


Historypin: Using Local History for Community Engagement

3/9/2017



Welcome to today's Infopeople Webinar!

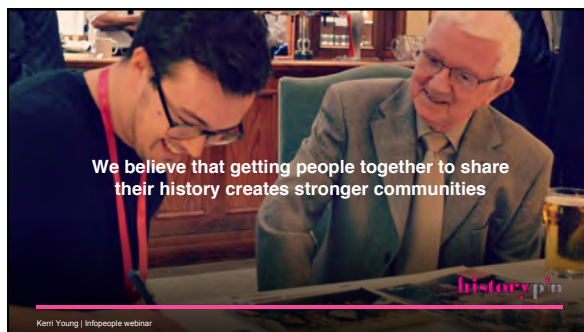
Infopeople is dedicated to bringing you the best in practical library training and improving information access for the public by improving the skills of library workers. Infopeople, a grant project of the Califa Group, is supported in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act administered in California by the State Librarian. This material is covered by [Creative Commons 4.0](#) Non-commercial Share Alike license. Any use of this material should credit the funding source.



historypin
Using Local History For Community Engagement

An Infopeople Webinar
March 9, 2017

Keri Young, Engagement Manager



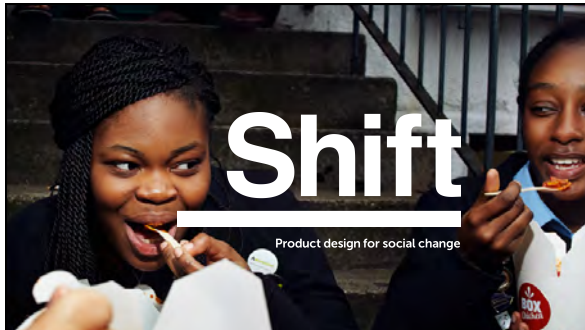
We believe that getting people together to share their history creates stronger communities

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What is Historypin?



Digital Platform
Historypin.org is a free website where anyone can upload and create collections of historical photos, videos and sounds.




Community
65,000 individuals and community groups as well as 2,500 libraries, archives, museums, and schools in 2,600 cities are using Historypin.




Local Engagement
People around the world are running local Historypin activities with their communities.

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What Can We Achieve?



We Connect
Cultural heritage institutions, civic organizations, and community groups can design projects that harness local history to build stronger communities.
Old photographs spark fascinating stories. Young people engage with older generations for possibly the first time. History is recorded, new connections are made and communities get stronger.



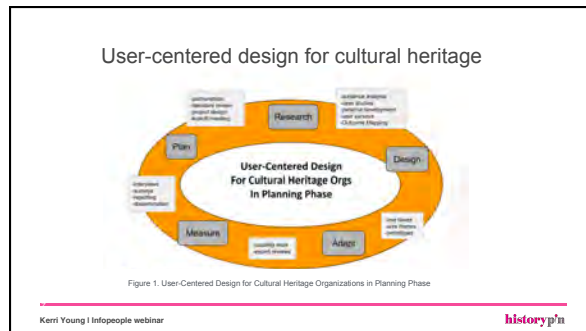
We Measure
Historypin activities build connections between people to increase local social capital and reduce social isolation amongst older people. In previous projects, 70% of participants met new people and 28% became involved in other activities in their communities.

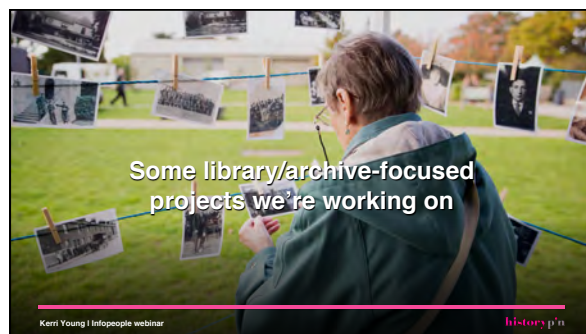
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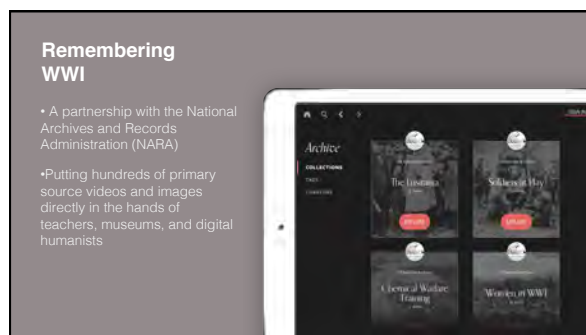
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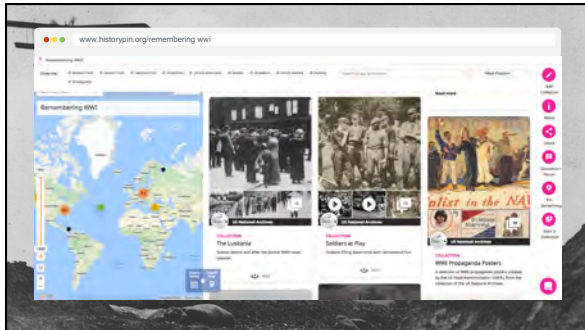




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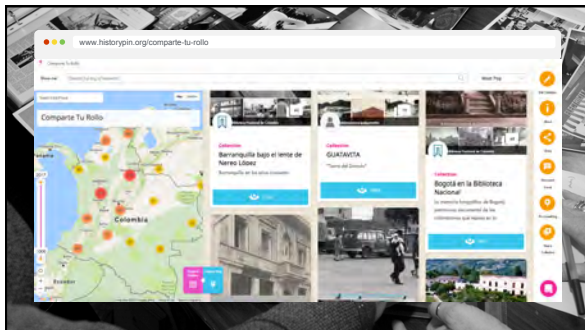
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Comparte tu Rollo

- A partnership with the National Library of Colombia and Ministry of Culture
- Designed a program that will help up to 1,000 public libraries across the country run community-collection events to help record and recover national memory
- Libraries are sharing the results of these collection events on Historypin





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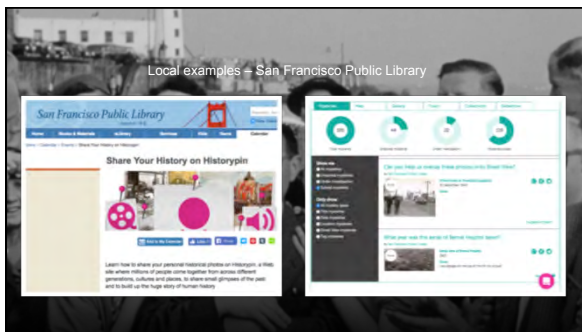
Knight Foundation and IMLS Projects

- Reimagining libraries to fit the information needs of the 21st century

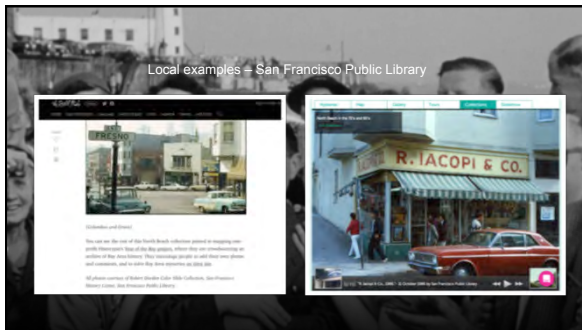
- With an understanding that libraries are important gathering places in the community, and that the roles of librarians are continually evolving to fit the needs of their communities



Local examples - San Francisco Public Library



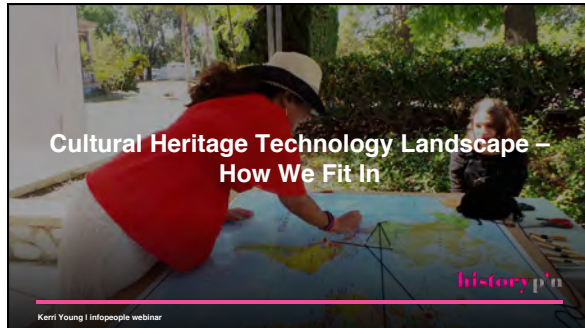
Local examples - San Francisco Public Library



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Cultural Heritage Technology Landscape – How We Fit In

There are:

- Collection Management Systems
- Online access tools



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Cultural Heritage Technology Landscape – How We Fit In

But there are also:

- **Programs and Projects:** activities with digital components set out to achieve a certain thing



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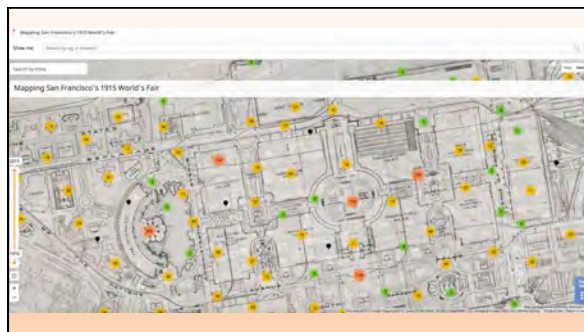
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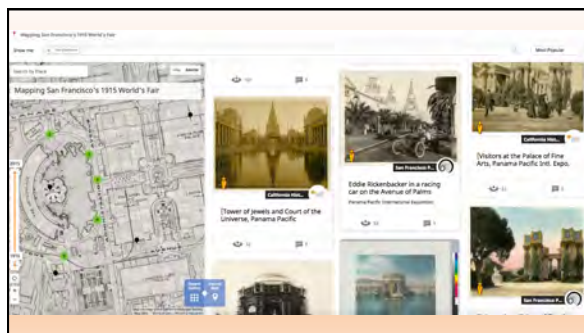
Cultural Heritage Technology Landscape – How We Fit In

- **Programs and Projects:** activities with digital components set out to achieve a certain thing
- 1. Archives driven (PPIE project, etc.)

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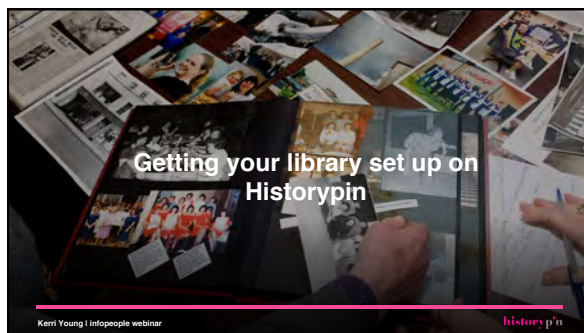
Cultural Heritage Technology Landscape – How We Fit In

- **Programs and Projects:** activities with digital components set out to achieve a certain thing
 1. Archives driven (PPIE project, etc.)
 2. Community driven (Compartes tu Rollo, etc.)

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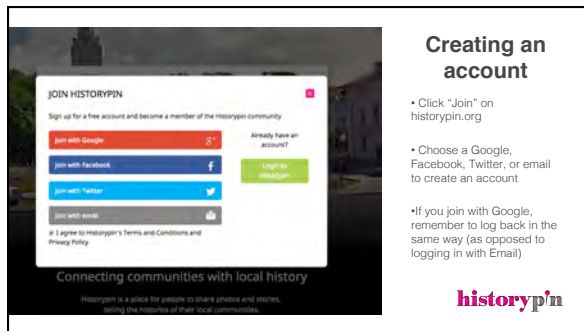




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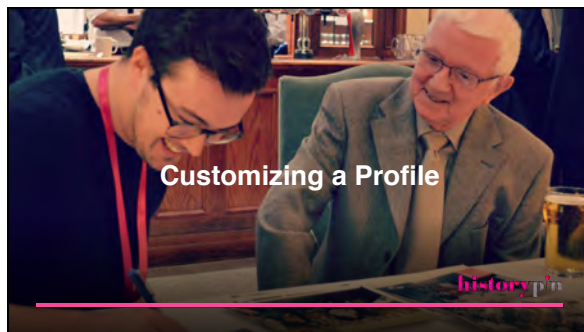
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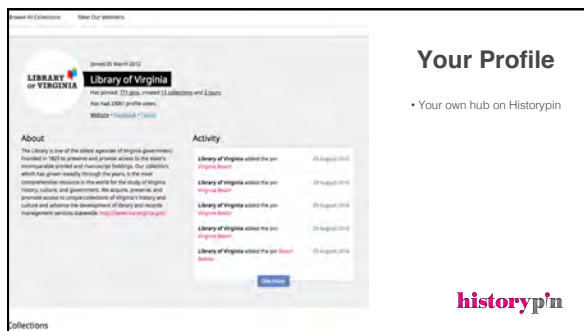


Creating an account

- Click "Join" on historypin.org
- Choose a Google, Facebook, Twitter, or email to create an account
- If you join with Google, remember to log back in the same way (as opposed to logging in with Email)



Customizing a Profile



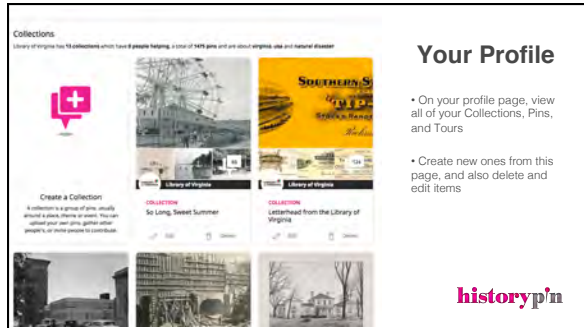
Your Profile

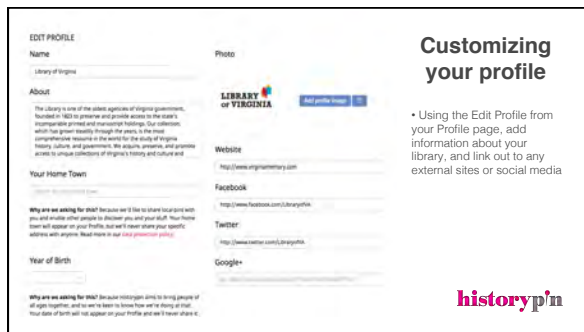
- Your own hub on Historypin

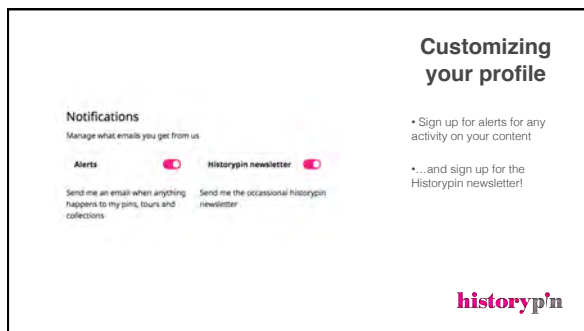
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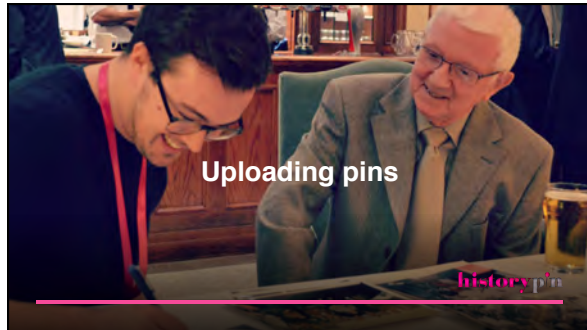




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UPLOAD A PIN
Choose what you'd like to pin
☒ Photo ☐ Video or sound ☐ Text

Add a file from your computer

Or, add a link to an image on the web

DESCRIBE
Title required
Floods on Abingdon High Street
Description

What can I upload?

- Photo files
- Photos from a url
- Audio and video from a url
- Text only

historypin

DESCRIBE
Title required
Floods on Abingdon High Street
Description
I took this group in 1963 when we had one of our worst winters and the village flooded. The water went so high that everyone was using boats to get around - this is our view of a boat crossing the road corner shop.

Metadata

What you **need**

- Title
- Date
- Location
- All pins must be added to a collection

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WHERE IS THIS FROM? powered by

☐ I have a rough location for my pin eg. a town or region
☐ I have an exact location for my pin eg. a full address or street

San Francisco, CA, United States

Rough Locations

- If you don't know the exact location where a photo was taken or recorded, then use the "rough location" feature to choose an approximate location

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Rough Locations

- Any Historypin user can suggest better locations (and dates) for your content using our new crowdsourcing tools
- Changes are made automatically, but you'll get a notification when this happens and can change it back if you disagree

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WHERE IS THIS FROM? powered by

☐ I have a rough location for my pin eg. a town or region
☒ I have an exact location for my pin eg. a full address or street

632 Divisadero Street, San Francisco, CA, United States

Exact Locations


- Choose "I have an exact location" if you know where your photo was taken or audio/video was recorded
- Type in the address, or move the pin on the map to find the location

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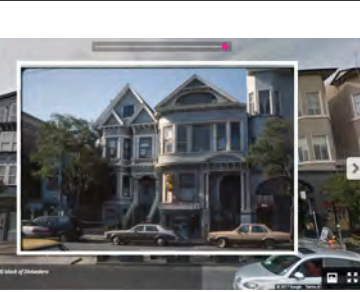
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Street View locations

- If you have an exact location then you can do a Google Street View overlay (if available in your area)
- Use the tools in the pop-up window to adjust size, crop, and move up and down the street using the Street View tools

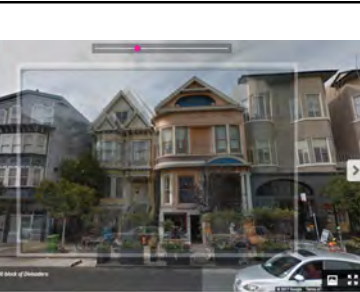
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Street View locations

- The final product

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Street View locations

- The final product

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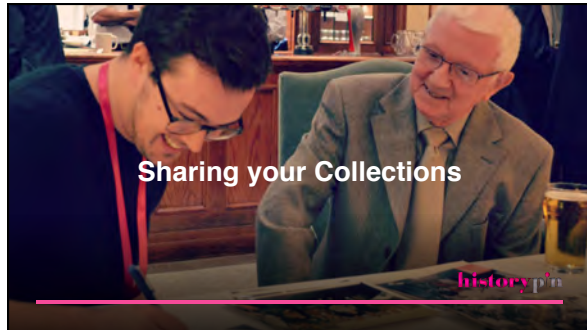
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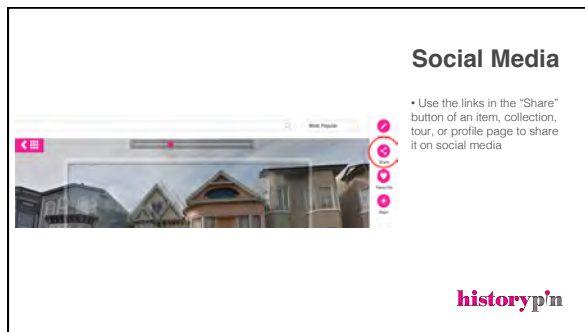


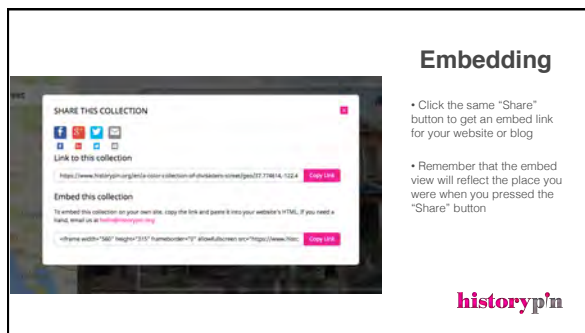
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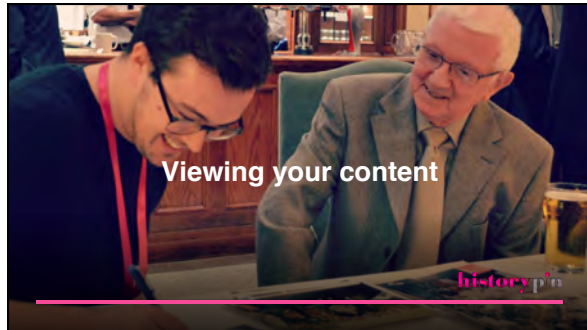


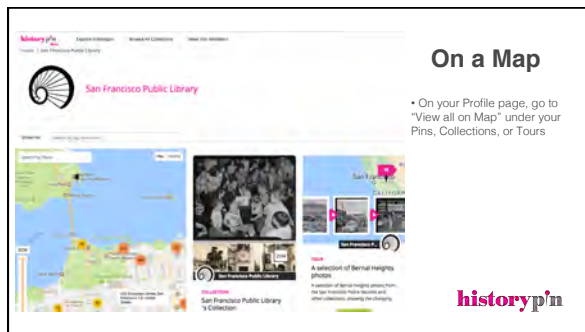


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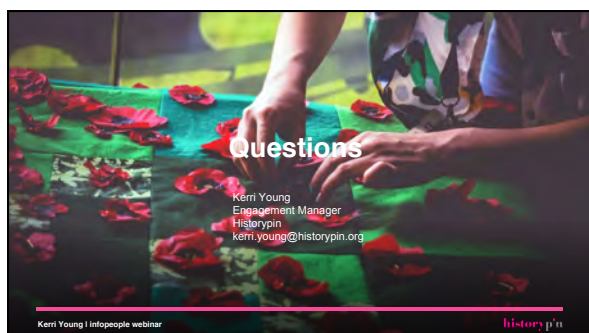




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