
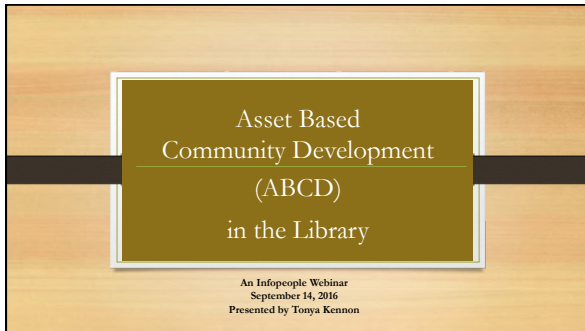


Asset Based Community Development (ABCD) in the Library



Welcome to today's Infopeople Webinar!

Infopeople is dedicated to bringing you the best in practical library training and improving information access for the public by improving the skills of library workers. Infopeople, a grant project of the Califa Group, is supported in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act administered in California by the State Librarian. This material is covered by [Creative Commons 4.0](#) Non-commercial Share Alike license. Any use of this material should credit the funding source.



Asset Based
Community Development
(ABCD)
in the Library

An Infopeople Webinar
September 14, 2016
Presented by Tonya Kennon



Presenter



Tonya Kennon
Director
Riverside Public Library

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Asset Based Community Development (ABCD) in the Library

Agenda

- What is ABCD?
- Asset Mapping vs. Needs Assessments
- ABCD in Libraries
- Examples
- Tools for Community Engagement
- Questions & Answers

ABCD

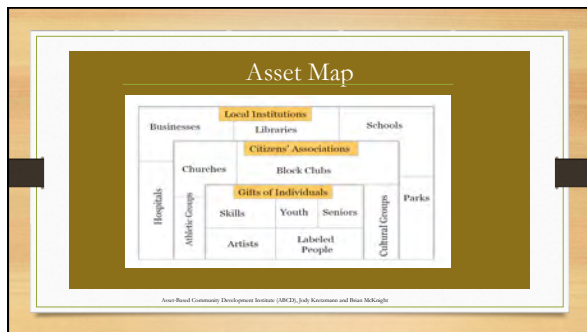
- A strategy for sustainable community-driven development.
- A belief that everyone has gifts to contribute.
- Builds on assets already found in the community and mobilizes individuals, associations, and institutions to come together to build on those assets instead of concentrating on their needs.

Whatever the question,
community is the answer.
- Margaret Wheatley

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Why Asset Mapping Matters

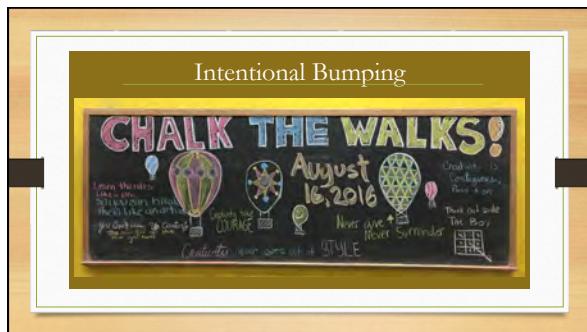
Asset Based Approach	Needs Based Approach
Focus on assets	Focus on needs
Builds on opportunities	Responds to problems
Investment oriented	Charity oriented
Emphasis on associations	Emphasis on agencies
Focus on community	Focus on individuals
Goal is empowerment	Goal is service
Power comes from relationships	Power comes from credentials
People are the answer	Programs are the answer
People are citizens	People are clients

<http://www.assetbased.org>

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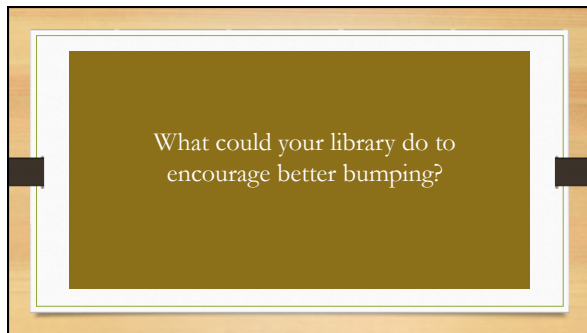




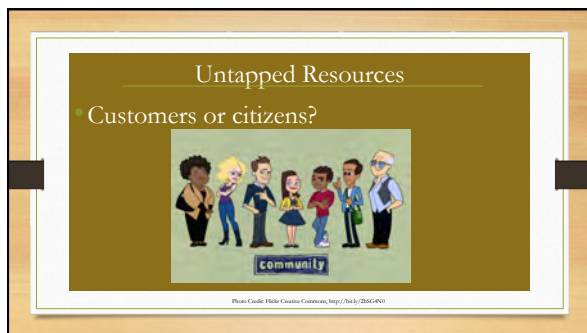


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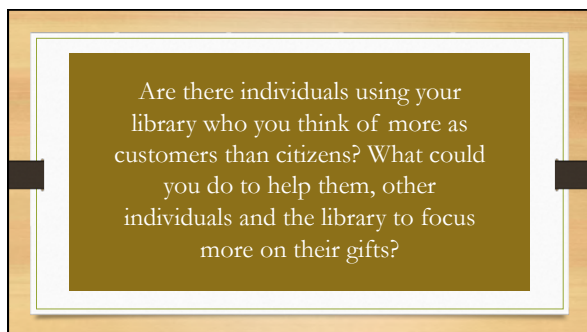


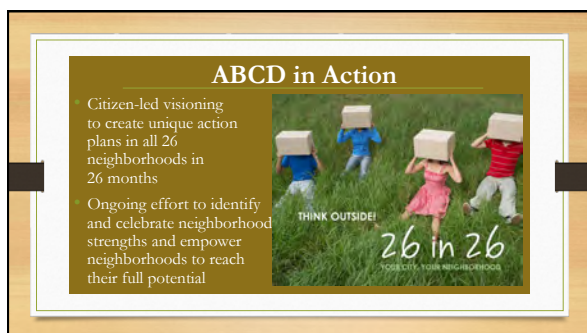


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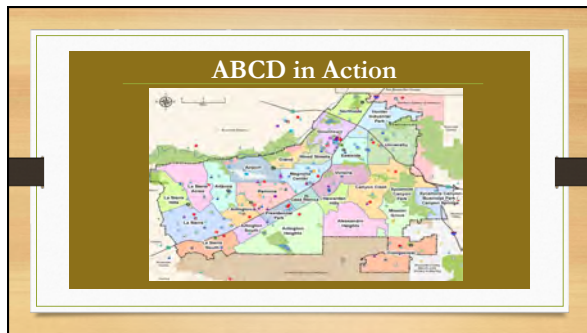


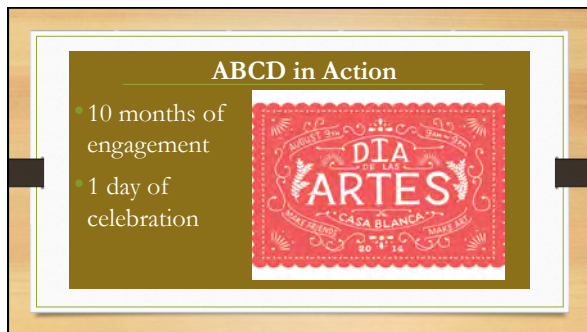


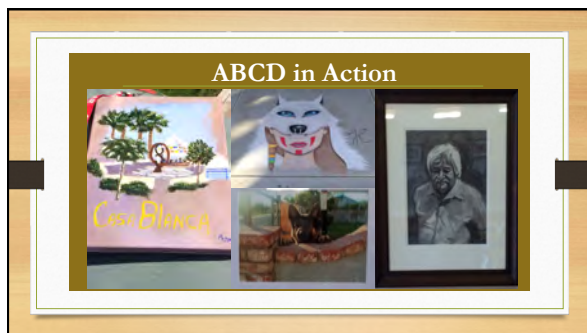


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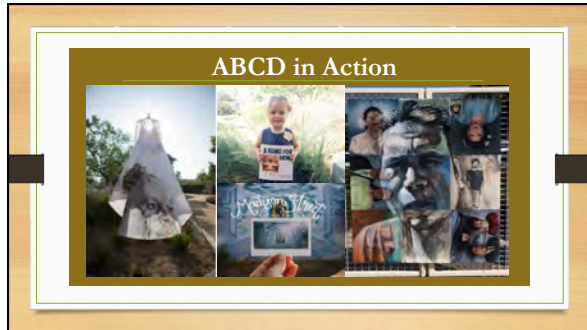


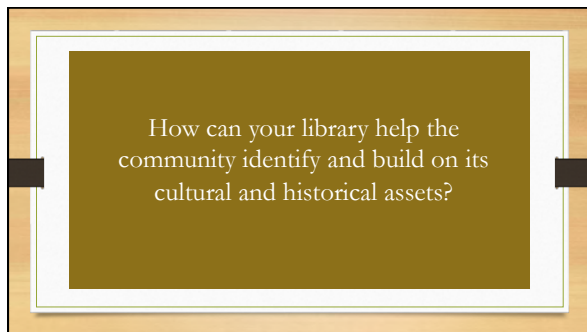




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The Formula

- Invite
- Engage
- Rest
- Adapt
- Repeat



Using these principles, how can your library better utilize your community's assets?

Questions & Answers



Questions: Retrieved from <http://iStock/128827811>

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