

Exercise #2

Tools for Comparing Search Engine Results and Searches that Work in Most Search Engines

In this exercise you will install switch bookmarklets to allow easy search result comparison. You will also see how most searches use syntax that is shared by other popular search engines, allowing you to use the switch bookmarklets to compare results with one click.

A. Installing and using bookmarklets for comparison searching

1. In the bookmarks file for this course, locate **Bookmarklets for Comparison Searching**. Follow these steps to install all of them to a new folder in your browser's Favorites.
2. Right click on a bookmarklet in the bookmarks file, choose **Add to Favorites**.
3. Create a new folder by clicking the **New Folder** button. Name the new folder **Bookmarklets**.
4. Back at the **Add Favorite** window, click **OK**.

Add the other bookmarklets from the class bookmark file to your **Bookmarklets** folder.

B. Using search engines to answer questions and comparing results using bookmarklets:

After performing searches to find answers to these TWO questions, use switch bookmarklets to compare results in at least one other search engine.

1. I am trying to recall something I heard 70 years ago. When I was little, my father used to puzzle me with some convincing-sounding Latin phrases along the lines of:
"O luc ville si emgo. Forte vusses enero. Nobili, demistrux. Watis inem. Cas en dux."
He then pointed out my ignorance by "translating" it into English something like:
"Oh look, Billy, see them go, 40 busses in a row. Them's not busses, them is trucks! What is in them? Cows and ducks."
What was the mock-Latin puzzle and what is the right "translation"?
2. When the 1906 earthquake hit San Francisco, how many millions in damage occurred? How many people lived there at the time? How many died?