

Digital Badging in the Library Community







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Digital Badging in the Library Community

RECORD PROFESSIONAL GROWTH



WHAT'S THE VALUE TO THE RECEIVER?

LIBRARIES THRIVE CONSULTING

PERSONAL SENSE OF REWARD



Commons.Wikimedia.org

- Annual Evaluations
- Conference Attendance
- Professional Involvement
- Awards & Honors
- Community Involvement
- Professional Achievement

LIBRARIES THRIVE CONSULTING

CREATE/SPREAD YOUR BRAND



WHAT'S THE VALUE TO YOUR LIBRARY?

LIBRARIES THRIVE CONSULTING

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RECRUITING/JOB HUNTING



DEMONSTRATE:

- Initiative
- Technical Skills
- The Big Picture

SM LIBRARIES THRIVE CONSULTING

ENGAGE LEARNERS



Commons.Wikimedia.org

EMPHASIZE:

- Content
- Growth
- Competitiveness
- Fun

SM LIBRARIES THRIVE CONSULTING

Question:

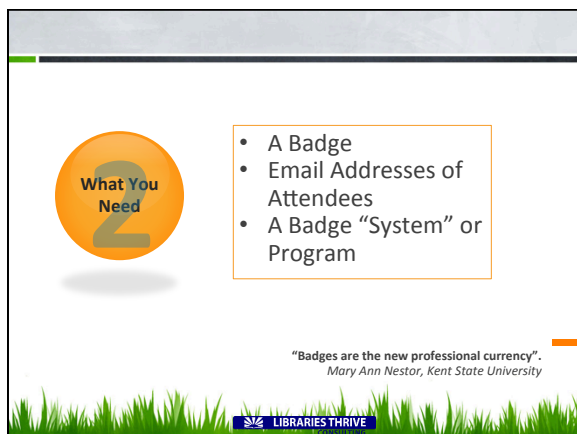
How Do You Currently Track, Record and Use Your Professional Development History?



SM LIBRARIES THRIVE CONSULTING

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What You Need

- A Badge
- Email Addresses of Attendees
- A Badge "System" or Program

*"Badges are the new professional currency".
Mary Ann Nestor, Kent State University*





TO CREATE YOUR BADGE



THE BASICS:

- A recognizable shape/template
- Big enough to say something
- Bright!

Pixabay.com





(COPYRIGHT FREE) ARTWORK



REMEMBER:

- Create it yourself
- Google Images (check usage rights)
- Always cite
- Flickr
- Do some research
- Have fun with it

Commons.Wikimedia.org



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DESCRIPTIONS

A MUGSHOT FROM THE F.B.I.

Following is an actual transcription of the description recorded by Stoughton House Identification Service on November 24, 1971:

THIS MAN IS DESCRIBED AS FOLLOWS:

| | |
|-------------|---|
| Measure | Weight |
| Age | Major |
| Height | Mid 40's |
| Build | 27 to 30 lbs. possible |
| Complexion | Almond to very light |
| Hair | Black, brown or black, covered with salt and pepper, slicked back |
| Eyes | Dark brown or black, covered with salt and pepper, slicked back |
| Nose | Medium, straight, normal |
| Mouth | Medium, straight, normal |
| Chin | Medium, straight, normal |
| Neck | Medium, straight, normal |
| Forehead | Medium, straight, normal |
| Face | Medium, straight, normal |
| Teeth | Medium, straight, normal |
| Scars | Medium, straight, normal |
| Other | Medium, straight, normal |
| Remarks | Medium, straight, normal |
| Comments | Medium, straight, normal |
| Warning | Medium, straight, normal |
| Aggravation | Medium, straight, normal |

If you have more information, which would lead to the identification of this individual, please contact the FBI Library which will be pleased to give direct or indirect information to the FBI Library.

En.wikipedia.org

DATA:

- Title
- Date/Time/Hours
- Outcome (What Was Learned or Accomplished?)

LIBRARIES THIEVE

CONSULTING

[illegible]

WHAT'S A "BADGE SYSTEM?"



- Credly, Mozilla, Open Badge Factory
- Pick an easy one
- Pick something YOU can manage
- Ask for help

En.wikipedia.org

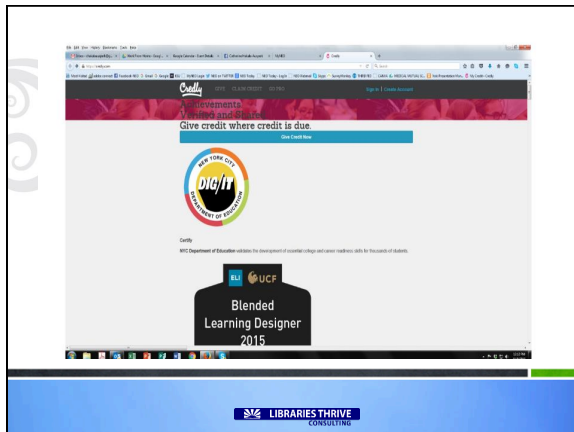
SAC LIBRARIES THRIVE
CONSISTING

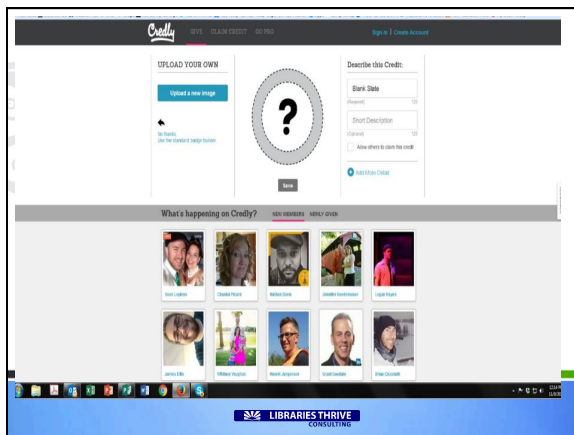
The image shows the Credly logo, which consists of the word "Credly" in a pink, cursive font with a pink underline. Below the logo is the text "INTRODUCTION TO CREDLY" in a large, black, sans-serif font. Underneath this is the phrase "Give credit where credit is due." in a smaller, black, sans-serif font. At the bottom of the slide is a row of colorful icons: a green leaf, a blue globe, a red key, a black circle with a white pencil, a blue thumbs up, a pink "6d" icon, and a yellow flame. Below these icons is a black banner with the text "KEY CONCEPT" and a white banner with the text "BLANK SLATE".

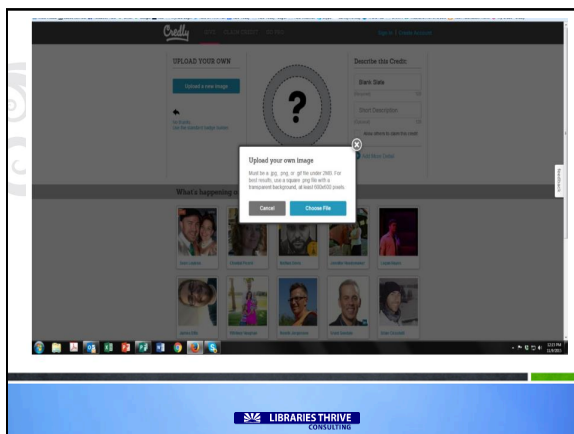
[illegible]

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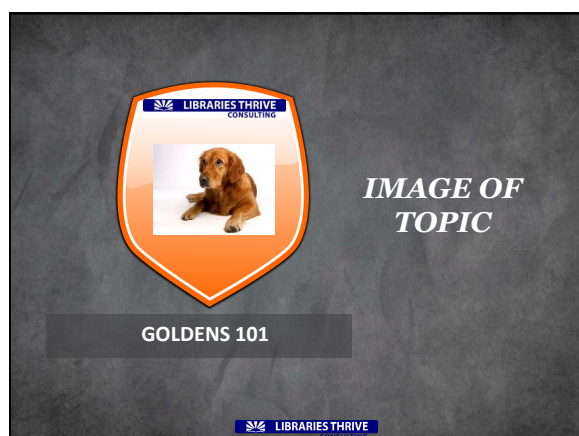


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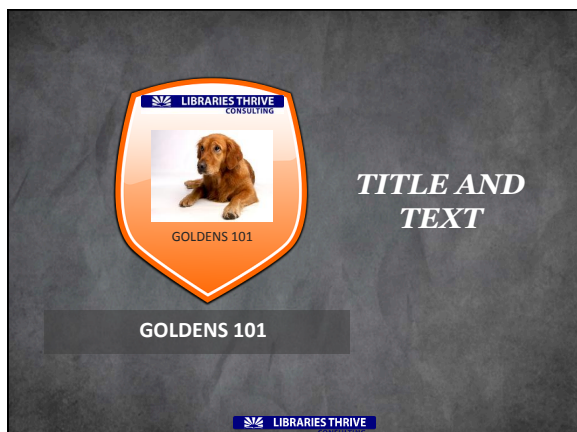


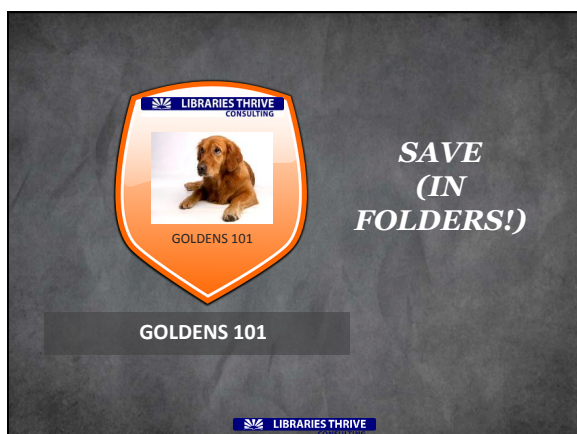


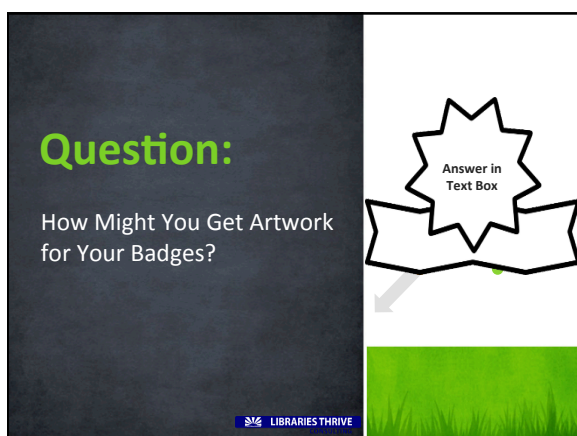


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How to Send Badges

- Start with an Introductory Letter
- Double Check Your Description
- Cite Competencies!
- Email CSV files

"With the right technology, you can make your idea for a badging program for your association a reality."
www.webcourseworks.com

LIBRARIES THRIVE



YOUR INTRODUCTORY LETTER

Introduction

Writersincharge.com

LIBRARIES THRIVE



DOUBLE CHECK EVERYTHING BEFORE SENDING

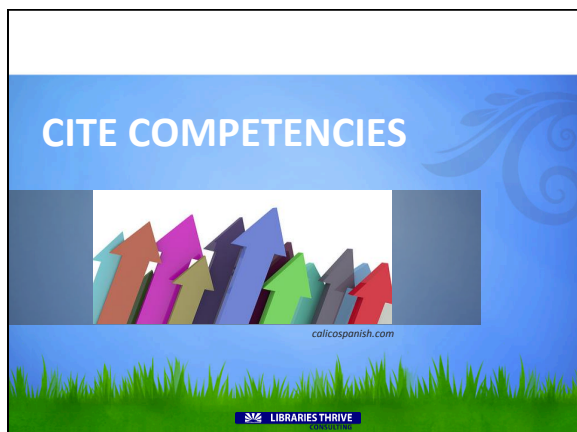
GRAMMAR

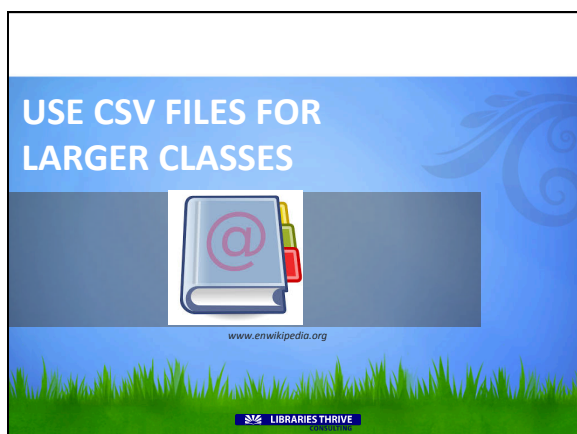
www.pixabay.com

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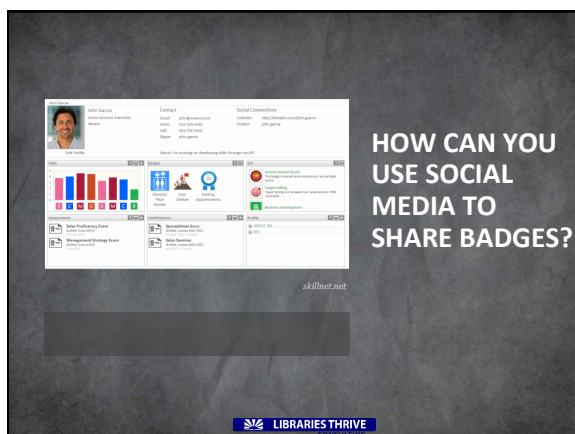


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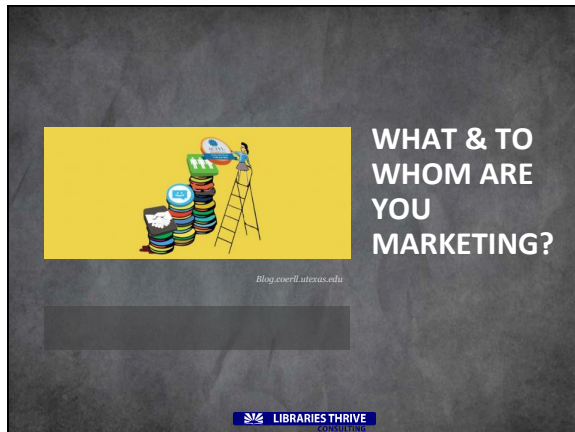




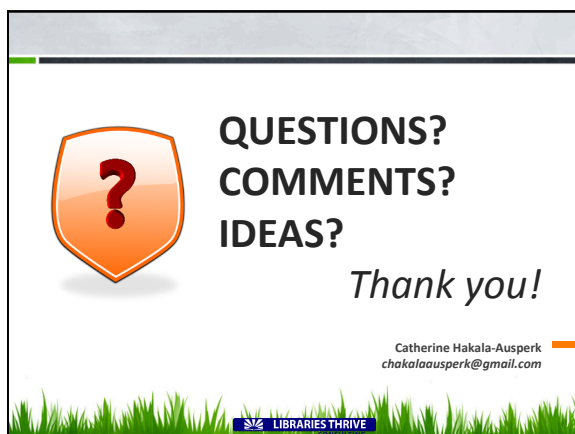


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