

Exercise #4

Evaluating Fundraising Ideas

Instructions: Evaluate the fundraising idea assigned to your group, using the following criteria:

- What is the purpose of the proposed event?
- How much money will it raise?
- From whom will it raise the money?
- What work is required?
- Who will do it?
- How much will it cost?
- Could the idea be developed into a Signature Event?

GROUP 1: Dry Creek Centennial Quilt

GROUP 2: Library Fun Run

GROUP 3: Spelling Bee

GROUP 4: Dinner with a Mystery Author

GROUP 5: Lobby Coffee Cart Cafe

GROUP 6: Create and Sell a Library Calendar