Pitch an Idea Grant Program FY 2017/18

LIBRARY DEVELOPMENT SERVICES BUREAU

CALIFORNIA STATE LIBRARY

FEBRUARY 8, 2017

General Information

- $5000 minimum, $100,000 maximum
- Must fall under California's current LSTA plan (http://www.library.ca.gov/grants/lsta/docs/ lsta5yearplan2013-2017.pdf)
- No pitches for digitization projects (wait for California Revealed application process in April 2017)
- May pitch ideas complementary to other LSTA statewide projects

Process

- Pitch proposals due by 4 PM, Monday, Feb. 27, 2017.
- See the State Library's website for details on applying and proposal form (http://www.library.ca.gov/grants/lsta/apply.html)
- New this year: The initial proposal you submit is considered your "pitch"; some proposals may be moved to the application stage without further review
- Conference calls will be held March 27-30 and April 3-4
- All applicants will be notified by mid-April
- Full applications will be due by May 30, 2017

Proposal Form

CALIFORNIA STATE LIBRARY

CALIFORNIA STATE LIBRARY
LIBRARY SERVICES AND TECHNOLOGY ACT (LSTA)
PITCH-AN-IDEA PROPOSAL - FISCAL YEAR 2017/2018

Instructions – Please read carefully!	
Welcome to Pitch-an-Idea! This form is meant to give the State Library an overview of your idea for an innovative project for grant funding. This is not a full-blown application; it's a written "pitch". Please answer all questions below in *no more than three pages, using at least 11--point font*. Email the completed form to Mickie Potter at mickie.potter@library.ca.gov by 4:00 p.m., **Monday, February 27, 2017.** Incomplete/late submissions will not be considered.	

Contact Information					
1.	**Library/Organization:**				
2.	**Project Coordinator Name & Title:**				
3.	**Business Phone Number:**		4.	**Email Address:**	
5.	**Director Name & Title:**				
6.	**Email Address:**				
7.	**Mailing Address:**		**City:**		**Zip:**

http://www.library.ca.gov/grants/lsta/docs/17-18/1718PAIProposal.doc

Proposal Form

Idea Information		
8.	**Draft Title:**	
9.	**Amount Requested: (minimum request is $5,000, maximum is $100,000)**	**$0**
10.	**Please tell us what you intend to accomplish with this project and how you identified it as a need in your community.**	
11.	**Describe your tentative plan for accomplishing the project in the 14-month time frame (July 2017-August 2018), broken down by period (July-September; October-December; January-March; Apr.-August).**	

Proposal Form

12.	What community partners will you work with and how will they contribute to achieving the project's outputs and outcomes? Please describe your partners' contributions to the project in this section and include an estimate of their in-kind or cash match contributions in the budget table in section 15.

13.	Please describe potential project outputs and outcomes, and how you will evaluate your success. See *How Will You Measure Your Outcomes?* (http://www.library.ca.gov/grants/lsta/docs/16-17/outcomes.pdf) for guidance.

Proposal Form

14.	How will this project be sustained beyond the grant period?
15.	Please include a budget outline which includes a breakdown of how you plan to use these funds and why, including potential for in-kind and cash match funding. Be sure to refer to the documentation on LSTA eligible expenditures (http://www.library.ca.gov/grants/lsta/docs/15-16/FedRestUseFunds1516.pdf). Please provide enough information for us to see how you plan to spend the grant funding. We will ask you to provide a more detailed budget if your pitch is successful.

Budget Item/Description	LSTA Funded	Cash-Match/In-Kind	Total
	$0	$0	$0
	$0	$0	$0
	$0	$0	$0
	$0	$0	$0
	$0	$0	$0

Proposal Form

16.	Describe how this project fits into California's LSTA Five-Year Plan – 2013-2017 (http://www.library.ca.gov/grants/lsta/docs/lsta5yearplan2013-2017.pdf).
17.	If this proposal is from a public library, or public elementary or secondary school library: does this project involve the purchase of any equipment that can connect to the Internet? If so, your library must be CIPA compliant. Is your library CIPA Compliant? Yes ☐ No ☐ http://www.library.ca.gov/grants/lsta/docs/CIPA.pdf
18.	If this proposal is from a public library: did your library complete the 2015/2016 Public Library Survey? Yes ☐ No ☐ If not, you may not submit a 2017/2018 Pitch an Idea proposal.

Resources

- A sample proposal is available on our website (http://www.library.ca.gov/grants/lsta/apply.html)

- Please don't hesitate to contact a CSL library programs consultant if you have questions.

  Natalie Cole (natalie.cole@library.ca.gov)

  Janet Coles (janet.coles@library.ca.gov)

  Susan Hanks (susan.hanks@library.ca.gov)

  Lena Pham (lena.pham@library.ca.gov)

Q & A

Thank you for attending!