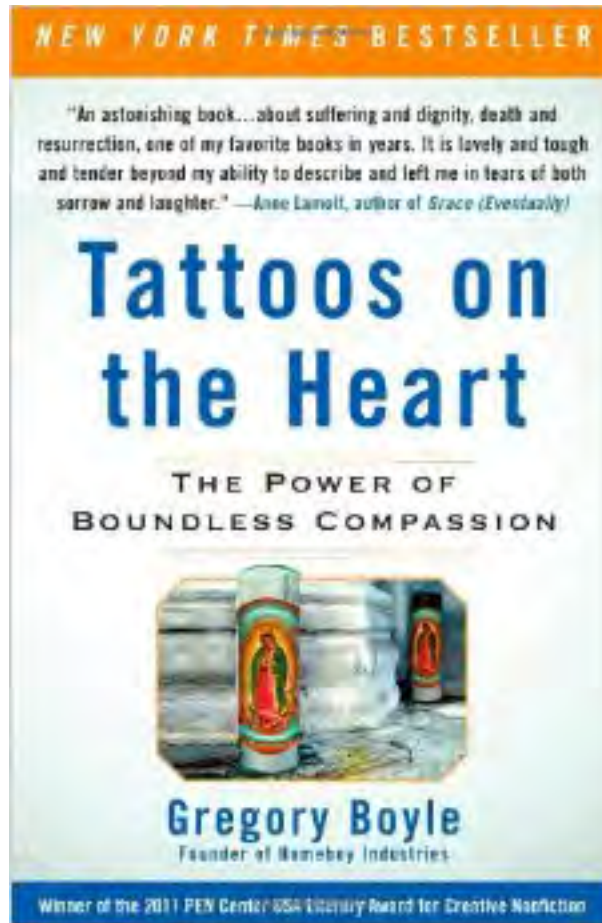
"The City needs more of this!"



"I can make a difference."



Hayward



You Have a Place at the Table

Book to Action: Ending Hunger and Homelessness in Hayward

The Hayward Task Force to End Hunger and Homelessness invites you to discuss this issue with guest speakers and fellow community members. Get inspired to take concrete action to end crisis, decrease waste, and increase stability in your community. Help end hunger and homelessness locally through lessons learned in *Tattoos on the Heart* by Gregory Boyle and local programs. The answers are within our reach. Take simple actions to make lasting change.

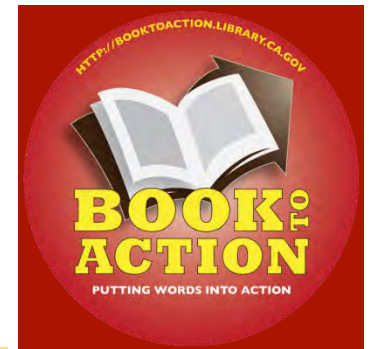
For More Information:
510-881-7700
sally.thomas@hayward-ca.gov
or 510-432-7703
saralamini@gmail.com



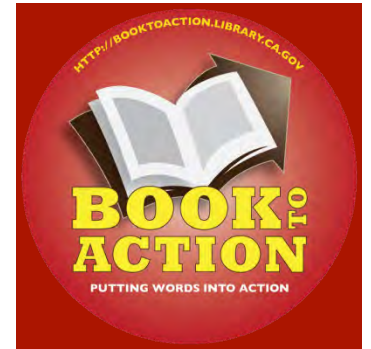
Saturday, November 16th 1pm - 4pm
Southgate Community Center
26780 Chiplay Ave., Hayward, CA 94545

Sponsored by:

Task Force to End Hunger and Homelessness in Hayward, Friends of the Hayward Library, Hayward Chamber of Commerce, Hayward Area Recreation and Park District, Hayward Public Library, Eden Area League of Women Voters, South Hayward Parents, Hayward Castro Valley AAUW, Opportunity and Freedom, The Chabot College Puente Project, and Hayward City Councilman Francisco Jemello

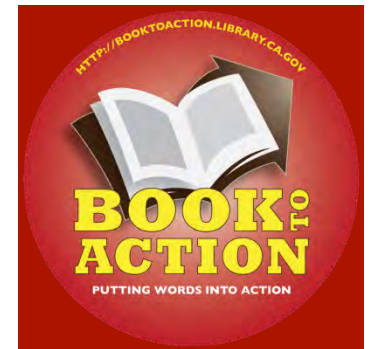


Questions?



<http://booktoaction.library.ca.gov>

<http://booktoaction.library.ca.gov>



Tips and resources to help
you get started with a
Book-to-Action program
at your library.



Get involved in a great book, and in your community!

<http://booktoaction.library.ca.gov>

Book-to-Action TOOLKIT

Recommended Books and Activities

HOMELESSNESS, POVERTY, HUNGER, AND HARD TIMES

ADULT

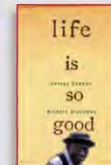
Bloom, Jonathan. *American Wasteland: How America Throws Away Nearly Half of Its Food, and What We Can Do About It* (384 pp, 2010, Da Capo Lifelong Books/Perseus Book Group, paper & eBook). Nonfiction. Jonathan Bloom wades into the garbage heap to unearth what our squandered food says about us, why it matters, and how you can make a difference starting in your own kitchen—reducing waste and saving money.

Dawson, George and Richard Glaubman. *Life Is So Good: One Man's Extraordinary Journey through the 20th Century and How He Learned to Read at Age 98* (272 pp, 2000, Random House, paper, eBook & audio). Nonfiction. In this remarkable book, 103-year-old George Dawson, a slave's grandson who learned to read at age 98, reflects on his life and offers valuable lessons in living as well as a fresh, firsthand view of America during the twentieth century.

(CA) Eggers, Dave. *Zeitoun* (342 pp, 2009, McSweeney's, paper, eBook & audio). Nonfiction. When Hurricane Katrina struck New Orleans in 2005, Abdulrahman Zeitoun, a prosperous Syrian-American and father of four, chose to stay through the storm to protect his house and business. In the days after the storm, he traveled the flooded streets in a secondhand canoe, helping those he could. A week later, Zeitoun abruptly disappeared.

Kozol, Jonathan. *Fire in the Ashes: Twenty-five Years Among the Poorest Children in America* (368 pp, 2012, Crown Publishers/Random House, hardcover, eBook & audio). Nonfiction. This culminating work about a group of inner-city children returns to the scene of Kozol's prize-winning books *Rachel and Her Children* and *Amazing Grace*, to share their journeys as they grow into adulthood.

(CA) Lopez, Steve. *The Soloist: A Lost Dream, an Unlikely Friendship, and the Redemptive Power of Music* (304 pp, 2010, Berkley Trade/Penguin Group, paper, eBook & audio). Nonfiction. The true story of journalist Steve Lopez's discovery of Nathaniel Ayers, a former classical bass student at Julliard, playing his heart out on a two-string violin on Los Angeles' Skid Row.



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<http://booktoaction.library.ca.gov>

**COOPERATION, COMPASSION,
AND THE POWER OF GIVING**

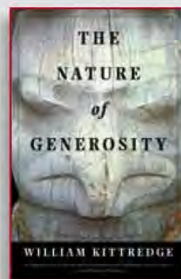
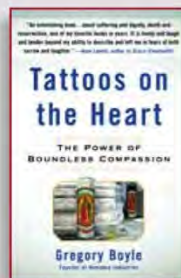
ADULTS

Armstrong, Karen. *Twelve Steps to a Compassionate Life* (240 pp, 2010, Anchor Books/Random House, paper, eBook & audio). Nonfiction. A thought-provoking book from a popular writer on religious affairs, which sets out a program to lead people toward a more compassionate life. Selected by the Solano County Library for a "Compassion to Action" program in 2012, with a civic engagement project that organized volunteers to become "navigators" at an Opportunity Conference to help local community members work their way out of poverty. Watch video: <http://www.youtube.com/watch?v=UgvN2BPACug&feature=share&list=UUAGGWgVI-4AloyP-gHAKZHQ>

(CA) Boyle, Gregory. *Tattoos on the Heart: The Power of Boundless Compassion* (240 pp, 2010, Free Press/Simon & Schuster, paper, eBook & audio). Nonfiction. For twenty years, Jesuit priest Gregory Boyle has run Homeboy Industries, a Los Angeles gang-intervention program located in the gang capital of the world. This book distills his experience working in the ghetto into a moving series of parables inspired by faith.

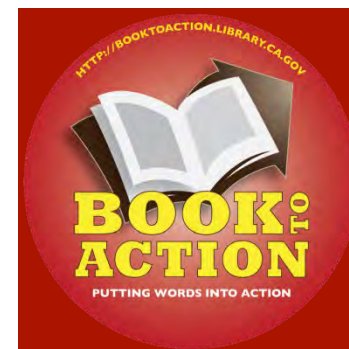
Kittredge, William. *The Nature of Generosity* (288 pp, 2001, Vintage/Random House, paper & eBook). Nonfiction. A natural sequel to the acclaimed memoir *Hole in the Sky*, Kittredge addresses the "ordinary yearning to take physical and emotional care." Shattering the myth that survival of the fittest means "survival of the violent, or the cruelest, or the selfish," Kittredge imagines a world in which altruism dominates—and offers ample evidence that this is not an unreachable utopian ideal.

(CA) Mehta, Pavithra K. and Suchitra Shenoy. *Infinite Vision: How Aravind Became the World's Greatest Business Case for Compassion* (336 pp, 2011, Berrett-Koehler Publishers, paper, eBook & audio). Nonfiction. In the late 1970s, Dr. Venkataswamy (better known as Dr. V) began to pursue an impossible dream: to



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<http://booktoaction.library.ca.gov>



Tip #1: Allow Time to Plan – But Don't Get Stalled

Tip #2: Do Some Research

Tip #3: Seek Input from Potential Partners and Volunteers

Tip #4: Understand the Appeal of an Engaging Book

Tip #5: Invite the Author or an Expert as a Guest Speaker

Tip #6: Choose a Civic Engagement Activity

Tip #7: Involve Local Schools and Colleges

Tip #8: Be Flexible and Don't Be Afraid to Experiment

Tip #9: It's Okay to Start Small – But Set Long-term Goals

Tip #10: Form Partnerships with Local Bookstores

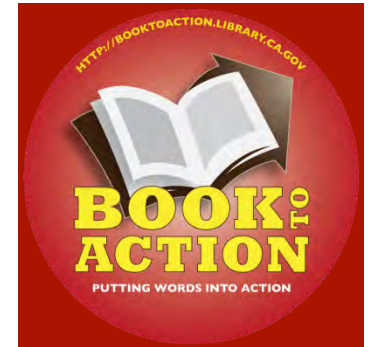
Tip #11: Publicize, Publicize, Publicize

Tip #12: Enlist Volunteers

Tip #13: Invite Diverse Opinions and Manage Controversy

Tip #14: Evaluate Your Program and Stay in Contact

Tip #15: Document Your Book-to-Action Story





BOOK-TO-ACTION RESOURCE KIT

Link directly to the handy downloadable resources on this page to help you create the materials you'll need to promote your library's Book-to-Action program and activities.



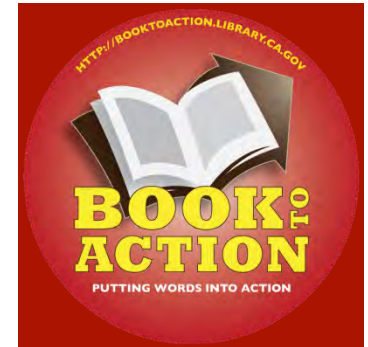
Fully Editable Brochure Template-MS Word

Create a professional looking brochure with all the important details of your Book-to-Action program and activities.



Fully Editable Press Release Template-MS Word

Create a professional looking Press Release with all the important details of your Book-to-Action program and activities.



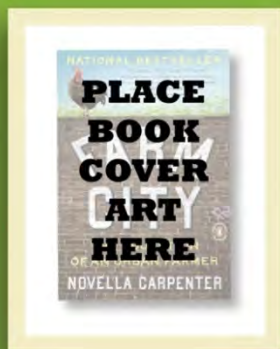
Scalable Camera-ready Logos

Use any of these camera-ready Book-to-Action logos (in jpeg format) in printed materials, from flyers to postcards, to posters.



BOOK-TO-ACTION

PUTTING WORDS INTO ACTION



Join the Library's Book-To Action Program today!

This is a good place to briefly, but effectively, summarize your book to Action Program and basic details, such as event location, dates and times.

Place Sponsor Logos Here

BOOK-TO-ACTION builds on the traditional book club concept, but in addition to providing an opportunity to collectively **READ** and **DISCUSS** a book, Book-to-action enables readers to put their newfound knowledge into **ACTION** by engaging in a community service project related to the book's topic. To learn more about Book-to-Action programs in California libraries, visit the California State Library's Book-to-Action webpage where you'll find a toolkit (with program tips and book suggestions) as well as other resources to help you bring Book-to-Action to your community.



BOOK-TO-ACTION

PUTTING WORDS INTO ACTION

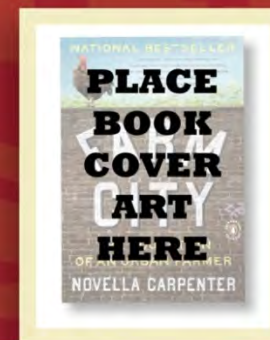
<http://booktoaction.library.ca.gov>

Your Library Name

BOOK-TO-ACTION PROGRAM

Title and Author Goes Here

join us!



read
a great book
discuss
with a book group
meet
the author
ACT
volunteer in your community



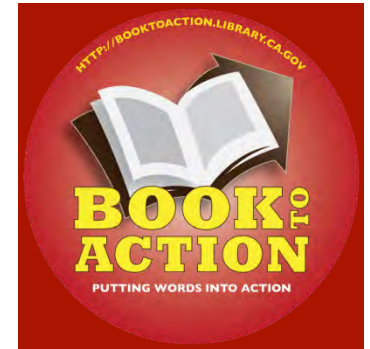
BOOK-TO-ACTION

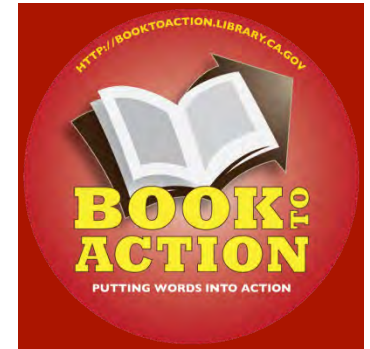
PUTTING WORDS INTO ACTION

Managing Controversy

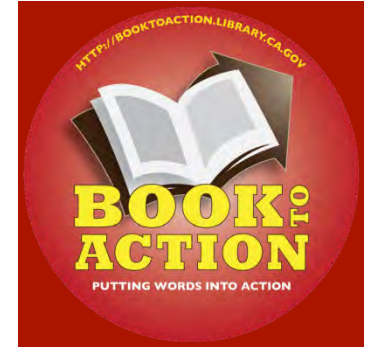
Invite Diverse Opinions and Manage Controversy

When you focus on a book that highlights a social issue, you can expect that people won't always agree with the author or with each other about the best way to address a social problem. Don't shy away from a book that takes a stand. If the book is well-researched and supports its arguments for recommended social changes, your library can play an important role in facilitating discussions that allow people to reflect on and either agree with or challenge the book's conclusions. Let your community know that you see your library most importantly as a facilitator of civic discussion. On the other hand, be





Before we go over the
application and
deadlines...any questions?



BOOK TO ACTION

- is not a grant.
- is not a reimbursement program.

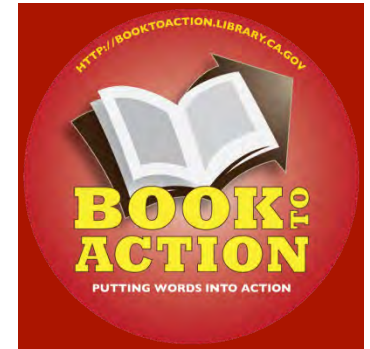
CA Center for the Book will pay these invoices
for you (up to \$3,000):

- Books to give to community members
 - Author fees
 - Author travel



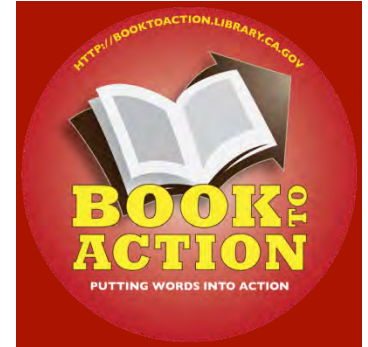
2016 REQUEST TO PARTICIPATE

ELEMENTS WILL INCLUDE:



- Amount requested (\$3,000 maximum)
- Title of selected book(s)
- Description of program(s), speaker(s), topic, and community service activity. (200 words maximum)
- Community service partner(s)
- Intended audience (e.g. adults, school-aged children, specific target populations)
- How many people are expected to participate
- Anticipated outcomes of the program.

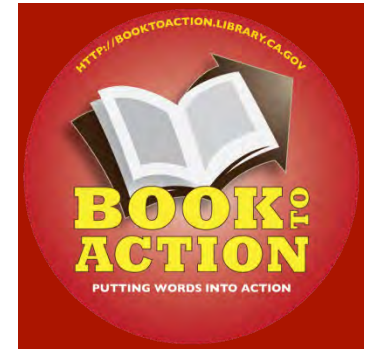
Outcomes



- learned something new and valuable about a current topic by reading and discussing the selected book.
- learned something new and valuable about a service need in their community.
- found their participation in the Book-to-Action project to be a meaningful experience.
- interested in engaging in community service again.
- interested in another Book- to-Action Project.

2016 REQUEST TO PARTICIPATE

should also include:



A brief outline of expected program expenses and funding sources.

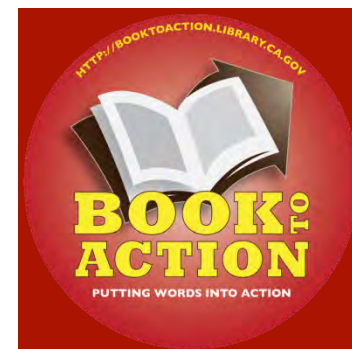
No minimum cash match or in-kind requirement.

Remember:

CA Center for the Book will pay invoices for

- Books to be given to community members
 - Author fees
 - Author travel

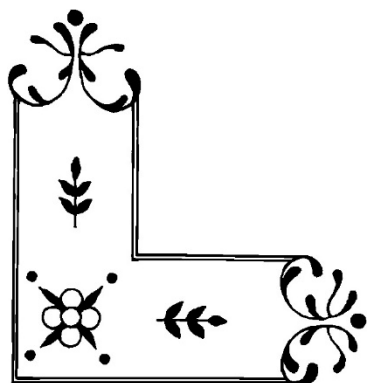
BOOK TO ACTION 2016



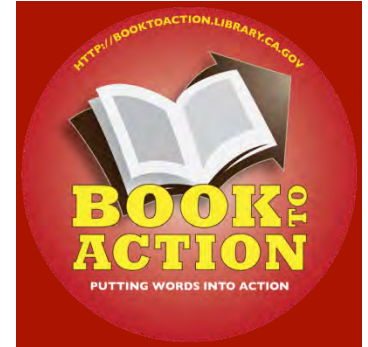
Deadline for request to participate:
December 1, 2015 – 5 pm
Notification will be made by:
December 15, 2015

All programming must be complete
and invoices submitted to CCFB by:
Friday, May 13, 2016

Final narrative report due by:
Tuesday, May 31, 2016

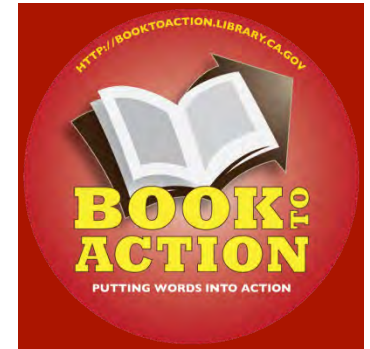


Questions?



Book to Action is supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

Thank You



Mary Menzel
California Center for the Book
mmenzel@calbook.org

