



Getting the Most from the Post-Google Web

*Workshop Agenda
2006*

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Instructor
An Infopeople Workshop

Why *Post-Google*?

- ◆ Web and Google Timeline
Discussion

Today's Search Engine Choices

- ◆ Similarities in Searching
Exercise #1 Comparing the Top 10 Results in the Top Four Engines
- ◆ Comparing Results More Deeply
Exercises #2 Tools for Comparing Search Engine Results and Searches that Work in Most Search Engines
- ◆ What's Different, Rare, Cool, Promising
Exercise #3 Exploring Cool and Less Standardized Search Engine Features

The Post-Google Expanding Web

- ◆ Blogs and RSS Feeds
Exercise #4 Introduction to Blog – Getting Started with Bloglines
Exercise #5 Finding RSS Feeds and Blogs
- ◆ Tags and Wikis

The Best Not-Web-Search Search Engine Services

- ◆ Quick Tour
Exercise #6 Exploring Some of the Best Not-Web-Search Services
- ◆ It Pays to Look Beyond Google Sometimes
Exercise #7 Make Your Own Cheat Sheet

Evaluation

There will be two 15-minute breaks and an hour for lunch.